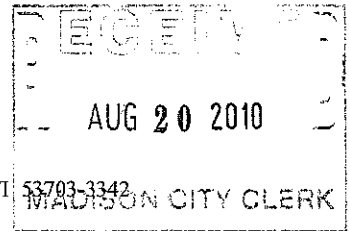


REGISTRATION OF LOBBYIST



Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd., Room 103, Madison, WI

Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

STOCKHAM JOHN CONSULTANT
Last Name First Name Title

424 VIRGINIA TERRACE
Mailing Address

MADISON WI 53726
City State Zip Code

Business Address (if different)

608-233-1827
Contact Phone

608-233-1827 jstockham@charter.net
Contact FAX Contact E-mail Address

~~johnstockham~~ www.stockhamconsulting.com
Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name First Name

Firm or Organization Name

Mailing Address

City State Zip Code

Phone FAX E-mail Address

Section II -- Nature and Interest of Principal

Erdman Holdings, Inc.
Name of Principal

Designated Representative of Principal:

SNOWDEN Jon Vice President
Last Name First Name Title

5117 University Avenue
Mailing Address

Madison WI 53705
City State Zip Code

Business Address (if different)

608-218-6328 jsnowden@erdmanholdings.com
Contact Phone Contact E-mail Address

Contact FAX Internet Address

Check one of the following and complete only that section:



Business Entity

Real estate and construction

Describe the business activity in which the entity is engaged

Chief Executive Officer: _____

Last

First

Title

If partnership or limited liability company, check here and attach list of partners/members.



Industry, Trade or Professional Association

Describe the industry trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____

Last

First

Title

Approximate number of members: _____



Other Not for Profit

Labor Union

Charitable/Religious/Civic, etc.

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____



Individual

Name and address of the individual's employer if any or of the individual's primary place of business if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Technical assistance related to a TIF financial assistance application

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Proposed TIF application

a. How will this item affect the principal's business or other activity?

Financially assist Erdman Center development

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Real estate development

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

TIF assistance for \$2,000,000 to \$4,000,000

For additional items, attach additional sheets

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET	OPERATING BUDGET
<u>TIF assistance</u>	_____
topic	topic
<u>Public works</u>	_____
topic	topic
_____	_____
topic	topic
_____	_____
topic	topic
_____	_____
topic	topic
_____	_____
topic	topic

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 8-20-10
Name: Jon J. Snowden for Erieman Holdings, Inc. Trusts
Position: Vice President
Signature: [Handwritten Signature]

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

Signature: [Handwritten Signature] Title: Consultant
Type or print name as signed above: John R. Stockham Date: 8-20-2010

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

Signature: [Handwritten Signature] Title: _____
Type or print name as signed above: Jon J. Snowden Date: 8-20-10

5117 University Avenue
Address & Telephone (if different from first page of this form)