

MAMSWaP I&E Update

Thursday, May 1, 2008

Respectfully submitted by Marcia Hartwig, Madison Area Municipal Storm Water Partnership (MAMSWaP) Storm Water Education Coordinator, 608-224-3746, hartwig@co.dane.wi.us; Please feel free to contact me with questions.

CONSULTANTS AND MUNICIPAL REPRESENTATIVES

Please make sure to make this report available to your municipal representatives as appropriate.

Strategy for Five-Year Outreach Plan Development

The I&E Committee met in March to develop the 2009-2013, and is continuing work on the next plan. If you have any ideas or willing to help with development, please contact me.

2008 Radio Campaign

MAMSWaP is again airing seven ads on WMGN, WHLK and WWQM for three weeks in the spring. The ads are the same attention-grabbing ads that were used last spring featuring area personalities.

Plant Dane! Cost-Share Grant Program

We will be meeting with the Graham-Martin Foundation to talk about potential changes to the program to increase participation. Changes may be implemented for the next cycle of applications (2009). More information is available at www.myfairlakes.com. 2008 grant recipients will collect their plants in June.

Canoecopia

MAMSWaP information was displayed at the Dane County Land & Water Resources Department booth and the Canoecopia event held at the Alliant Energy Center in March.

Isthmus Green Day Expo, April 26, 2008

Dane County Office of Lakes and Watersheds had a booth at this event that was held at the Monona Terrace. MAMSWaP info was displayed.

Updates to www.myfairlakes.com

Updates have recently been completed to fix broken links on the website. If you find any broken links or outdated information that hasn't yet been updated, please bring it to my attention. Remember to link to this website if you haven't already.

Final Grant Report

The final report for the 2006-2007 DNR urban nonpoint source storm water management grant was completed and submitted in March.

Annual Report

Outreach efforts were reported to the DNR in the annual for the Group Municipal Storm Water Discharge Permit.

I&E Committee Members Needed

Currently we only have two city representatives (none from a town or village) on the I&E Committee and are looking for representation from villages and towns. All other membership is either DNR or Dane County. Please contact me if you are able to serve on this important committee. The I&E Committee generally meets a couple of weeks in advance of the large quarterly meetings.