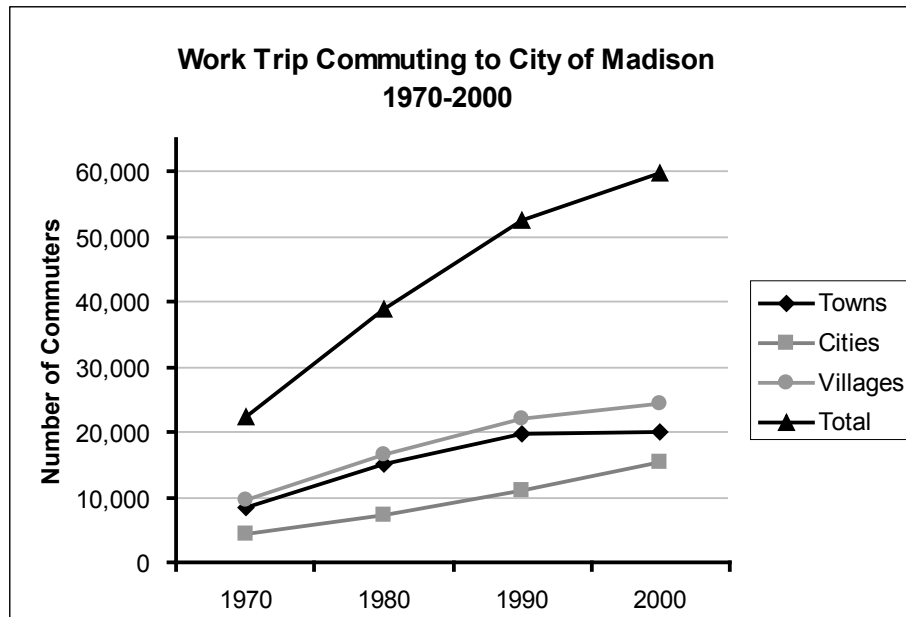


Work Trip Commuting

Fast population growth in suburban communities, combined with high job growth in the City of Madison, has resulted in increased commuting to Madison from other Dane County communities as well as from outside the county. In 2000, there were almost 60,000 persons commuting to the City of Madison from other Dane County communities, according to U.S. Census data. Another 16,000 persons commuted to the City of Madison from eight adjacent counties. The figure below shows the increase in work trip commuting to the City of Madison from cities, villages, and towns in Dane County from 1970 to 2000.



“Reverse commuting” from the City of Madison has also increased, but the numbers are much smaller. Around 21,200 City of Madison residents commuted to other Dane County communities for work in 2000, compared to 13,100 in 1990. Another 2,600 Madison residents commuted to work in adjacent counties, compared to 1,500 in 1990. Around 79% of City of Madison residents work in the City of Madison. In contrast, only 46% of residents in all of Dane County work in their community of residence, according to 2006 American Community Survey (ACS) data.

The table below shows the mode of transportation to work for residents of the City of Madison and all of Dane County, according to the 2006 ACS.

**2006 Means of Transportation to Work
for Residents of City of Madison and All of Dane County**

Mode	City of Madison		Dane County	
	Percent	Margin of Error	Percent	Margin of Error
Drive Alone	65.1%	+/- 2.2	74.6%	+/- 1.2
Car/Vanpool	9.3%	+/- 1.4	8.8%	+/- 0.7
Public Transit	8.7%	+/- 1.3	4.5%	+/- 0.6
Bicycle	3.6%	+/- 0.7	2.0%	+/- 0.4
Walk	9.7%	+/- 1.5	5.5%	+/- 0.8
Taxi & Other	0.7%	+/- 0.4	1.0%	+/- 0.3
Work at Home	2.7%	+/- 0.5	3.6%	+/- 0.5

Source: 2006 American Community Survey (ACS)

The percentage of Dane County residents commuting to work who drove alone increased from 54% in 1980 to 74% in 2000, while the percentage of workers using alternative means of transportation decreased. It appears that the increase in drive alone commuting has slowed significantly since 2000 with very little change since then. It is not possible to discern a trend this decade with certainty because the drive alone percentage has fluctuated, the changes from available 2002-2006 county data are within the margin of error of the data, and the ACS data is not directly comparable to the 2000 Census data. There is some evidence that the continued increase in the price of gasoline in 2007 may be having some impact on people's commuting. The number of carpoolers enrolled in the Madison Area TPB's Rideshare Etc. Program increased 54% in 2007 and Metro bus ridership increased over 5%.