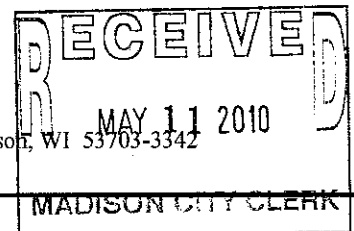


REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd, Room 103, Madison, WI 53703-3342



Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

Stoffs _____ Bob _____ Community Services Manager
Last Name First Name Title
c/o Madison Gas and Electric Company, Post Office Box 1231
Mailing Address
Madison _____ Wisconsin _____ 53701-1231
City State Zip Code
Business Address (if different)
(608) 252-7906
Contact Phone
(608) 252-1540 _____ rstoffs@mge.com
Contact FAX Contact E-mail Address
www.mge.com
Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name First Name

Firm or Organization Name

Mailing Address

City State Zip Code

Phone FAX E-mail Address

Section II -- Nature and Interest of Principal

Madison Gas and Electric Company

Name of Principal

Designated Representative of Principal:

Euclide _____ Kristine _____ Vice President & General Counsel
Last Name First Name Title
Post Office Box 1231
Mailing Address
Madison _____ Wisconsin _____ 53701-1231
City State Zip Code
Business Address (if different)
(608) 252-5604 _____ keuclide@mge.com
Contact Phone Contact E-mail Address
(608) 252-1540 _____ www.mge.com
Contact FAX Internet Address

List the City agencies in which the principal seek to influence administration action:

- All
 None
 Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: _____

a. How will this item affect the principal's business or other activity?

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

topic
topic
topic
topic
topic
topic

topic
topic
topic
topic
topic
topic

Appendix A

Section II – Nature and Interest of Principal

Check one of the following and complete only that section.

Business Entity (Describe the business activity in which the entity is engaged)

MGE is a public utility operating under a franchise agreement with the City of Madison and state law and under the regulation of the Public Service Commission of Wisconsin. It generates and distributes electricity and purchases and distributes natural gas to approximately 135,000 customers in Dane County and surrounding areas. MGE has served the Madison area since 1896.

Chief Executive Officer: Gary J. Wolter, Chairman, President and Chief Executive Officer

Section III – Areas of lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence

In the course of MGE's daily operations as a regulated utility, MGE will speak with City officials regarding stormwater management and construction work on streets that are at or near MGE facilities. MGE will also discuss with the Mayor's office and Planning and Zoning Department issues regarding the development in or near MGE facilities and especially in the east isthmus and downtown area. MGE will also discuss the purchase or sale of real estate interests in the Madison area. MGE will also discuss environmental, utility and energy policy issues, as well as utility infrastructure matters and energy-related projects.

List the City agencies in which the principal seek to influence administrative action

Agencies listed below:

1. City Traffic and Engineering
2. Mayor's office
3. Planning and Zoning Department
4. Commission on the Environment
5. Parks Department
6. Others