

# Madison Bus Rapid Transit (BRT)



metro transit

## Help us define the future of public transit in Madison!

The City of Madison is exploring options for a new east-west bus rapid transit (BRT) line to make our city's transit system work faster and smarter.

BRT uses dedicated lanes where feasible and modern stations to provide fast and cost-effective service to jobs, entertainment, and schools. Madison's BRT will complement existing Metro routes and be our city's next big step toward a more sustainable local transit system.



## Want to know more?



**Public Kickoff Meeting**  
December 12th, 6:00-8:00 p.m.  
Madison Central Library  
Room 302

Join us for the project kickoff to learn more about Madison's BRT project and to tell us what is important to you. **Everyone is welcome at this community event!**

Event Page:  
<https://madisonbrt1.eventbrite.com>



**Project Website**  
Visit the project website to stay engaged in this process:

- + Sign up for project updates.
- + Be notified when the online survey is ready.
- + Learn more about the project background and goals.

Project website:  
[www.madisonbrt.com](http://www.madisonbrt.com)

## Contact Information:



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## Common BRT Features

### *BRT Only Lanes*

Separate or preferential lanes allow BRT to stay on schedule and move more efficiently through mixed traffic environments.



### *Traffic Signal Priority*

BRT buses can signal a green light at an upcoming intersection to stay on schedule and reduce travel times.



### *Moving More Riders*

BRT buses carry more passengers, and operate more times per hour, for more hours per day.



### *Enhanced Transit Stations*

BRT stations include real-time information, covered seating, bicycle access and enhanced pedestrian crossings.



### *Support Existing Transit*

BRT routes will complement other Madison Metro transit services with faster and more efficient connections.

