

# REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd, Room 103, Madison, WI 53703-3342

## Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

Wittenwyler Mike Attorney  
Last Name First Name Title  
P.O. Box 2719  
Mailing Address  
Madison WI 53701-2719  
City State Zip Code  
One East Main St., Suite 500  
Business Address (if different)  
608-284-2616  
Contact Phone  
608-257-0609 wittenwyler@gklaw.com  
Contact FAX Contact E-mail Address  
www.gklaw.com  
Internet Address

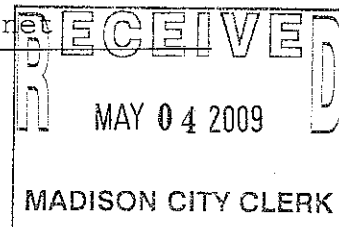
Person to whom correspondence should be sent (if different from above)

same as above  
Last Name First Name  
Firm or Organization Name  
Mailing Address  
City State Zip Code  
Phone FAX E-mail Address

## Section II -- Nature and Interest of Principal

Wisconsin Wine and Spirit Institute  
Name of Principal  
Designated Representative of Principal:  
Petersen Eric Executive Director  
Last Name First Name Title  
22 N. Carroll St., Suite 200  
Mailing Address  
Madison WI 53703  
City State Zip Code  
same  
Business Address (if different)  
608-256-5223 eric.petersen@capitolconsultants.net  
Contact Phone Contact E-mail Address  
608-256-3493 www.capitolconsultants.net  
Contact FAX Internet Address

12/17/07-RegLobbyistDRAFT.doc



Check one of the following and complete only that section:

**Business Entity**

Describe the business activity in which the entity is engaged

Chief Executive Officer: \_\_\_\_\_  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members

**Industry, Trade or Professional Association**

Wisconsin wholesale tier of the wine and spirits industry.  
Describe the industry trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: Petersen Eric Executive Director  
Last First Title

Approximate number of members: 6

**Other Not for Profit**

Labor Union  Charitable/Religious/Civic, etc  Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

Name and address of the individual's employer if any or of the individual's primary place of business if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Proposed ordinance prohibiting sale of certain alcohol beverages.

List the City agencies in which the principal seek to influence administration action:

- All       None       Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31

1. Item: Leg File No. 14171 (version 3)
- a. How will this item affect the principal's business or other activity?  
Require changes in product line.
- b. Which industry, trade, profession or segment or portion thereof would be principally affected?  
Consumers would be principally affected.
- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount  
N/A

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics

CAPITAL BUDGET	OPERATING BUDGET
<u>N/A</u>	<u>N/A</u>
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic

