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Carl M. Hudig

The John F. Kennedy Center for the Performing Arts

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In 2014 an Any Given Child Madison Fund was established through the Foundation for Madison's Public Schools.



PHASE I REPORT: SEPTEMBER 2014

















ENGAGES

students and

increases their

learning and

achievement



Madison is proud to be the 12th city in a growing network of the

John F. Kennedy Center for the Performing Arts' Ensuring the Arts

for Any Given Child cities committed to ensuring our students have

a quality, well-rounded education that provides access to the Arts.

An education that includes the Arts:

DEVELOPS

essential skills

students to be

21st century

workforce

that prepare our

successful in the

In this first year of working on Any Given Child Madison, we have

seen a collective agreement among all of us-whether in politics,

essential in providing an education that prepares our students to

In publishing this report of Phase 1 of Any Given Child Madison, we

reaffirm our commitment to work collectively to ensure the arts are

Phase 2: Capacity Building, we entrust the AGCM Team to develop

part of every child's education in Madison. As we look ahead to

strategies and benchmarks that help all of us achieve our goal of

providing equitable access to the arts for every child in Madison.

education, the workforce or the community-that the arts are

be college, career and community ready.

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PREPARES

students

to become

productive

members

community

of their

Ted DeDee President and CEO Overture Center for the Arts

INTRODUCTION

As we prepare the young people in our community to be college, career and community ready, it is essential that we invest in providing a well-rounded education that includes the arts for every child.

In July 2013, Madison, Wisconsin was named the 12th city in the John F. Kennedy Center for the Performing Arts' Ensuring the Arts for Any Given Child program to make that investment happen.

The primary goal of the Kennedy Center's Any Given Child program is to assist communities in developing a plan to ensure there is equity and access to arts education for all K-8 students in their schools. As a national leader in arts education, The Kennedy Center brings to this program more than three decades of work with thousands of students, teachers, principals, administrators, business leaders and art administrators across the country.

More than two years ago, leaders of the arts, education and city government began the application process for Madison to become an Any Given Child city. As conversations began, it was clear that all sectors of Madison-education, arts, business, government, and the community in general—were committed to ensuring our students have access to the rich tradition of arts in Madison, which is imperative as we prepare our students to be productive citizens for the 21st century. This commitment allowed for the quick formation of the Madison Community Arts Team, a cross-sector working committee of 40 invested community members.

On September 25, 2013, the Community Arts Team met for the first time under the guidance of the Kennedy Center to create a strategic plan for ensuring equitable access to arts education for Madison K-8 students. One year later, the Madison Community Arts Team is proud to present a collective, comprehensive arts education plan for Madison, WI.

"We understand the value of arts education in developing the spirit of our future leaders. Madison is committed to equal access for all our children and adults. This study and the implementation of its recommendations will help us to build upon

that commitment."

Mayor Paul R. Soglin, City of Madison

A VISION

A STATEMENT OF NEED

There is currently an opportunity gap in arts education that exists among K-8 students in the Madison Metropolitan School District.

Some students have the opportunity for multiple arts experiences nearly every day while others have very few.

In order to create equitable access to a comprehensive arts education for our K-8 students, the community needs to increase its resource coordination and capacity, particularly with resources for certified arts specialists, arts integration in non-arts classrooms, and partnerships with community artists and organizations.

VISION

It is the vision of the *Any Given Child Madison* Community Arts Team that all students have access to a comprehensive arts education with inclusive, diverse and integrated learning in all art forms every year.

THE GOALS

In order to support high-quality arts education as an essential part of a well-rounded education for all students, the *Any Given Child Madison* Community Arts Team set the following long-term goals:

Cultivate leaders and develop and sustain systems for access and equity

Create arts-rich schools

Cultivate a community network

Develop an accountability system that tracks and reports Any Given Child Madison progress

Advocate for arts education

SURVEY RESULTS

The data collection consisted of three separate tools: A survey to arts and cultural organizations and community artists, a survey to MMSD educators and an inventory of current arts offerings and experiences, along with student participation in arts-related coursework within each MMSD school.



KEY FINDING: Educators



The arts are important in my life.

The arts should be a part of a school education program.

Strongly Agree or Agree 96%

92% Strongly Agree or Agree



KEY FINDING:

Teachers believe the arts are important in the following ways





KEY FINDING

Barriers to Offering Curriculum-Based Arts in Schools:





Barriers to Offering Curriculum-Based Arts Off-Site:



KEY FINDING:

Theatre, Dance, Visual Arts and Music are NOT part of the school day for EVERY child:



Music Visual Arts Theatre Dance *Other *media arts, spoken word, arts integration

In Grades 6-8, Percent of Students Enrolled in a Course taught by Certified Specialist:



KEY FINDING

Educators Report Participation in Arts-Related Professional Development



ACTION STEPS 2014-15

For the Schools:

- Create an arts liaison network for Madison Metropolitan School District
- Implement an arts rich school Blueprint for schools to use as a guideline for school improvement planning
- Present a year-long series of Arts Integration Professional Development for educators

For the Arts Community:

- Present Teaching Artist Training
- Convene the Arts Education Roundtable for artists and arts organizations
- Present the first annual Arts Education Fair in April 2015

For All:

- Further the Any Given Child Strategic Plan
- Advocate for Any Given Child Madison

Any Given Child Madison Community Arts Team 2013-14

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