Civil Rights Update

MELISSA GOMBAR AFFIRMATIVE ACTION MANAGER



Step by Step Resource



Contract Compliance Requirements

The City of Madison is proud to have values that support and sustain investing our resources in partners that will help us advance racial equity and social justice. In order to make sure that City of Madison dollars and the dollars of our tax payers are aligned with our values, we will conduct contract compliance on all projects we fund.

Contract Requirements



Subcontracting: Provide Maximum Feasible Opportunity to Targeted Business Enterprises (TBEs)*

- Applies to: Developer and Prime Contractor Frequency: Once before bidding for subcontractors
- It is expected that the Prime Contractor subcontract with TBE firms to meet the TBE goal set by the Department of Civil Rights.
- If the TBE goal is not met, documentation of TBE Good Faith Efforts must be submitted so the Department of CIVIL Rights is sure that the Prime Contractor did all that was possible to subcontract with TBEs.
- Once the slate of subcontractors is approved and (If necessary) TBE Good Faith Efforts are approved, the contract's commitment to TBEs will be set. This will be the expected percentage of construction costs that will be paid to TBEs.



Affirmative Action Plan (AA Plan) must be approved for the project duration

- Applies to: Developer and Prime Contractor. Also, all subcontractors that earn \$50,000 or more on the
- Frequency: One AA Plan per entity must be approved before they begin work on site
- Details:
 - Affirmative Action Plans are submitted online, Federal Affirmative Action Plans may be submitted (via email to aaplan@cityofmadison.com) in lieu of the model online plan with additional appendices provided to meet the City of Madison requirements.

*Targeted Businesses Enterprises (TBE)s Include:

- Small Bustness Enterprises (SBE)
- Minority Business Enterprises (MBE) Women Bustness Enterprises (WBE)
- Disadvantaged Business Enterprises
- Section 3 Businesses

Each of these business types have a directory of certified businesses that can be found on

The Targeted Business Enterprise (TBE) Goal that is set depends on the funding source for the project:

- City of Madison Public Works
- Construction Projects
- Small Business Enterprises
- Tax incremental Financing (TIF) Small Business Enterprises
- US Housing and Urban Development
- Small Business Enterorises
- Minority Business Enterprises Women Business Enterprises
- Disadvantaged Business Enterprises
- Section 3 Businesses WHEDA (Wisconsin Housing & Economic
- Development Authority) We use WHEDA's Emerging Business
- Enterprise (EBE) regulrements and their 25% EBE goal
- Department of Transportation (DOT) (Madison Metro Protects)
 - We use the DOT's Disadvantaged Business Enterprises and their required DBE goal percentages
- Department of Natural Resources (Madison Water Utility Clean Water Fund Profects)
- We use the DNR's Disadvantaged Business Enterprises and their required DBE goal percentages, which are usually 8%







Good Faith Efforts for SBEs: Brief Refresher

Attendance at the pre-bid meeting.

Using the City of Madison's directory of certified SBEs to identify SBEs from which to solicit bids. Assuring that SBEs are solicited whenever they are potential sources.

Referring prospective SBEs to the City of Madison
Affirmative Action
Department for certification.

Dividing total project requirements into smaller tasks and/or quantities, where economically feasible, to permit maximum feasible SBE participation.

Establishing delivery schedules, where requirements permit, which will encourage participation by SBEs.

Providing SBEs with specific information regarding the work to be performed.

Contacting SBEs in advance of the deadline to allow such businesses sufficient time to prepare a bid and engage in negotiation.

Negotiating directly with SBEs, including those which volunteer a bid.

Utilizing the bid of a qualified and competent SBE when the bid of such a business is deemed reasonable, although not necessarily low.

Current Efforts



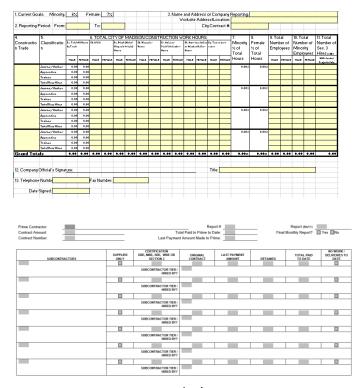
Contracting Equity

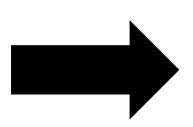
AA Plan
Improvements &
Expand Good
Faith Efforts

Data Automation

Monthly Reporting Compliance System









Monthly reports will be submitted in the Compliance System for projects that start after January 1, 2021

Certified Payroll Reporting (Davis Bacon Only)





Certified Payrolls will be submitted in LCP Tracker for projects that start after January 1, 2021

Trainings



Certified Payroll Reporting LCP Tracker Training

LCP Tracker will provide contractors assistance

Monthly Reporting Compliance Training

Sessions: Every other Wednesday starting 1/6/2021

• 1:00-2:00pm

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