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TO: WDOT, District 1—Wendy Braun
WDNR—Eric Rortvedt, Laura Bub (South Central Region)
University of Wisconsin—Sally Rowe, Ben Griffiths
Dane County Land Conservation—Kevin Connors, Pat Sutter, Jeremy Balousek
Dane County Office of Lakes and Watersheds—Sue Jones, Marcia Hartwig
Capital Area Regional Planning Commission—Mike Kakuska
City of Fitchburg—Rick Eilertson, Paul Woodard
City of Madison—Larry Nelson, Mike Dailey, Greg Fries, Genesis Bichanich
City of Middleton—Kevin McNulty, Gary Huth
City of Monona—Rich Vela
City of Sun Prairie—Clint Christenson, Daryl Severson
City of Verona—Ron Rieder, Martin Cieslik
Town of Blooming Grove—Mike Wolf, Tony Reigstad
Town of Burke—Amy Volkman
Town of Madison—Rick Rose
Town of Middleton—David Shaw
Town of Westport—Tom Wilson
Town of Windsor—Kelly Frawley
Village of DeForest—Patrick Vander Sanden
Village of Maple Bluff—Tom Schroeder
Village of McFarland—Allan Coville, Don Peterson
Village of Shorewood Hills—Karl Frantz
Village of Waunakee—Kevin Even
EarthTech, Inc.—Jennifer Hurlebaus (*Verona, Westport, Waunakee*), Kelly Mattfield (*Burke*), Jim Bachhuber
Mead & Hunt, Inc.—Anne Anderson, Tim Astfalk (*Blooming Grove*)
MSA Professional Services—Ann Dansart (*Shorewood Hills*)
Foth Companies—Kevin Richardson (*Windsor*)
Nahn & Associates—Chuck Nahn (*Town of Madison, City of Monona*)
Strand Associates, Inc.—Jon Lindert (*UW-Madison*)
Vierbicher Associates, Inc.—Bill Biesmann (*Town of Middleton, DeForest*)

FROM: Larry D. Nelson, City Engineer

RE: **MINUTES** for the Madison Area Municipal Storm Water Partnership Meeting

DATE: **THURSDAY, FEBRUARY 7, 2008**

TIME: 1:00 PM

LOCATION: DANE COUNTY FEN OAK RESOURCE CENTER - 1 FEN OAK COURT

MINUTES

1. Rock River TMDL/ NR151 Updates – Rick Eilertson
Rick sent out a memo on this last week (attached). Chuck Nahn questioned how non-permitted municipalities would not be included in the allocation calculations for TMDL (Total Maximum Daily Load; more info on this here: <http://dnr.wi.gov/org/water/wm/wqs/303d/RockRiverTMDL/>), and if the MASMWaP group could get a presentation from Jim Bachhuber and/or Kevin Kirsch at the next meeting (May). Eric Rorteveldt said that while DNR staff isn't yet prepared to give presentations at this time, by our next meeting, it will be in the middle of the public comment period, and so they should have something prepared at that time.

DNR staff is currently reviewing and revising NR151 language. Some of the proposed changes will have significant impact on road reconstruction, redevelopment and infill. Municipalities should carefully review these changes and be prepared to make comments during the open comment/hearing time period. Proposed changes are here:

<http://dnr.wi.gov/runoff/rules/nr151/rulerevision.htm>.

A question was asked regarding any changes being made to the code to address the difficulties and cost municipalities are experiencing reaching the 40% TSS reduction for existing municipal areas as currently required for 2013. At this time no changes are proposed to the code that would address this issue.

2. Information & Education Update – see attached
3. Annual Report Mapping – Genesis Bichanich
Please get your updated stormwater boundary maps to Genesis by the middle of February (if you haven't done so already). If you will not have updates, please send her an email so that she isn't waiting for you (gbichanich@cityofmadison.com).

Other

4. Annual report – the annual report to the WDNR is due on March 31, 2008 (before our next meeting). Electronic forms from last year can be used for submittal.
5. Reauthorization of our permit – It was noted that our permit expires in 2009 and that we as a group have to have a request to extend or re-issue a permit into the Department in September of this year. Eric was going to review the requirements for that request and provide further information at the May meeting.

As part of that, it is possible that we will have to sign a new group application agreement, and that as part of that we will separate the I&E agreement to an agreement not tied to the group submittal. This was requested by WDNR attorneys and may fit better in any case as it would appear we will have municipalities joining the I&E that are not part of the formal MAMSWaP group. Sue Jones, Greg Fries and Gary Huth agreed to review the agreement and provide comments on what is necessary. A sub-committee will be formed if needed.

****Next Meeting will be May 1st****

MAMSWaP I&E Update

Thursday, February 7, 2008

Respectfully submitted by Marcia Hartwig, Madison Area Municipal Storm Water Partnership (MAMSWaP) Storm Water Education Coordinator, 608-224-3746, hartwig@co.dane.wi.us; Please feel free to contact me with questions.

I am now back in the office Wednesday through Friday. I expect to be back full time sometime this spring.

CONSULTANTS AND MUNICIPAL REPRESENTATIVES

Please make sure to make this report available to your municipal representatives as appropriate.

Plant Dane! Cost Share Grant Program

We received about 25 grant applications. Almost all were awarded. The mandatory workshop will take place this Saturday, February 9. Plant delivery will take place in June. More information is available at www.myfairlakes.com.

Garden Expo 2008

There are still opportunities to help staff the Garden Expo, February 8-10, 2008. See Sue to sign up for a shift and get a pass. We need help from the large group to staff this event. Shifts are only two hours long and you get to walk around the expo either before or after your shift. We need your help in staffing this event or we will no longer be able to have a booth at this significant outreach opportunity.

Strategy for Five-Year Outreach Plan Development

The I&E Committee will meet several times in March to develop the 2009-2013. If you have any ideas or willing to help with development, please contact me.

DNR Urban Grant Application

Our application to the DNR Urban Grant Program for \$20,000 to administer a final survey for the five-year permit period and other projects has been awarded. We will be hiring a consultant to develop a community based social marketing program. We will also be running radio ads (same ones as last year) again this spring and fall.

The 2008 fall media campaign will air on WMGN-FM (Magic 98), WWQM-FM (Q106) and WHLK-FM (93.1 The Lake). The media campaign will also feature banner ads and other promotions. The campaign features popular personalities such as Rocky Rococo, Katie Sai, Karen Johannsen, Barry Alvarez, Coach Bret Bielema, Mike Leckrone and many more. We have seven different ads for spring and fall. Each radio station will also air PSAs.

City of Stoughton Joining I&E Committee

With the billing cycle for 2008, the City of Stoughton will be joining the list of municipalities on the I&E efforts. They will not be part of the larger group, but will contribute to the half-time SWEC position and outreach program based on their population. This will not reduce other municipalities contribution; rather, it will contribute to the overall total for staff and projects.

I&E Committee Members Needed

Currently we only have two city representatives (none from a town or village) on the I&E Committee and are looking for representation from villages and towns. All other membership is either DNR or Dane County. Please contact me if you are able to serve on this important committee. The I&E Committee generally meets a couple of weeks in advance of the large quarterly meetings.