

# REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

## Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

White William Attorney  
Last Name First Name Title  
Michael Best & Friedrich LLP, P.O. Box 1806  
Mailing Address  
Madison WI 53701-1806  
City State Zip Code  
(608) 257-3501, ext. 22246  
Business Address (if different)  
Contact Phone  
(608) 283-2275 wfwhite@michaelbest.com  
Contact FAX Contact E-mail Address  
www.michaelbest.com  
Internet Address

Person to whom correspondence should be sent (if different from above)

Teelin Kelly  
Last Name First Name  
Michael Best & Friedrich LLP  
Firm or Organization Name  
P.O. Box 1806  
Mailing Address  
Madison WI 53701-1806  
City State Zip Code  
(608) 283-0132 (608) 283-2275 kateelin@michaelbest.com  
Phone FAX E-mail Address

## Section II -- Nature and Interest of Principal

Wisconsin Grocers Association, Inc.  
Name of Principal  
Designated Representative of Principal:  
Scholz Brandon President  
Last Name First Name Title  
Wisconsin Grocers Association, Inc., One South Pinckney Street, Suite 504  
Mailing Address  
Madison WI 53703  
City State Zip Code  
(608) 244-7150 brandon@wisconsinagrocers.com  
Contact Phone Contact E-mail Address  
(608) 244-9030 www.wisconsinagrocers.com  
Contact FAX Internet Address

Check one of the following and complete only that section:

**Business Entity**

Describe the business activity in which the entity is engaged

Chief Executive Officer: \_\_\_\_\_  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members.

**Industry, Trade or Professional Association**

Represents the food industry including suppliers, wholesalers and retailers.  
Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: Scholz Brandon President  
Last First Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Labor Union  Charitable/Religious/Civic, etc.  Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

conditions for alcohol licensing

List the City agencies in which the principal seek to influence administration action:

- All       None       Agencies listed below

Alcohol License Review Committee, Common Council, Board of Estimates

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Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Legislative Action: The addition of conditions to issuances of liquor licenses.
- a. How will this item affect the principal's business or other activity?  
Reduction of gross sales to principal's members.
- b. Which industry, trade, profession or segment or portion thereof would be principally affected?  
Grocers.
- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

**CAPITAL BUDGET**

**OPERATING BUDGET**

topic	topic
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic

**Section IV - Authorization of Lobbyists**

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 5/12/09

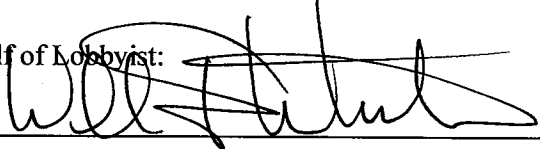
Name: Brandon Scholz

Position: President

Signature: 

**Section V -- Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:  Attorney  
Signature Title

William F. White June 17, 2009  
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:  President  
Signature Title

Brandon Scholz 5/12/09  
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)