

**CITY OF MADISON
Principal's Expense Statement**

Reporting Period: January 1 through June 30
July 1 through December 31

Filing Deadline. Indicate Half-Year:

July 31
 January 31 2010

Name of Principal: Adams Outdoor Advertising Phone No. 608-268-5575

Address: c/o P.O. Box 2038 Madison WI 53701-2038

Name of Lobbyist: Atty Ronald M. Trachtenberg Lobbyist Phone No. 608-268-5575

Name of Lobbyist: _____ Lobbyist Phone No. _____

Total lobbying expenditures and obligations did not exceed \$1,000. (If so, proceed directly to Certification.)

Total lobbying expenditures and obligations incurred exceeded \$1,000. \$ _____

Is this amount an estimate under Sec. 2.40 (10) (b) MGO? Yes No

Disclosure of Lobbying Communications

| Date | City Official | Number of Contacts | Subject of Each Contact | Lobbyist |
|------|---------------|--------------------|-------------------------|----------|
| | | | | |
| | | | | |
| | | | | |
| | | | | |

See Page 2 to List Additional Disclosures

Certification

I certify that the above is true and correct to the best of my knowledge, information and belief and that I am the registrant or authorized designee. I understand that if I know or believe any of the above information not to be true, I am subject to a forfeiture of \$1,000 or more.

Signature: Ronald M. Trachtenberg Title: Attorney
 Type or print name: Ronald M. Trachtenberg
 Date: 1/17/10