

**CITY OF MADISON  
Principal's Expense Statement**

**Reporting Period:** January 1 through June 30  
July 1 through December 31

**Filing Deadline, Indicate Half-Year:**

July 31  
 January 31

Veridian Homes, LLC (608) 226-3100  
Name of Principal Phone No.

6801 South Towne Drive, Madison, WI 53713  
Address

David P. Simon. (608) 226-3005  
Name of Lobbyist Lobbyist Phone No.

\_\_\_\_\_  
Name of Lobbyist Lobbyist Phone No.

Total lobbying expenditures and obligations did not exceed \$1,000. (If so, proceed directly to Certification.) *0*

Total lobbying expenditures and obligations incurred exceeded \$1,000. \$ \_\_\_\_\_

Is this amount an estimate under Sec. 2.40 (10) (b) MGO? Yes  No

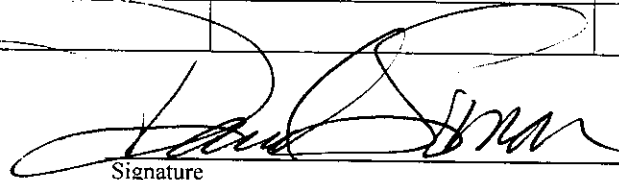
**Disclosure of Lobbying Communications**

Date	City Official	Number of Contacts	Subject of Each Contact	Lobbyist

*See Page 2 to List Additional Disclosures*

**Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief and that I am the registrant or authorized designee. I understand that if I know or believe any of the above information not to be true, I am subject to a forfeiture of \$1,000 or more.

  
\_\_\_\_\_  
Signature President, Operations  
Title

David P. Simon  
Type or print name

1/19/2010  
Date

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Address

see below – individual reports completed separately  
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\_\_\_\_\_  
Lobbyist Phone No.

\_\_\_\_\_  
Name of Lobbyist

\_\_\_\_\_  
Lobbyist Phone No.

Total lobbying expenditures and obligations did not exceed \$1,000. (If so, proceed directly to Certification.)

Total lobbying expenditures and obligations incurred exceeded \$1,000. \$ 2,703.75

Is this amount an estimate under Sec. 2.40 (10) (b) MGO? Yes  No

**Disclosure of Lobbying Communications**

Lobbyist	Amount	Lobbyist	Amount	Lobbyist	Amount
Jeff Rosenberg	550.00	Brian Munson	1,966.25	Matt Carlson	0.00
David Simon	0.00	Chris Landerud	0.00	Travis Schreiber	0.00
Donald Esposito	187.50	Dan Day	0.00		
Roger Guest	0.00	Bill White	0.00		

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\_\_\_\_\_  
Signature President, Land Acquisition & Development  
Title

Jeffrey S. Rosenberg  
Type or print name

1-27-10  
Date

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Lobbyist Phone No.

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President, Land Acquisition & Development  
Title

Jeffrey S. Rosenberg  
Signature

Jeffrey S. Rosenberg  
Type or print name

1-27-10  
Date