

**Statz, Andrew**

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**From:** Maryott-Walsh, Julie  
**Sent:** Wednesday, November 28, 2007 4:25 PM  
**To:** All Email Users  
**Subject:** 2008 FREE City of Madison Bus Pass

See the attached information regarding the 2008 City of Madison Employee Pass. **Pick-up your pass and save the green in your wallet while you help to keep Madison green!**

**Did you know that public transportation use substantially reduces greenhouse gases?** The most powerful weapon you can use to combat global climate change may be a daily transit pass, according to a study released by the American Public Transportation Association (APTA). This information is from a study, *Public Transportation's Contribution to U.S. Greenhouse Gas Reduction*, prepared for APTA by Science Applications International Corporation.

The research shows that **when compared to other household actions that limit carbon dioxide (CO<sub>2</sub>), taking public transportation can be more than ten times greater in reducing this harmful greenhouse gas.** It takes one solo commuter of a household to switch their daily driving to using public transportation and he or she can reduce their household carbon footprint by 10 percent. If one household's driver gives up that second car and switches to public transit, a household can reduce its carbon emissions up to 30 percent.

While it is very important to employ environmentally-friendly household activities, commuting by public transportation makes a more substantial impact. **An individual switching to public transit can reduce their daily carbon emissions by 20 pounds; that's more than 4,800 pounds in a year.** This is far greater than the many actions people are being encouraged to take, for instance;

- Home weatherizing and adjusting the thermostat for heating and cooling saves 2,847 pounds of carbon per year. **Transit use saves almost twice the carbon.**
- Replacing five incandescent bulbs to lower wattage compact fluorescent lamps saves 445 pounds of CO<sub>2</sub> per year. **Transit use saves more than ten times the CO<sub>2</sub>.**
- Replacing an older refrigerator freezer with a high efficient one saves 335 pounds of CO<sub>2</sub> per year. **Taking public transportation saves more than fourteen times the carbon.**

# 2008 Madison Employee Pass

## FREE Metro Transit services!

**ALL\* City Employees are Eligible.**

2007 passes expire December 31. New passes are available in the City Treasurer's Office **NOW!** Pick-up your pass early and avoid waiting in long property tax lines.

### Here's how the program works:

- Take your City of Madison photo I.D. to the City Treasurer's Office to enroll in the program and pick up your new pass. It's FREE!

*NOTE: If you don't have a City of Madison photo I.D., call the Human Resources Dept., 266-4615 to schedule an appointment.*

- Slide your pass through the top of the farebox then sit down, relax, and enjoy your ride!

### Why ride the bus?

- If you drive, you can save on: record high gasoline prices; parking costs; and wear and tear on your vehicle.
- If you walk and/or bicycle, Metro can be your back-up plan on inclement weather days. Buses are equipped with bike racks.
- If you car pool, Metro can be your back-up plan on days when your schedule doesn't mesh with the other folks in your car pool.

### Guaranteed Ride Home

If an emergency arises when you are at work, a Guaranteed Ride Home with taxi vouchers is available to participants. There is a limit of three per year and a maximum value of \$35 per ride. To enroll contact Rideshare Etc. at 266-7433 or online at: [rideshare@cityofmadison.com](mailto:rideshare@cityofmadison.com).

### Metro will help you plan your trip!

- Online: Visit [mymetrobus.com](http://mymetrobus.com) and click on "Trip Planner." Enter your starting location and end destination - our automated trip planner will provide you with your route and schedule.
- On the Phone: Call the Customer Service Center at 266-4466, and a Customer Service Rep will help you plan. A TTY/Textnet line is available at 1-866-704-2316.



### Paratransit Benefit

The Madison Employee Pass program covers Metro paratransit fares for eligible employees. Call Metro's Customer Service Center at 266-4466 (TTY/Textnet 1-866-704-2316) for information on paratransit services, service applications, and to schedule paratransit rides.

### A few notes:

- Do NOT laminate your pass! The fare collection equipment won't be able to read the magnetic strip on the pass!
- If you lose your pass, go to the City Treasurer's Office to pick-up a replacement. You must pay \$10 for a replacement.
- Special Event Shuttles (to events like Badger games, Rhythm & BOOMS, etc.) are NOT covered in the program.
- The pass is valid only for you - misuse will result in the revocation of your pass.
- Regulations are printed on the back of each pass.
- Pass holders and lanyards are available for purchase online at [mymetrobus.com](http://mymetrobus.com) and at Metro Transit, 1101 E. Washington Ave.



\* Fire Department employees represented by Local 311 are not eligible for the pass.