



NEIGHBORHOOD PLANNING PEOPLE & PLACES



People Make Places Work

□ Driving Principle

- Residents and businesses know what works and doesn't work
- Build upon the assets of the community
- Tap into the local skills, talents, and motivation



Geographic Area

- Larger geographic area to capture, connect, and foster local and regional opportunities
- Interaction and relationship building among residents, stakeholders, and implementers



Integrated, Holistic Approach

- *A vision* as the foundation
- Address key factors that make the place flourish or flounder
- Identify projects that matter



Planning Steps

(Disclaimer: This isn't the only way to do it!)

- Step 1: Determine scope, study area, timeline, and budget
- Step 2: Prepare participation and communication plan
- Step 3: Asset Inventory and Mapping
- Step 4: Collect relevant data and information
- Step 5: Identify strategic issues
- Step 6: Set Vision, Goals & Objectives
- Step 7: Formulate alternatives, strategies & recommendations
- Step 8: Prepare plan, user guides, and implementation strategy
- Step 9: Review & Adopt & Implement
- Step 10: Monitor, Evaluate, and Track

Why do it?

For the City

- Better understanding of what to keep, improve, or change within a neighborhood
- Provides a basis for land use, zoning, and other design/development issues
- Provides direction on type of policy, planning, and capital/operating improvements desired
- Public and private *opportunities* move more efficiently through the public review process.

For the neighborhood

- Defines strategic issues of residents and businesses and how to accomplish desired outcomes
- Provides a clear statement of future vision of neighborhood when working with developers, institutions, or other major stakeholders
- Basis to advocate for city/non-city resources or investments

Tips of the Trade

- Know the Neighborhood
 - Every neighborhood has a history and dynamics
 - Communications
- Build a Cohesive, Working Group
 - Upfront training, coaching & mentoring
 - Open, transparent practices & decision-making
 - Build track record, when possible



Tips of the Trade (continued)

- Knowledgeable Leaders
 - Be clear who the champion is
 - Access to city staff, officials, and boards/commissions
- Timing & Opportunity
 - Knowledge of budget cycles, planned projects
 - Key funders interests and criteria

Hawthorne



South Madison



South west

