

**CITY OF MADISON
VISION AND MISSION STATEMENTS**

Vision Statement:

The City of Madison will be a safe and healthy place for all to live, learn, work and play.

Mission Statement:

The City of Madison, through the efforts of dedicated employees and elected officials, will deliver the highest quality services and provide a fair and orderly system of governance for our citizens and visitors.

2001
EXECUTIVE
OPERATING BUDGET

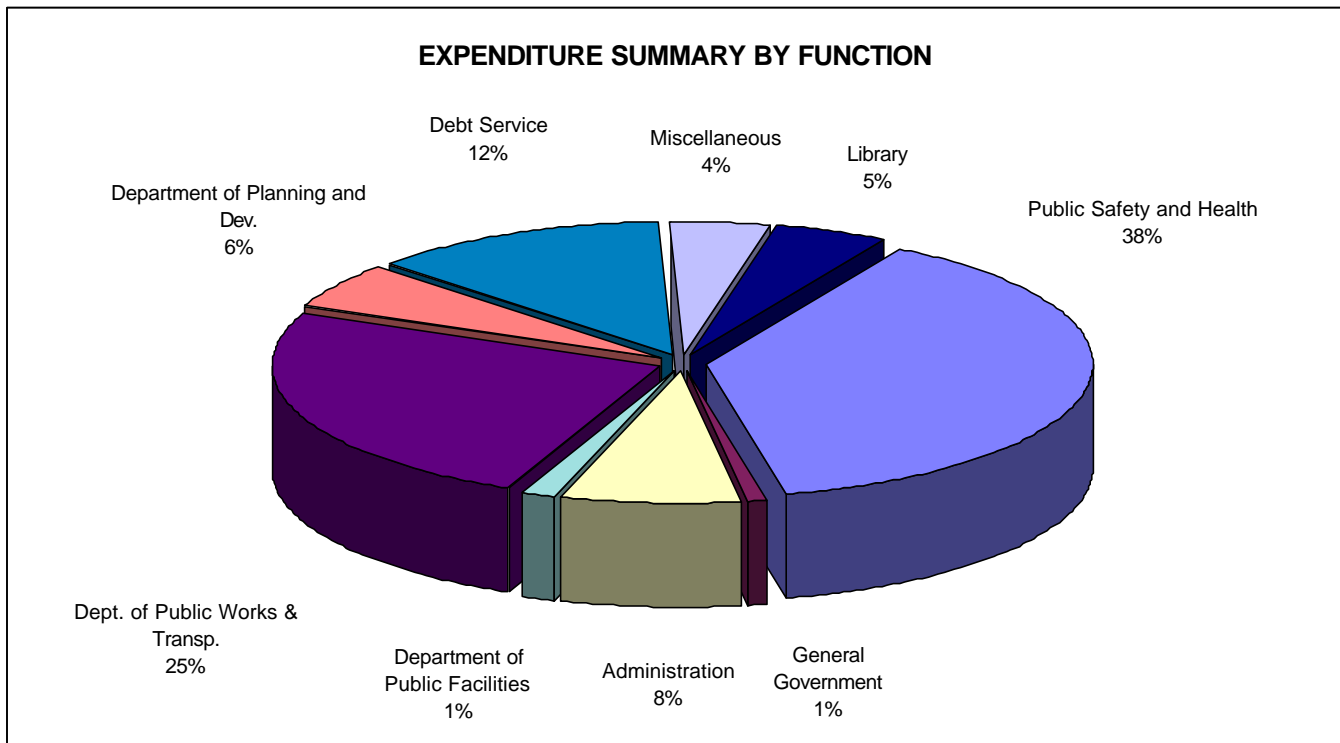
CITY TAX RATE COMPUTATION

	<u>2000 Budget</u>	<u>2001 Executive</u>	<u>2001 Adopted</u>
ASSESSED VALUE			
Real Property:			
Residential	\$ 6,903,087,900	\$ 7,444,010,200	\$ 0
Commercial	3,644,811,800	3,964,689,600	0
Agricultural	5,716,200	2,714,100	0
Manufacturing	<u>179,300,000</u>	<u>205,000,000</u>	<u>0</u>
Total Real Property	\$ 10,732,915,900	\$ 11,616,413,900	\$ 0
Personal Property:			
Locally Assessed	446,642,500	475,794,800	0
Manufacturing	51,410,700	53,380,000	0
Board of Review Adjustments	<u>(15,000,000)</u>	<u>(10,000,000)</u>	<u>0</u>
Total Assessable Property	11,215,969,100	12,135,588,700	0
Less TIF Increment Value	<u>(235,424,250)</u>	<u>(287,984,150)</u>	<u>0</u>
Net Taxable Property	<u>\$ 10,980,544,850</u>	<u>\$ 11,847,604,550</u>	<u>\$ 0</u>
BUDGETED REVENUES AND EXPENDITURES			
General Fund Expenditures	\$ 151,883,834	\$ 160,647,355	\$ 0
Net Library Fund Expenditures	<u>7,383,625</u>	<u>7,970,409</u>	<u>0</u>
Total Expenditures	<u>159,267,459</u>	<u>168,617,764</u>	<u>0</u>
Total Revenues	\$ 53,522,873	\$ 56,556,518	\$ 0
Fund Balance Applied	<u>3,000,000</u>	<u>1,500,000</u>	<u>0</u>
Total Revenues and Fund Balance	<u>56,522,873</u>	<u>58,056,518</u>	<u>0</u>
PROPERTY TAX LEVY	<u>\$ 102,744,586</u>	<u>\$ 110,561,246</u>	<u>\$ 0</u>
MILL RATE	<u>9.3600</u>	<u>9.3400</u>	
General Fund Portion	8.6800	8.6600	
Library Portion	0.6800	0.6800	

2001
EXECUTIVE
OPERATING BUDGET

EXPENDITURE SUMMARY BY FUNCTION

	<u>1999 Actual</u>	<u>2000 Budget</u>	<u>2000 Projected</u>	<u>2001 Request</u>	<u>2001 Executive</u>	<u>2001 Adopted</u>
Public Safety and Health	\$ 63,190,389	\$ 64,447,403	\$ 64,447,403	\$ 63,802,936	\$ 64,826,831	\$ 0
General Government	932,873	1,172,311	1,073,836	1,160,066	1,081,436	0
Administration	11,744,235	12,805,160	12,805,160	12,576,740	12,719,574	0
Department of Public Facilities	2,309,965	2,374,148	2,374,148	2,339,207	2,353,261	0
Dept. of Public Works & Transp.	39,219,485	40,579,424	41,407,626	42,350,435	42,015,832	0
Department of Planning and Dev.	9,044,943	9,741,016	9,741,016	10,018,993	9,758,216	0
Debt Service	18,224,200	19,197,757	19,197,757	20,732,183	20,732,183	0
Miscellaneous	<u>1,579,240</u>	<u>1,566,615</u>	<u>2,183,415</u>	<u>7,143,791</u>	<u>7,160,022</u>	<u>0</u>
 TOTAL GENERAL FUND	 \$ 146,245,331	 \$ 151,883,834	 \$ 153,230,361	 \$ 160,124,351	 \$ 160,647,355	 \$ 0
Library	<u>6,366,624</u>	<u>7,383,625</u>	<u>7,383,625</u>	<u>7,525,532</u>	<u>7,970,409</u>	<u>0</u>
 TOTAL EXPENDITURES	 <u>\$ 152,611,955</u>	 <u>\$ 159,267,459</u>	 <u>\$ 160,613,986</u>	 <u>\$ 167,649,884</u>	 <u>\$ 168,617,764</u>	 <u>\$ 0</u>



2001
EXECUTIVE
OPERATING BUDGET

AGENCY BUDGETS BY FUNCTION

	<u>1999 Actual</u>	<u>2000 Budget</u>	<u>2000 Projected</u>	<u>2001 Request</u>	<u>2001 Executive</u>	<u>2001 Adopted</u>
PUBLIC SAFETY AND HEALTH						
Fire	\$ 24,405,773	\$ 24,992,322	\$ 24,992,322	\$ 24,742,398	\$ 25,100,697	\$ 0
Police	34,733,419	35,197,123	35,197,123	34,845,152	35,500,000	0
Public Health	<u>4,051,197</u>	<u>4,257,958</u>	<u>4,257,958</u>	<u>4,215,386</u>	<u>4,226,134</u>	<u>0</u>
TOTAL	<u>\$ 63,190,389</u>	<u>\$ 64,447,403</u>	<u>\$ 64,447,403</u>	<u>\$ 63,802,936</u>	<u>\$ 64,826,831</u>	<u>\$ 0</u>

GENERAL GOVERNMENT

Common Council	\$ 269,284	\$ 281,152	\$ 281,152	\$ 278,436	\$ 278,340	\$ 0
Mayor	747,673	792,684	792,684	784,140	803,096	0
Municipal Court	<u>(84,084)</u>	<u>98,475</u>	<u>0</u>	<u>97,490</u>	<u>0</u>	<u>0</u>
TOTAL	<u>\$ 932,873</u>	<u>\$ 1,172,311</u>	<u>\$ 1,073,836</u>	<u>\$ 1,160,066</u>	<u>\$ 1,081,436</u>	<u>\$ 0</u>

ADMINISTRATION

Dept. of Administration	\$ 2,035	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Attorney	1,622,507	1,821,528	1,821,528	1,826,260	1,827,569	0
Affirmative Action	504,204	530,517	530,517	530,112	522,547	0
Revenue	2,399,689	2,698,203	2,698,203	2,566,344	2,596,144	0
Madison City Channel	235,912	238,824	238,824	236,436	236,436	0
Comptroller	2,097,424	2,203,502	2,203,502	2,158,132	2,158,132	0
Information Services	2,865,138	3,043,886	3,043,886	3,013,447	3,122,737	0
Human Resources	1,492,567	1,684,595	1,684,595	1,667,749	1,667,749	0
Equal Opportunities Commission	<u>524,759</u>	<u>584,105</u>	<u>584,105</u>	<u>578,260</u>	<u>588,260</u>	<u>0</u>
TOTAL	<u>\$ 11,744,235</u>	<u>\$ 12,805,160</u>	<u>\$ 12,805,160</u>	<u>\$ 12,576,740</u>	<u>\$ 12,719,574</u>	<u>\$ 0</u>

Agency Budgets by Function: Continued

	<u>1999 Actual</u>	<u>2000 Budget</u>	<u>2000 Projected</u>	<u>2001 Request</u>	<u>2001 Executive</u>	<u>2001 Adopted</u>
DEPARTMENT OF PUBLIC FACILITIES						
Public Facilities	\$ 718,695	\$ 727,163	\$ 727,163	\$ 710,680	\$ 710,680	\$ 0
Civic Center	1,299,903	1,341,031	1,341,031	1,327,608	1,318,662	0
Monona Terrace	0	0	0	0	0	0
Senior Center	291,367	305,954	305,954	300,919	323,919	0
TOTAL	<u>\$ 2,309,965</u>	<u>\$ 2,374,148</u>	<u>\$ 2,374,148</u>	<u>\$ 2,339,207</u>	<u>\$ 2,353,261</u>	<u>\$ 0</u>

DEPARTMENT OF PUBLIC WORKS AND TRANSPORTATION

Public Works & Transportation	\$ 4,070	\$ 3,945	\$ 3,945	\$ 3,945	\$ 6,575	\$ 0
Engineering	2,811,446	3,074,789	3,074,789	3,040,390	3,012,216	0
Sewer Utility	0	0	0	0	0	0
Parks	9,772,984	10,146,685	10,146,685	10,045,230	10,045,230	0
Ice Enterprise	176,463	222,292	222,292	220,065	211,177	0
Golf Enterprise	0	0	0	0	0	0
Streets	16,933,383	17,298,765	17,298,765	17,125,777	17,313,352	0
Water Utility	0	0	0	0	0	0
Transit Utility	5,996,094	6,003,340	6,831,542	8,131,537	7,000,000	0
Traffic Engineering	3,525,045	3,829,608	3,829,608	3,783,491	3,849,491	0
Parking Utility	0	0	0	0	0	0
Motor Equipment	0	0	0	0	577,791	0
TOTAL	<u>\$ 39,219,485</u>	<u>\$ 40,579,424</u>	<u>\$ 41,407,626</u>	<u>\$ 42,350,435</u>	<u>\$ 42,015,832</u>	<u>\$ 0</u>

DEPARTMENT OF PLANNING AND DEVELOPMENT

Planning Administration	\$ 495,750	\$ 553,253	\$ 553,253	\$ 608,035	\$ 608,035	\$ 0
Planning Unit	1,336,096	1,488,018	1,488,018	1,473,117	1,437,616	0
Inspection Unit	2,736,929	2,983,447	2,983,447	2,952,862	2,967,862	0
Community & Economic Dev.	662,540	682,484	682,484	615,284	615,284	0
Housing Operations	31,125	31,125	31,125	242,548	30,814	0
Community Dev. Block Grant	243,078	269,528	269,528	277,614	269,528	0
Community Services	3,539,425	3,733,161	3,733,161	3,849,533	3,829,077	0
TOTAL	<u>\$ 9,044,943</u>	<u>\$ 9,741,016</u>	<u>\$ 9,741,016</u>	<u>\$ 10,018,993</u>	<u>\$ 9,758,216</u>	<u>\$ 0</u>

LIBRARY	<u>\$ 6,366,624</u>	<u>\$ 7,383,625</u>	<u>\$ 7,383,625</u>	<u>\$ 7,525,532</u>	<u>\$ 7,970,409</u>	<u>\$ 0</u>
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2001
EXECUTIVE
OPERATING BUDGET

DEBT SERVICE SUMMARY

	2000 BUDGET			2001 EXECUTIVE		
	<u>Principal</u>	<u>Interest</u>	<u>Total</u>	<u>Principal</u>	<u>Interest</u>	<u>Total</u>
TYPE OF DEBT						
General Obligation Bonds	\$ 650,000	\$ 510,250	\$ 1,160,250	\$ 650,000	\$ 475,475	\$ 1,125,475
Promissory Notes	19,009,543	5,316,962	24,326,505	20,224,542	5,877,066	26,101,608
Land Contracts and Mortgages	0	0	0	0	0	0
State Trust Fund Loans	58,605	6,953	65,558	61,993	3,565	65,558
Paying Agent Fees	0	20,000	20,000	0	20,000	20,000
Proposed Borrowing	0	0	0	0	0	0
TOTAL	<u>\$ 19,718,148</u>	<u>\$ 5,854,165</u>	<u>\$ 25,572,313</u>	<u>\$ 20,936,535</u>	<u>\$ 6,376,106</u>	<u>\$ 27,312,641</u>

SOURCE OF FUNDS

Transit Utility	\$ 663,951	\$ 193,617	\$ 857,568	\$ 640,951	\$ 170,522	\$ 811,473
Ice Arenas	25,500	9,906	35,406	22,400	4,661	27,061
Golf Courses	88,800	30,759	119,559	87,300	26,037	113,337
TIF Districts	819,000	179,911	998,911	789,500	202,246	991,746
Information Services	4,600	440	5,040	3,500	308	3,808
Madison Public Library	283,800	105,990	389,790	345,800	124,733	470,533
Madison City Channel	0	0	0	0	0	0
Vilas Park Zoo	0	0	0	0	0	0
Motor Equipment	2,188,805	609,329	2,798,134	2,385,893	705,281	3,091,174
Civic Center	43,900	8,167	52,067	23,900	5,768	29,668
Insurance Fund	210,000	197,817	407,817	225,000	180,135	405,135
South Central Library	20,000	3,320	23,320	20,000	2,375	22,375
Interest Earnings	0	0	0	0	0	0
Debt Service Reserve	606,443	80,501	686,944	558,242	55,906	614,148
TOTAL NON-GENERAL FUND	<u>\$ 4,954,799</u>	<u>\$ 1,419,757</u>	<u>\$ 6,374,556</u>	<u>\$ 5,102,486</u>	<u>\$ 1,477,972</u>	<u>\$ 6,580,458</u>
 General Fund Portion	 <u>\$ 14,763,349</u>	 <u>\$ 4,434,408</u>	 <u>\$ 19,197,757</u>	 <u>\$ 15,834,049</u>	 <u>\$ 4,898,134</u>	 <u>\$ 20,732,183</u>

Miscellaneous Appropriations: Continued

	<u>1999 Actual</u>	<u>2000 Budget</u>	<u>2000 Projected</u>	<u>2001 Request</u>	<u>2001 Executive</u>	<u>2001 Adopted</u>
OTHER DIRECT APPROPRIATIONS						
Metropolitan Planning Org.	\$ 125,000	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Martin Luther King Holiday	1,500	1,500	1,500	1,500	1,500	0
Martin Luther King Awards	204	1,500	1,500	1,500	1,500	0
Merit Awards	100	0	0	0	0	0
Memorial Day Celebration	760	1,000	1,000	1,000	1,000	0
Sister City Program	5,722	8,000	8,000	8,000	8,000	0
Planning Resources	21,099	22,000	22,000	22,000	22,000	0
Police and Fire Commission	29,458	25,000	25,000	30,000	30,000	0
General Travel	2,463	5,000	5,000	5,000	5,000	0
Taxes and Special Assessments	49,998	50,000	50,000	50,000	50,000	0
Zoo	295,540	295,540	295,540	300,000	300,000	0
Federal Liaison	21,647	25,000	25,000	25,000	25,000	0
City Memberships	69,706	72,500	72,500	81,500	81,500	0
Youth Conservation	10,500	10,500	10,500	10,500	10,500	0
Miscellaneous Litigation	173,079	0	0	0	0	0
City-County Building Increase	90,600	90,600	90,600	90,600	90,600	0
Improvement Initiatives (a)	21,158	50,000	50,000	50,000	50,000	0
AIDS Network	24,700	24,700	24,700	24,700	24,700	0
Community Organizations	31,000	29,000	29,000	19,000	19,000	0
Civic Promotion (b)	37,750	26,750	26,750	26,750	11,750	0
Contingent Reserve	0	800,000	800,000	1,000,000	1,000,000	0
Living Wage (c)	40,000	0	0	0	0	0
Study Circles (d)	0	10,000	10,000	0	0	0
TOTAL	<u>\$ 1,051,984</u>	<u>\$ 1,548,590</u>	<u>\$ 1,548,590</u>	<u>\$ 1,747,050</u>	<u>\$ 1,732,050</u>	<u>\$ 0</u>
TOTAL MISCELLANEOUS APPROPRIATIONS						
	<u>\$ 1,579,240</u>	<u>\$ 1,566,615</u>	<u>\$ 2,183,415</u>	<u>\$ 7,143,791</u>	<u>\$ 7,160,022</u>	<u>\$ 0</u>

(a) This funding may be used to contract for services for employee and leadership development, as well as strategic planning.

(b) In the Executive Budget, funding of \$15,000 for Badger State Games was transferred to the Transient Occupancy Tax.

(c) This funding is included in the agency budgets of Community Development Block Grant and Community Services.

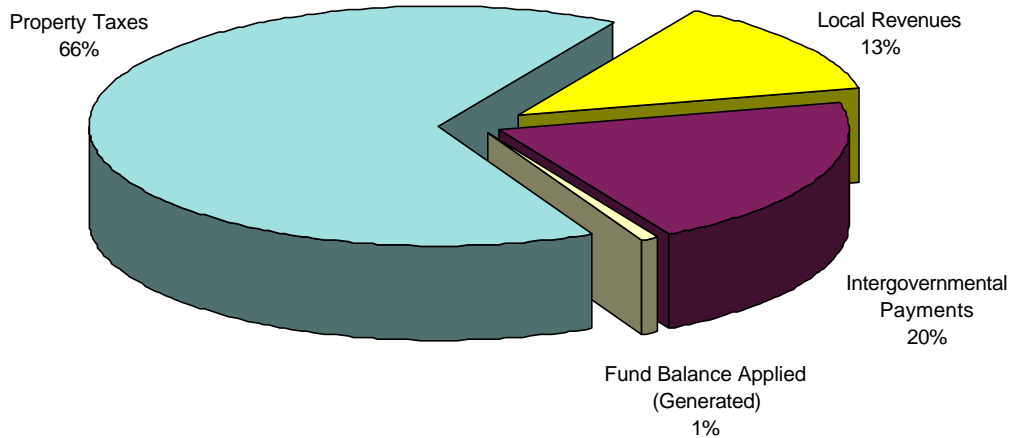
(d) \$10,000 is included in the Equal Opportunities Commission 2001 budget.

2001
EXECUTIVE
OPERATING BUDGET

FUNDING SOURCES BY MAJOR CATEGORY

	<u>1999 Actual</u>	<u>2000 Budget</u>	<u>2000 Projected</u>	<u>2001 Request</u>	<u>2001 Executive</u>	<u>2001 Adopted</u>
Payments in Lieu of Tax	\$ 3,320,923	\$ 3,186,469	\$ 3,361,851	\$ 3,817,700	\$ 3,817,700	\$ 0
Other Local Taxes	578,065	407,000	407,000	316,000	361,500	0
Fines and Forfeitures	4,556,057	4,416,203	5,000,000	5,000,000	5,126,200	0
Charges for Services	3,145,713	2,825,000	2,825,000	2,875,000	2,935,000	0
Licenses and Permits	3,593,898	2,929,500	3,729,500	3,229,500	3,229,500	0
Ungrouped Revenues	<u>6,637,016</u>	<u>6,410,000</u>	<u>6,835,000</u>	<u>6,660,000</u>	<u>6,660,000</u>	<u>0</u>
Local Revenues	\$ 21,831,672	\$ 20,174,172	\$ 22,158,351	\$ 21,898,200	\$ 22,129,900	\$ 0
Intergovernmental Payments	<u>30,767,789</u>	<u>33,348,701</u>	<u>33,551,042</u>	<u>34,426,618</u>	<u>34,426,618</u>	<u>0</u>
Total Revenues	\$ 52,599,461	\$ 53,522,873	\$ 55,709,393	\$ 56,324,818	\$ 56,556,518	\$ 0
Fund Balance Applied (Generated)	<u>1,354,648</u>	<u>3,000,000</u>	<u>2,154,593</u>	<u>1,500,000</u>	<u>1,500,000</u>	<u>0</u>
Total Revenue and Fund Balance	\$ 53,954,109	\$ 56,522,873	\$ 57,863,986	\$ 57,824,818	\$ 58,056,518	\$ 0
Property Taxes	<u>98,657,846</u>	<u>102,744,586</u>	<u>102,750,000</u>	<u>109,825,066</u>	<u>110,561,246</u>	<u>0</u>
TOTAL SOURCES	<u><u>\$ 152,611,955</u></u>	<u><u>\$ 159,267,459</u></u>	<u><u>\$ 160,613,986</u></u>	<u><u>\$ 167,649,884</u></u>	<u><u>\$ 168,617,764</u></u>	<u><u>\$ 0</u></u>

FUNDING SOURCES BY MAJOR CATEGORY



2001
EXECUTIVE
OPERATING BUDGET

GENERAL FUND REVENUES

	<u>1999 Actual</u>	<u>2000 Budget</u>	<u>2000 Projected</u>	<u>2001 Request</u>	<u>2001 Executive</u>	<u>2001 Adopted</u>
PAYMENTS IN LIEU OF TAX						
CDA	\$ 157,121	\$ 149,000	\$ 149,000	\$ 162,000	\$ 162,000	\$ 0
Parking Utility	642,836	560,000	647,774	654,300	654,300	0
Water Utility	2,031,469	2,031,469	2,083,688	2,272,000	2,272,000	0
Civic Center	148,264	145,000	154,572	160,000	160,000	0
Ice Enterprise	18,053	18,000	18,821	19,400	19,400	0
Golf Enterprise	125,152	123,000	130,434	135,000	135,000	0
Monona Terrace	0	0	0	235,000	235,000	0
Other	198,028	160,000	177,562	180,000	180,000	0
TOTAL	<u>\$ 3,320,923</u>	<u>\$ 3,186,469</u>	<u>\$ 3,361,851</u>	<u>\$ 3,817,700</u>	<u>\$ 3,817,700</u>	<u>\$ 0</u>

OTHER LOCAL TAXES

Transient Occupancy Tax	\$ 364,000	\$ 182,000	\$ 182,000	\$ 91,000	\$ 136,500	\$ 0
Mobile Home Tax	162,872	175,000	175,000	175,000	175,000	0
Penalties on Delinquent Taxes	51,193	50,000	50,000	50,000	50,000	0
TOTAL	<u>\$ 578,065</u>	<u>\$ 407,000</u>	<u>\$ 407,000</u>	<u>\$ 316,000</u>	<u>\$ 361,500</u>	<u>\$ 0</u>

FINES AND FORFEITURES

Moving Violations	\$ 788,522	\$ 1,026,203	\$ 1,200,000	\$ 1,200,000	\$ 1,283,200	\$ 0
Uniform Citations	454,811	390,000	400,000	400,000	400,000	0
Parking Violations	3,312,724	3,000,000	3,400,000	3,400,000	3,443,000	0
TOTAL	<u>\$ 4,556,057</u>	<u>\$ 4,416,203</u>	<u>\$ 5,000,000</u>	<u>\$ 5,000,000</u>	<u>\$ 5,126,200</u>	<u>\$ 0</u>

CHARGES FOR SERVICES

Engineering Charges	\$ 277,074	\$ 160,000	\$ 160,000	\$ 160,000	\$ 160,000	\$ 0
Cemetery Fees	191,314	170,000	170,000	170,000	170,000	0
Parks Use Charges	248,336	270,000	270,000	270,000	270,000	0
Sewer Charges	79,980	65,000	65,000	65,000	65,000	0
Ambulance Conveyance Fees	2,128,790	2,050,000	2,050,000	2,100,000	2,160,000	0
Other Service Charges	220,219	110,000	110,000	110,000	110,000	0
TOTAL	<u>\$ 3,145,713</u>	<u>\$ 2,825,000</u>	<u>\$ 2,825,000</u>	<u>\$ 2,875,000</u>	<u>\$ 2,935,000</u>	<u>\$ 0</u>

General Fund Revenues: Continued

	<u>1999 Actual</u>	<u>2000 Budget</u>	<u>2000 Projected</u>	<u>2001 Request</u>	<u>2001 Executive</u>	<u>2001 Adopted</u>
LICENSES AND PERMITS						
Dog Licenses	\$ 28,036	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 0
Cat Licenses	11,550	10,000	10,000	10,000	10,000	0
Bicycle Licenses	36,670	40,000	40,000	40,000	40,000	0
Miscellaneous Licenses	361,100	290,000	290,000	290,000	290,000	0
Liquor Licenses	247,823	275,000	275,000	275,000	275,000	0
Building Permits	2,529,765	2,000,000	2,800,000	2,300,000	2,300,000	0
Reinspection & Extension Fees	39,235	7,500	7,500	7,500	7,500	0
Weights and Measures Permits	68,440	50,000	50,000	50,000	50,000	0
Street Opening Permits	118,704	150,000	150,000	150,000	150,000	0
Other Permits	<u>152,575</u>	<u>87,000</u>	<u>87,000</u>	<u>87,000</u>	<u>87,000</u>	<u>0</u>
TOTAL	<u>\$ 3,593,898</u>	<u>\$ 2,929,500</u>	<u>\$ 3,729,500</u>	<u>\$ 3,229,500</u>	<u>\$ 3,229,500</u>	<u>\$ 0</u>

UNGROUPED REVENUES

Interest on Investments	\$ 3,770,319	\$ 4,200,000	\$ 4,200,000	\$ 4,400,000	\$ 4,400,000	\$ 0
Special Assessment Interest	150,000	150,000	150,000	150,000	150,000	0
Rental and Sale of Property	248,228	160,000	285,000	160,000	160,000	0
Cable Franchise Revenues	1,365,011	1,100,000	1,400,000	1,450,000	1,450,000	0
TIF Reimbursements	624,545	550,000	550,000	250,000	250,000	0
UDAG Reimbursements	40,000	0	0	0	0	0
Miscellaneous Revenues	<u>438,913</u>	<u>250,000</u>	<u>250,000</u>	<u>250,000</u>	<u>250,000</u>	<u>0</u>
TOTAL	<u>\$ 6,637,016</u>	<u>\$ 6,410,000</u>	<u>\$ 6,835,000</u>	<u>\$ 6,660,000</u>	<u>\$ 6,660,000</u>	<u>\$ 0</u>

INTERGOVERNMENTAL REVENUES

State Shared Revenue	\$ 10,985,109	\$ 10,505,659	\$ 10,505,659	\$ 10,068,465	\$ 10,068,465	\$ 0
State Expenditure Restraint	5,005,735	5,990,000	5,995,124	6,156,153	6,156,153	0
State Pmt for Municipal Service	7,304,736	7,181,400	7,338,438	8,500,000	8,500,000	0
State Highway Aid	6,118,707	6,486,250	6,452,848	6,450,000	6,450,000	0
State Recycling Aid	982,778	955,000	962,944	963,000	963,000	0
Computer Reimbursement	0	1,910,392	1,929,827	1,923,000	1,923,000	0
Fire Insurance Dues	<u>370,724</u>	<u>320,000</u>	<u>366,202</u>	<u>366,000</u>	<u>366,000</u>	<u>0</u>
TOTAL	<u>\$ 30,767,789</u>	<u>\$ 33,348,701</u>	<u>\$ 33,551,042</u>	<u>\$ 34,426,618</u>	<u>\$ 34,426,618</u>	<u>\$ 0</u>

2001
EXECUTIVE
OPERATING BUDGET

**DISTRIBUTION OF PUBLIC, EDUCATIONAL AND GOVERNMENTAL
(PEG) ACCESS FUNDING FROM SUBSCRIBER CONTRIBUTIONS**

	<u>Request</u>		<u>Executive Budget</u>		<u>Adopted Budget</u>	
	<u>Amount</u>	<u>Percent</u>	<u>Amount</u>	<u>Percent</u>	<u>Amount</u>	<u>Percent</u>
OPERATING CONTRIBUTIONS						
WYOU	\$ 115,500	33.2%	\$ 115,500	33.2%	\$ -	-
Madison City Channel	225,900	64.9%	225,900	64.9%	-	-
Misc. Special Programming	6,600	1.9%	6,600	1.9%	-	-
Total	<u>\$ 348,000</u>	<u>100%</u>	<u>\$ 348,000</u>	<u>100%</u>	<u>\$ -</u>	<u>-</u>

Operating funds are an additional charge paid by subscribers to fund PEG access. The amount collected is set at \$.55 per subscriber per month. The estimated total to be collected in 2001 is \$348,000. Any collections from subscriber contributions in excess of the 2001 Budget estimate of \$348,000 will be allocated in the percentages shown above.

The City will enter into a contract with WYOU for its funding. The contract will include programs produced by youth.

Madison City Channel has a General Fund operating budget subsidy of \$236,436. Of the total \$225,900 of PEG funding allocated to the City Channel, \$125,900 is reflected in the agency's operating budget revenues. The balance is used to fund Capital purchases. The \$6,600 for Miscellaneous programming is reflected in the Mayor's Office operating budget.

2001
EXECUTIVE
OPERATING BUDGET

DISTRIBUTION OF TRANSIENT OCCUPANCY (ROOM) TAX

Balance of Funds in the Room Tax Receipt Fund--December 31,1999	\$ 3,552,788
Restricted Funds--Bond Required Reserves	<u>(1,430,000)</u>
Balance of Unrestricted Funds--January 1, 2000	2,122,788

<u>2000 Activity</u>	<u>Additions</u>	<u>Uses</u>
Estimated Total Receipts	\$ 6,000,000	
Interest Revenue	100,000	
General Fund Revenue		182,000
Debt Service Payment - Revenue Bond Issue		1,100,288
Debt Service - Internal Borrowing		248,459
Monona Terrace Subsidy		2,805,142
GMCVB-Destination Marketing		709,742
GMCVB-Destination Marketing (Special Allocation)		105,000
Estimated Shuttle Bus Subsidy		75,000
U.S. Conference of Mayors' Planner		50,000
Downtown Get Around Bus		107,000
Monona Terrace Capital Budget		517,900
 2000 Net	 6,100,000	 5,900,531

Estimated Balance of Unrestricted Funds--December 31, 2000 2,322,257

<u>2001 Budget</u>	<u>Additions</u>	<u>Uses</u>
Estimated Total Receipts	\$ 6,525,000	
Interest Revenue	100,000	
General Fund Revenue		136,500
Debt Service Payment - Revenue Bond Issue		1,207,200
Debt Service - Internal Borrowing		239,905
Monona Terrace Subsidy		2,600,833
Monona Terrace Payment in Lieu of Tax (PILOT)		235,000
Monona Terrace Major Systems Replacement Reserve (a)		63,000
GMCVB-Destination Marketing		731,034
Estimated Shuttle Bus Subsidy (b)		33,500
U.S. Conference of Mayors		100,000
Monona Terrace Capital Budget		378,000
Incentive Program for Hospitality Industry (c)		35,500
Incentive Program Match for CitiARTS (c)		35,500
Badger State Games		15,000
 2001 Net	 6,625,000	 5,810,972

Estimated Balance of Unrestricted Funds--December 31, 2001 \$ 3,136,285

a) The Major Systems Replacement Reserve is to provide future funding for major items such as the

a) The Major Systems Replacement Reserve is to provide future funding for major items such as the HVAC system, security system, windows, and roofing.

(b) The Greater Madison Convention and Visitors Bureau (GMCVB) shall follow the guidelines included in the report of the Monona Terrace Shuttle Advisory Committee adopted by the Common Council on March 3, 1998. This includes submission of quarterly reports to the Board of Estimates and Monona Terrace Community and Convention Center Board. The GMCVB, with the approval of the Monona Terrace Community and Convention Center Board, may use the shuttle bus subsidy for other convention subsidies. The shuttle bus subsidy allocation shall be maintained at \$100,000 by replenishing the allocation based upon the prior year's actual utilization.

(c) Beginning in 2001, an incentive program is established for the Local Hospitality Industry to share Transient Occupancy Tax collections in excess of projected levels. These funds will be used by the GMCVB to market the City of Madison. For 2001, the Executive Budget includes \$35,500. This amount represents a 5 percent increase over the GMCVB's base allocation for destination marketing. In 2001, the City will designate the same amount to fund CitiARTS.

INTRODUCTION TO AGENCY BUDGETS

Budget Requests: Target and Supplemental

Agencies were instructed to submit a 2001 budget request that was no greater than 99 percent of the 2000 adopted budget. Agencies could submit supplemental budget requests to fund new initiatives or program expansions. The narrative on the first page of each agency budget presents the total cost of all supplemental requests submitted by that agency. A complete list of these individual supplemental requests is available as a separate document.

Budget Supplement Document

As in past years, the "Budget Supplement" is available as a separate document. It includes detailed information by agency for permanent salaries, minor object codes, inter-agency billings, and fixed assets.

Enterprise Funds

The operating budget includes revenue and expenditure information pertaining to several City enterprises. Operations of the Parking Utility, Sewer Utility and Water Utility have historically been fully supported by enterprise revenues and have required no General Fund subsidy or contribution. Since 1998, there has been no subsidy for the Golf Courses. The budget contains appropriations to several other enterprises including the Civic Center, Ice Arenas, Transit Utility, and Monona Terrace (from the Transient Occupancy Tax Fund). Historically, the actual appropriations to these enterprises have been adjusted based on the results of annual operations.

Beginning in 1997, those enterprises subsidized by the General Fund received an appropriation consistent with the budgeted level. Savings resulting from lower than anticipated expenses, and revenues generated in excess of budgeted levels will be maintained in the individual enterprise operating funds. This change in policy will afford enterprise managers the opportunity to utilize positive budget variances to benefit future year operations. It also will build capacity to respond to future budget shortfalls from enterprise resources, without affecting General Fund expenditure levels.