



3<sup>RD</sup> ANNUAL

# WESTFEST

## AT ELVER PARK

**“An Investment in Community Building”**

**Saturday, July 14, 2018, Noon - 7:00 pm**

**Elver Park, 1250 McKenna Blvd.**

*A fun-filled, intergenerational festival, family fun, food and lively entertainment highlighting the diversity of our Westside neighborhoods.*

**9:00 am – Noon**

- » Stop the Violence. Save the Children. Community March.  
Good Shepherd Lutheran Church, 5701 Raymond Rd.

**11:30 am – Noon**

- » Opening Ceremony & Recognition of Sponsors
- » Master of Ceremony: Justice Castañeda, Executive Director,  
CommonWealth Development, Inc.

**Noon – 7:00 pm**

- » Food Cart Vendors & The Hot Dog Grillers: Madison West Police Dept.
- » Neighbor to Neighbor Craft & Gift Market
- » Community Resource Tent: Local Community Organizations & Businesses
- » Madison Fire Dept. Station 7
- » Water Wagon, Splash Pad

**Noon – 4:00 pm**

- » Kids Zone: with prizes, Children's Museum, Football Toss, Fishing & Bean Bag Toss, Duck Pond, Tales with Big T, Juggling demonstrations, Seeds to Grow and Go, Bird Bingo and Nature Walks, Make Your Own Necklace
- » Senior Zone: Bingo with prizes, Calling all Older Adults to Elver Park. BINGO. Hosted by Pam Bracey, Cultural Diversity Specialist, North/Eastside Senior Coalition. Bring your family and expect a good time.

**Noon – 3:30 pm**

- » MetamorFaces Face Painting

**Noon – 5:00 pm**

- » Celebrity Dunk Tank

**Noon – 6:00 pm**

- » Bouncy House

**Noon – 4:00 pm**

- » Teen Zone
- » Double Dutch Contest
- » Fathers vs. Kids Basketball, Guys vs. Girls Tug of War, Flag Football, Ice Cream Eating Contest, Free Throw Shooting Contest, American History Challenge



### Center Stage Entertainment

**Noon – 12:45 pm**

- » Truly Remarkable Loon  
(Children's Juggling Act)

**1:00 – 1:45 pm**

- » DJ Kayla Kush  
(DJ, Radio Show at WSUM,  
Focuses on Reggae)

**2:00 – 2:45 pm**

- » Driftless Regionaire (Jazz Band)

**3:00 – 3:45 pm**

- » Samba Novistas  
(Latin/World Music)

**4:00 – 5:00 pm**

- » International Dance

**5:15 – 6:00 pm**

- » Orquesta SalSoul Del Mad  
(Ten Piece Latin Band)

**6:15 – 7:00 pm**

- » Soul Inspirations  
(Soul/Pop Band)



**Become our Partner Contact:**

Barbara Harrington-McKinney, Alder, District 1,  
(608) 266-4071, [district1@cityofmadison.com](mailto:district1@cityofmadison.com),  
[www.facebook.com/westfestmadison](http://www.facebook.com/westfestmadison)

**Become our Partner:**

Donations for activity prizes needed.  
Volunteers for Celebrity Dunk Tank needed.