

# REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

## Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

Trachtenberg Last Name      Ronald M. First Name      Attorney Title

33 E. Main Street, P.O. Box 2038, Madison, WI 53701-2038 Mailing Address

\_\_\_\_\_  
City State Zip Code

\_\_\_\_\_  
Business Address (if different)

(608) 268-5575 Contact Phone

(608) 257-2508 Contact FAX      rtrachtenberg@murphydesmond.com Contact E-mail Address

\_\_\_\_\_  
Internet Address

\_\_\_\_\_  
Person to whom correspondence should be sent (if different from above)

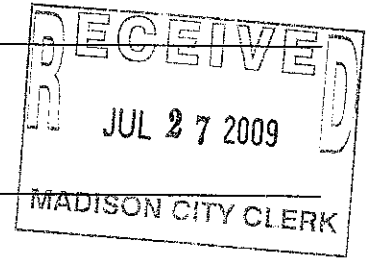
\_\_\_\_\_  
Last Name First Name

\_\_\_\_\_  
Firm or Organization Name

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City State Zip Code

\_\_\_\_\_  
Phone FAX E-mail Address



## Section II -- Nature and Interest of Principal

Whiskey River LLC dba Rev. Jim's Roadhouse  
Name of Principal

Designated Representative of Principal:

Trachtenberg Last Name      Ronald M. First Name      Attorney Title

33 E. Main Street, P.O. Box 2038 Mailing Address

Madison City      WI State      53701-2038 Zip Code

\_\_\_\_\_  
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Check one of the following and complete only that section:

**Business Entity**

Operation of tavern

Describe the business activity in which the entity is engaged

Chief Executive Officer: Halbach James R. CEO  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members.

**Industry, Trade or Professional Association**

Describe the industry trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last First Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Labor Union  Charitable/Religious/Civic, etc.  Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

Name and address of the individual's employer if any or of the individual's primary place of business if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Change of licensed premises (liquor license) and conditional use permit for  
outdoor eating area.

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

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Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Change of licensed premises (liquor license) and conditional use permit for outdoor eating area.

a. How will this item affect the principal's business or other activity?

Providing to the public an outdoor eating and drinking area

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b. Which industry, trade, profession or segment or portion thereof would be principally affected?

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c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount

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For additional items, attach additional sheets

2. If lobbying communication relates to the capital or operating budget, identify topic or topics

**CAPITAL BUDGET**

**OPERATING BUDGET**

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topic

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**Section IV - Authorization of Lobbyists**

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: July 22, 2009

Name: Ronald M. Trachtenberg

Position: Attorney

Signature: 

**Section V -- Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true

On Behalf of Lobbyist:

  
Signature \_\_\_\_\_ Attorney \_\_\_\_\_  
Title \_\_\_\_\_

Ronald M. Trachtenberg \_\_\_\_\_  
Type or print name as signed above Date July 22, 2009

33 E. Main Street, Suite 500, Post Office Box 2038, Madison, WI 53701-2038 \_\_\_\_\_  
Address & Telephone (if different from first page of this form) (608) 258-5575

On Behalf of Principal:

  
Signature \_\_\_\_\_ Attorney \_\_\_\_\_  
Title \_\_\_\_\_

Ronald M. Trachtenberg \_\_\_\_\_  
Type or print name as signed above Date July 22, 2009

33 E. Main St., Suite 500, P.O. Box 2038, Madison, WI 53701-2038 (608) 268-5575 \_\_\_\_\_  
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