



**Combined Increasing Ridership and System
Improvement Subcommittees to the Long
Range Metro Transit Planning Ad Hoc
Committee**

Thursday, November 1, 2007

6:30 PM

215 Martin Luther King, Jr. Blvd, MMB, LL-110

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg pab hnub ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Ann Schroeder 267-4967 or TTY 866-704-2316

1. **CALL TO ORDER** – The meeting was called to order at 6:35 PM by Chair Richard Wilberg.
2. **ROLL CALL** – In attendance: Chuck Kamp, Alder Satya Rhodes-Conway, Carl DuRocher, Amanda White and Richard Wilberg.
3. **PUBLIC COMMENT** – There was no public comment.
4. **SCORING OF PUBLIC COMMENT/SET PRIORITIES** - The next order of business was scoring of public comment and setting priorities on the findings from the last subcommittee meeting. The attached Table 1 was used. Considerable discussion followed about how to set priorities. It was decided to classify public comments as short range, medium range and long range.

The intent of short range was to identify programs, which could respond to identified public concerns without requiring significant resources.

Medium range included more complex recommendations which could include supplemental funding or which could not be immediately implemented for a variety of reasons. Long-range recommendations require substantial resources and many interim steps to be taken before full implementation.

A motion was made by Satya to approve the attached Table 2 of priority recommendations. Amanda seconded the motion. There was no discussion and the table was adopted unanimously.

Satya asked about assignments and Richard suggested that this would be part of the next item of business, which was to set the next meeting.

Depending on when the meeting would be could impact volunteers for assignments. The next meeting was set for Monday, November 19Th at 5:00 PM. The location is to be determined. Based on this schedule the following individuals volunteered to write a paragraph for each of the following topics:

Amanda: #6, #8, #10

Satya: #9, #1

Richard #3
Staff #5, #7
Carl #4, #2

6. **ADJOURNMENT** – There being no further business, the meeting was adjourned at 7:35 PM.

Frequency of Feedback Comments for System Improvement/Increasing Ridership

Feedback Comment	# of Times Mentioned
core service - density of stops, site stops in new development, informal transfer points, less on state st, low income neighborhoods, pull into malls/big stores	22
schedule - weekend, nights, frequency, attention to connections	18
express service - airport, square, UW, from park and rides, when returning to garage, to big employers/employment centers	15
bus stop amenities - benches, shelters, partner with business, garbage cans, enforce no smoking, use both side of signs, pay phones	12
bus amenities - wireless, cleanliness, trash/recycling, safety, driver attitude, bike racks often full, destination signs, heat system from floor, announce route # inside	10
BRT	6
expand service area	6
partner with business - "angels", airport service	6
schedules at all stops	5
Ride pass program - state employees, small business, for housing - apartments or condos	5
services at transfer points - on demand heaters, coffee, newspaper, food, bike lockers	5
park and ride - south and west, transfer points	5
trip planner/electronic schedule availability - call for service	4
ride guide readability	2
ride-checking program - recruit for pass discount	2
Fare card options - print at home, dispensers that take credit cards, reusable cards (add value), more than 10 rides - not tied to time period	2
special event buses	1

Table 2
Public Comment Priority

	Scoring of Public Comment	Short-Term	Mid-Term	Long-Term
1.	Service Improvements		x	x
2.	Schedule		x	x
3.	Express Service		x	x
4.	Amenities available on bus/at stops	x	x	x
5.	Bus signs on both signs of sign	x		
6.	Partnerships with Business	x		
7.	Schedule at more bus stops		x	
8.	Ride pass program	x	x	x
9.	Ride checking program	x		
10.	Fare card options	x	x	x