

Green Madison Small Business Financing: Putting energy efficiency to work for small businesses.

Green Madison offers a financing solution for energy-efficiency projects to reduce your cost of capital, lower your carbon footprint, free up capital, and improve building occupant comfort and health.

SMALL BUSINESSES:

Whether you own or rent your space, energy efficiency reduces operating expenses. And now, Green Madison Small Business Financing, offered through a partnership between Green Madison and Summit Credit Union, will help your business fund energy-efficiency projects. Plus, Green Madison Small Business Financing can be paired with existing energy-efficiency offers through the City of Madison, Focus on Energy, utilities, and more—it's all about making it easy and affordable for businesses to implement energy-efficiency projects that will save energy and money day after day, year after year.

With Green Madison Small Business Financing your business will:

- **Benefit financially.** Avoid waste and unnecessary spending, lower your borrowing costs, reduce your energy bills, and increase your bottom line.
- **Achieve real results.** A team of experts will assist you in making an informed decision.
- **Take advantage of LIMITED TIME opportunity.** Gain access to preferred financing. Reduce your cost of capital through Summit Credit Union.
- **Gain positive publicity.** Make your business more environmentally friendly, offering you the ability to market your business's new "green" features.
- **Realize savings.** Cost savings from energy-efficiency projects can be used for further energy-efficiency projects or to expand your business.

Green Madison Small Business Financing is an ideal fit for businesses in the City of Madison looking to implement energy-efficiency projects between **\$5,000 and \$20,000** and are determined to target a minimum 15 percent estimated energy savings (relative to the percent of floor space affected by the retrofit, or a comparably reasonable baseline). It allows you to finance up to 100 percent of your small business's energy-efficiency project costs. You'll be able to secure a low interest rate, negotiate flexible repayment terms, and use the money you save on your energy bills to pay off your loan. A low customer application fee applies.

LEARN MORE TODAY. Visit: cityofmadison.com/greenmadison
Call: 877.399.1204 **Email:** greenmadison@cityofmadison.com

Not a small business?

Green Madison Smart Security Financing may be a better fit for you. Check out cityofmadison.com/greenmadison for details.

How it works:

LEARN: An educated business does better. Green Madison can connect you with the right resources including a team of experts to help you make informed decisions about energy-efficiency projects and financing solutions.

APPLY: Green Madison will work with you and Summit Credit Union to help you apply for Green Madison Small Business Financing.

UPGRADE: Green Madison provides a list of participating contractors. Hire a participating contractor to complete qualifying energy-efficiency improvements. It is recommended to secure competitive bids.

ENJOY: Start saving energy and money.



CITYOFMADISON.COM/GREENMADISON

