



# Commercial Project Interest Form

**FORM SUBMITTAL:** Return signed, completed form to:  
 Green Madison, 431 Charmany Dr., Madison, WI 53719  
**Email:** greenmadison@cityofmadison.com **Phone:** 877.399.1204  
**Fax:** 608.237.2018 **Web:** 608.237.2018

## FOR OFFICE USE

Date of Receipt

Project ID

Program Ally Rep

### PROGRAM REQUIREMENTS

**In order to participate in this program, the following requirements must be met:**

- Building where the project is to be completed must be located within the City of Madison
- Business is current on its property taxes for the location where the project is to be completed
- Project must target a minimum 15% estimated energy savings (relative to the percent of floor space affected by the retrofit, or comparable reasonable baseline)
- Business must be willing to provide utility data

### SECTION 1: CUSTOMER LEGAL INFORMATION

Company Legal Name		Property Owner		Company Contact Name	
Company Contact Phone			Company Contact Email		
Legal Mailing Address		City	State	ZIP Code	
Electric Utility Provider		Natural Gas Utility Provider			

### SECTION 2: JOB SITE INFORMATION (Where equipment will be installed or service performed)

Job Site Name		Describe Building Use (Example: retail office, lodging, etc.)			
Job Site Street Address (Physical location)		City	State	ZIP Code	

### SECTION 3: COLLECTION DATA

Are you working with a contractor*? <input type="checkbox"/> Yes <input type="checkbox"/> No		Contractor Name			
Contractor Phone		Contractor Email			
If working with a Focus on Energy Advisor, list name		Estimate Energy Efficiency Improvement Costs		Estimated Total Project Cost	
Check which best describes the project(s) being considered					
<input type="checkbox"/> Heating <input type="checkbox"/> Cooling <input type="checkbox"/> Domestic Hot Water <input type="checkbox"/> Lighting <input type="checkbox"/> Data Center <input type="checkbox"/> Refrigeration <input type="checkbox"/> Food Service <input type="checkbox"/> Building Shell <input type="checkbox"/> Renewables					
Check which best describes where you are right now with your project					
<input type="checkbox"/> Considering project/assessing feasibility <input type="checkbox"/> Securing contractor bids and/or energy savings estimates <input type="checkbox"/> Requesting management approval <input type="checkbox"/> Secured proposed or committed financing <input type="checkbox"/> Project underway					
Are you a property owner or tenant? <input type="checkbox"/> Property owner <input type="checkbox"/> Tenant		Who is responsible to pay the utility bills and property taxes? <input type="checkbox"/> Property Owner <input type="checkbox"/> Tenant		What are you applying for? <input type="checkbox"/> Financing <input type="checkbox"/> Incentives <input type="checkbox"/> Both	
Are you working with a Financial Institution or are you self-financing? <input type="checkbox"/> Working with a Financial Institution <input type="checkbox"/> Self-Financing		Financial Institution Name			
Lender Name		Lender Phone			

### SECTION 4: CUSTOMER SIGNATURE

To the best of my knowledge, the statements made above are complete, true and correct. I hereby certify that I am authorized to submit this information and affix my signature below. By signing this form I am giving permission for the designated Contractor and the Focus on Energy Advisor to engage in preliminary discussions with Green Madison program staff regarding the project(s) referenced above. Submission of this form does not guarantee approval for funding and/or incentives and is not a substitute for the Focus on Energy Program Application.

Customer Representative Signature		Company Representative (Print)		Date
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The information collected in this form is used for internal review purposes only. If you do NOT wish to receive promotional program information via postal mail or email please check the box below.

- I elect to opt out from receiving future marketing emails and postal mailings from the program.

\* It is a Green Madison requirement that customers work with Green Madison Participating Commercial Contractors. For a current list of Participating Commercial Contractors visit <http://cityofmadison.com/greenmadison/documents/greenmadisoncontractorscomm.pdf>. If your contractor is not on the list encourage them to visit [www.cityofmadison.com/greenmadison](http://www.cityofmadison.com/greenmadison) to apply.