

# **Healthy Neighborhoods: What are the Indicators?**

2007 Neighborhood Roundtable  
November 3, 2007

Andrew Statz, Mayor's Office

# Today's purpose:

- ◆ Concept of neighborhood indicators
- ◆ Describe the City's Neighborhood Indicators pilot project
- ◆ Informal discussion to flesh out the list of indicators for the pilot
  - Reacting to a draft list of indicators
  - Brainstorming additions and substitutions

# What are Neighborhood Indicators?

- ◆ A lot of information is readily available for our City or region
- ◆ We are looking for information or data for specific areas of the City:
  - Neighborhoods
  - Census tracts or smaller blocks
  - Zip Codes
- ◆ They can indicate progress, stability and change in an area's quality of life

# What makes a good neighborhood indicator?

- ◆ Available, measurable, or estimate-able
- ◆ Address-based to get at level of interest
- ◆ Timely and consistently reported to aid trend analysis
- ◆ Logically relate to neighborhood wellness
- ◆ Inform the public, laypersons and policy-makers
- ◆ Tell a story that links action and results

# How will indicators be used?

- ◆ Help us to identify areas that:
  - Have stabilized or are improving... past
  - Need help today... present
  - May need help soon... future
  
- ◆ Help us prioritize scarce resources!

# Last year...

## 2006 Neighborhood Conference

- ◆ Overview of purpose
- ◆ Brainstorming and discussion
- ◆ Suggestions were compiled into a draft list of indicators

# Since then...

- ◆ This citizen input and the Charlotte, NC model as starting points
- ◆ City staff and managers suggested additional indicators
- ◆ Met with UW Applied Population Lab to seek technical assistance
- ◆ Progress made on a pilot project...

# Neighborhood Indicators Pilot

- ◆ Set of key indicators to monitor the wellness of our neighborhoods
- ◆ Pilot project to develop the technical backbone for a citywide system
- ◆ Reaction to the pilot will help it grow into a citywide system

# Potential categories:

1. Statistical Profile
2. Public Safety
3. Health and Family Well-Being
4. Community Action & Involvement
5. Economic Vitality
6. Housing Quality and Availability

# Draft list of indicators:

## 1. Statistical Profile

- Population
- Youth and pre-school population
- Percent over age 64
- Number of housing units
- Area (in acres)

# Draft list of indicators:

## 2. Public Safety

- Violent crime rate
  - ◆ UCR Part 1 – Assault, robbery, rape, murder
- Property crime rate
  - ◆ UCR Part 1 – Theft, burglary, auto theft, arson
- Adult arrest rate
- Juvenile arrest and citation rates

# Draft list of indicators:

## 3. Health and Family Well-Being

- Third grade reading scores
- High school dropout rate
- Percent of students receiving free/reduced lunch
- Percent of persons with access to transit

# Draft list of indicators:

## 4. Community Action & Involvement

- Voter registration
- Youth opportunity index
  - Charlotte model is based on proximity to places of worship, school programming, community center, libraries

# Draft list of indicators:

## 5. Economic Vitality

- Median household income
- Unemployment rate
- Percent of families receiving WIC or other assistance
- Commercial activity

# Draft list of indicators:

## 6. Housing Quality and Availability

- Percent of housing with minimum housing and maintenance violations
- Average house value
- Square foot value of housing
- Rate of home ownership

# We want to hear from you!

What other indicators would help illustrate the health and welfare of your neighborhood?

- ◆ Social conditions
- ◆ Physical conditions
- ◆ Economic conditions

# Next Steps:

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1. Incorporate today's suggestions
2. Neighborhood Resource Team retreat on November 8
3. Contract with Applied Population Lab
4. Work with partners (e.g. MMSD, Dane County) to gather data

# Next Steps:

5. Pilot available to elected officials, City staff, residents and groups (date TDB)
  - Interactive application on City's website
  - Flexible user-defined areas
  - Annual report/summary in paper form
6. Reaction to pilot and continuous improvement through user feedback

# Contact info:

If you have questions or additional suggestions later...

Email or call Andrew Statz at:

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◆ (608) 266-4611

A page from the Charlotte, NC indicators package

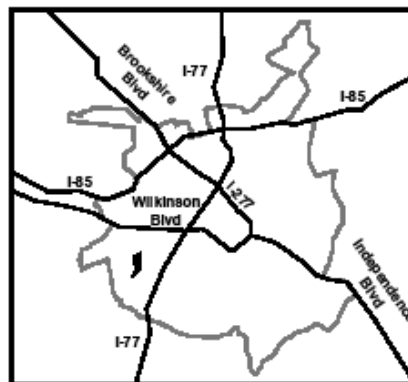
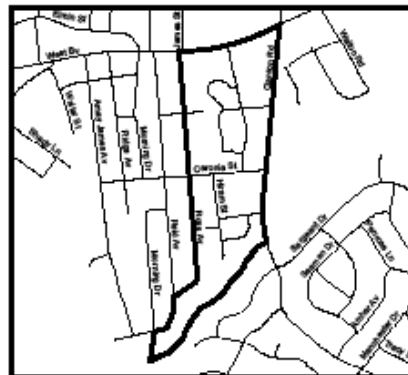
Dimension	Level of Need
Social Dimension	Low
Crime Dimension	Low
Physical Dimension	Medium
Economic Dimension	Medium

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Arbor Glen

Quality of Life Index <b>Stable</b>	Trend 2002-2006 
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Profile	NSA	City
Population	784	656,983
Youth Population	261	168,188
Number of Housing Units	321	281,358
Area (Acres)	82	150,093
Median Household Income	\$20,197	\$46,082
Average House Value	N/A	\$192,844
Number of Organizations	1	N/A
Unemployment Index	High	N/A



A-6

Variable	NSA Value	City Value
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Social

Percent of Persons over the Age 64	10.3%	8.8%
Average Kindergarten Score	2.8	2.9
Dropout Rate	5.4%	4.2%
Percent of Children Passing Competency Exams	54.6%	79.2%
Percent of Births to Adolescents	0.0%	6.0%
Youth Opportunity Index	High	N/A

Crime

Violent Crime Rate	0.8	1.0
Juvenile Arrest Rate	0.7	1.0
Property Crime Rate	0.8	1.0
Crime Hot Spots	0.0	N/A

Physical

Appearance Index	18.7%	8.0%
Housing Code Index	0.6%	0.8%
Percent Homeowners	5.3%	54.5%
Projected Infrastructure Improvement Costs	\$0	N/A
Percent of Persons with Access to Public Transportation	100.0%	55.6%
Percent of Persons with Access to Basic Retail	0.0%	18.0%
Pedestrian Friendliness Index	Low	Low

Economic

Percent of Persons Receiving Food Stamps	30.0%	8.7%
Percent Change in Income	0.5%	1.1%
Percent Change in House Value	13.2%	1.2%

For a detailed discussion of individual variables and their interrelationships, see the Neighborhood Profile User Guide (Appendix B).

9/5/2006



## Washington County Indicator Project TRACKING COMMUNITY TRENDS

UW  
Extension

United Way of  
Washington County



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### THE INDICATORS

Click the + to show the content.

+ Age and Aging

- Children and Youth

Child Care:

Facilities and capacity: [Table](#)

Location of facilities: [Map](#)

+ Community Health Indicators

- Crime and Justice

Incidence of crimes, arrests, Juvenile arrests: [PDF](#) [Excel](#)

+ Disability

+ Education

+ Food Resources and Hunger Prevention

+ Household and Families

- Housing

2000 Housing value: [Table](#)

Homeownership:

1990 by race: [Table](#)

2000 by race: [Table](#)

By age: [Table](#)

Specified owner occupied monthly cost to income: [Table](#)

Specified renter occupied monthly cost to income: [Table](#)

Housing Starts: [Table](#)

Average sale price: [Table](#)

Care Institutions:

Example of format for  
Madison's online  
Neighborhood  
Indicators pilot  
project

Your Selected Geographies:

Washington County
West Bend city

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Facilities and capacity: [Table](#)

Location of facilities: [Map](#)

### 2006 Childcare facilities and capacities

Variable	C West Bend
Childcare capacity	1,078
Regulated care	31
Licensed group care	19
Family child care	12
Licensed family child care	5
Certified family child care	6
Dually regulated family child care	1

Source:

[Download as Excel](#)

### 2006 Daycare Providers

