



Meeting Window #2

***MOVING AROUND***

June 25, 2008

## 1) Presentation

- Planning Process Status
- Introduction to Moving Around
- Instructions for Break Out Groups

## 2) Break Out Groups

## 3) Report Out

## 4) Adjourn



# Planning Process

Meeting Window	Title	Purpose	Topics	Timeframe
1	The Big Picture  Where Have We Been, Where We Are, Where Are We Heading?	Kick Off P.R. Education	<p>Education on existing plans and past plans</p> <ul style="list-style-type: none"> <li>-recommendations</li> <li>-accomplishments</li> </ul> <p>Description of planning process</p> <p>Reaffirm vision of DT Advisory Report</p> <p>Education on general data and trends</p> <p>Validate issues and goals already identified</p> <ul style="list-style-type: none"> <li>-what's missing</li> <li>-prioritize</li> </ul>	APR - MAY 2008
2	What Are the Possibilities?	Concepts	<p>ID broad approaches to deal with issues identified</p> <p>Evaluate positives/negatives and tradeoffs of each</p>	JUN - AUG 2008
3	Charting a Course	Alternatives	<p>Focus/Refine alternatives</p> <p>Begin to develop recommendations</p>	SEP - NOV 2008
4	Getting Down to Action	Recommendations	<p>Finalize recommendations</p> <p>Develop implementation strategy</p> <ul style="list-style-type: none"> <li>-what's missing</li> <li>-prioritize</li> <li>-prioritize</li> </ul>	DEC - FEB 2009
5	Pulling it All Together	Plan Document Overview P.R.	<p>Tie up loose ends</p> <p>Draft Plan (public hearing draft) for introductions to Common Council</p>	MAR - APR 2009

**COMPLETED**

# Current Meeting Window

Meeting Window	Title	Purpose	Topics	Timeframe
2	What Are the Possibilities?	Concepts	ID broad approaches to deal with issues identified  Evaluate positives/negatives and tradeoffs of each	JUN - AUG 2008

# Kickoff Meeting Highlights

## Goals:

- Provide a balanced transportation system that provides choices in how people travel to/from & around downtown.
- The downtown transportation system should be easy to use for everyone.
- Downtown businesses & activities should be easily accessible.
- Downtown should be an enjoyable place to walk & bike.
- The design of downtown transportation system should contribute to the character of its surroundings.
- Downtown should have easily accessible and linked parks & open spaces.



## New Ideas:

- Sustainability - incorporate Natural Step
- Connecting Corridors to the CBD (I.e. Park Street and East Washington Avenue)
- Efficient Transportation Systems into/out of Downtown (buses, and other forms as well)
- Signage/Visibility of public parking ramps - people don't know where they are
- Use the rail land & system to access and create more open space & carry people to other parks and open space destinations
- Efficient & Affordable transportation system to get lower wage workers downtown (I.e. partnership w/ city for Bus passes)

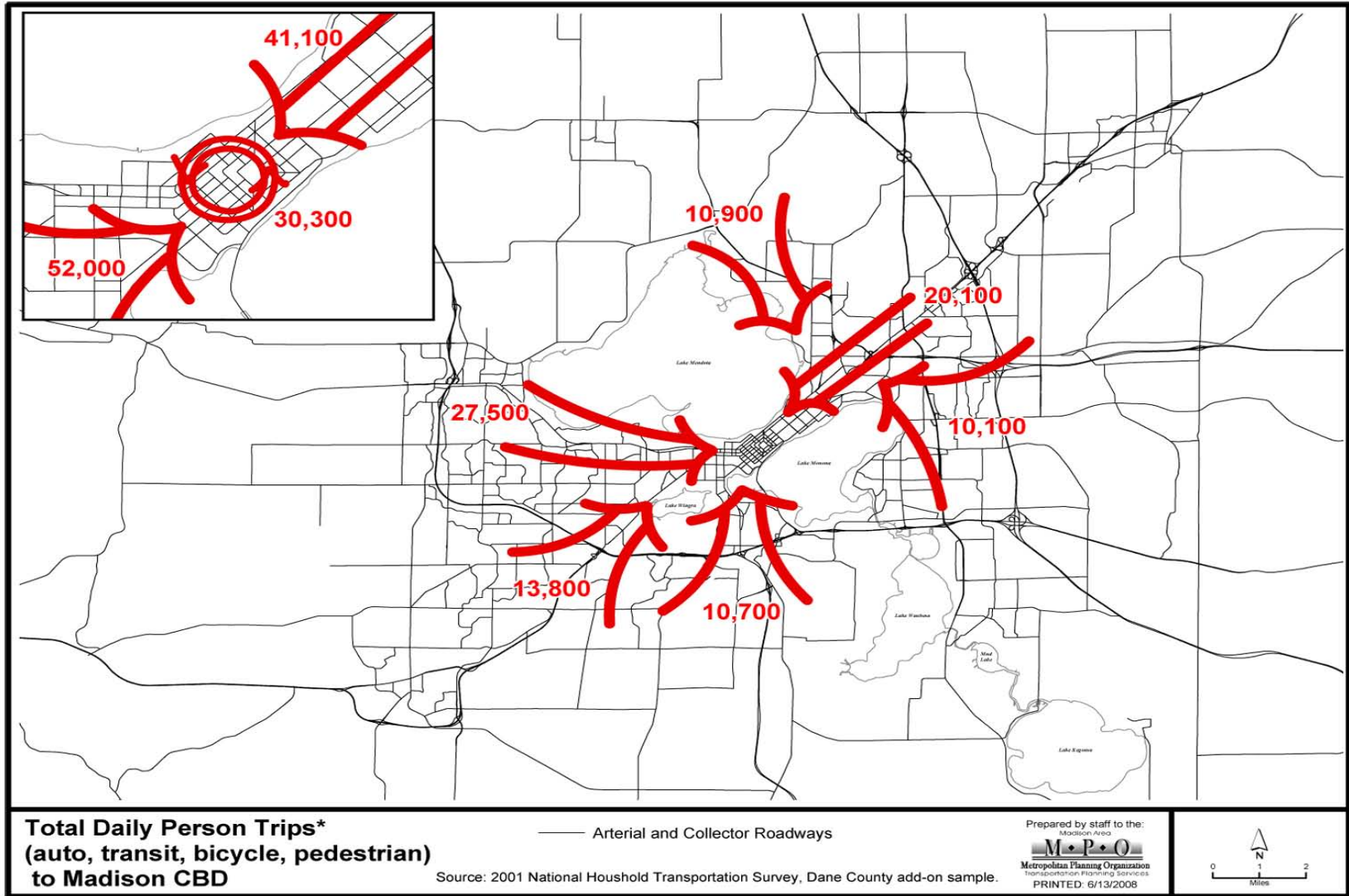
# Kickoff Meeting Highlights

## Top Recommendations:

- Expand bicycle trails, routes & connections *(16 Votes)*
- Coordinate high density residential buildings with transit, pedestrian & bicycle facilities *(13 Votes)*
- Preserve locations for future commuter rail stations & encourage transit oriented development *(13 Votes)*
- Efficient Transportation Systems into/out of Downtown (buses, and other forms as well) *(13 Votes)*

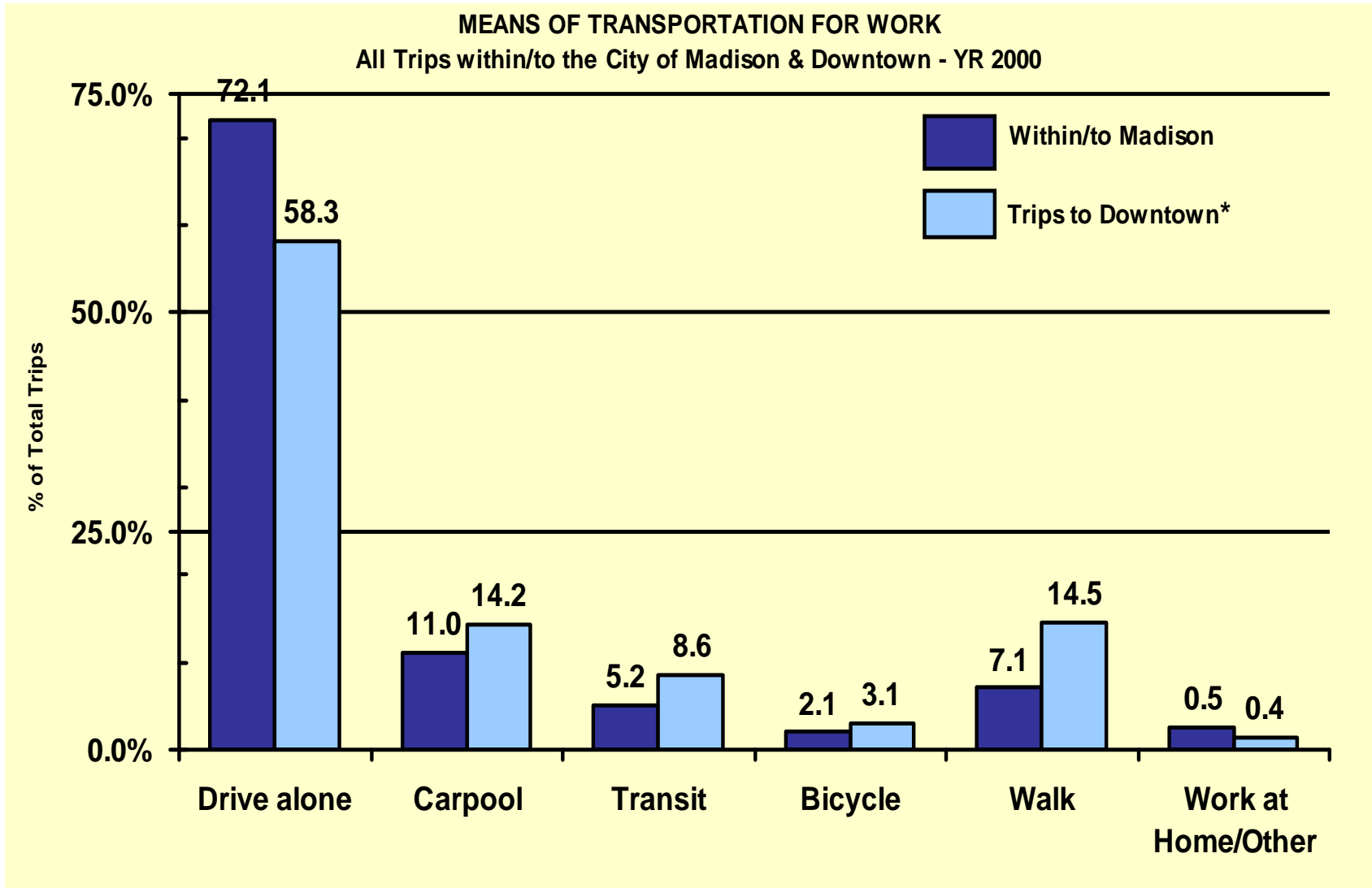


# Total Daily Person Trips to CBD



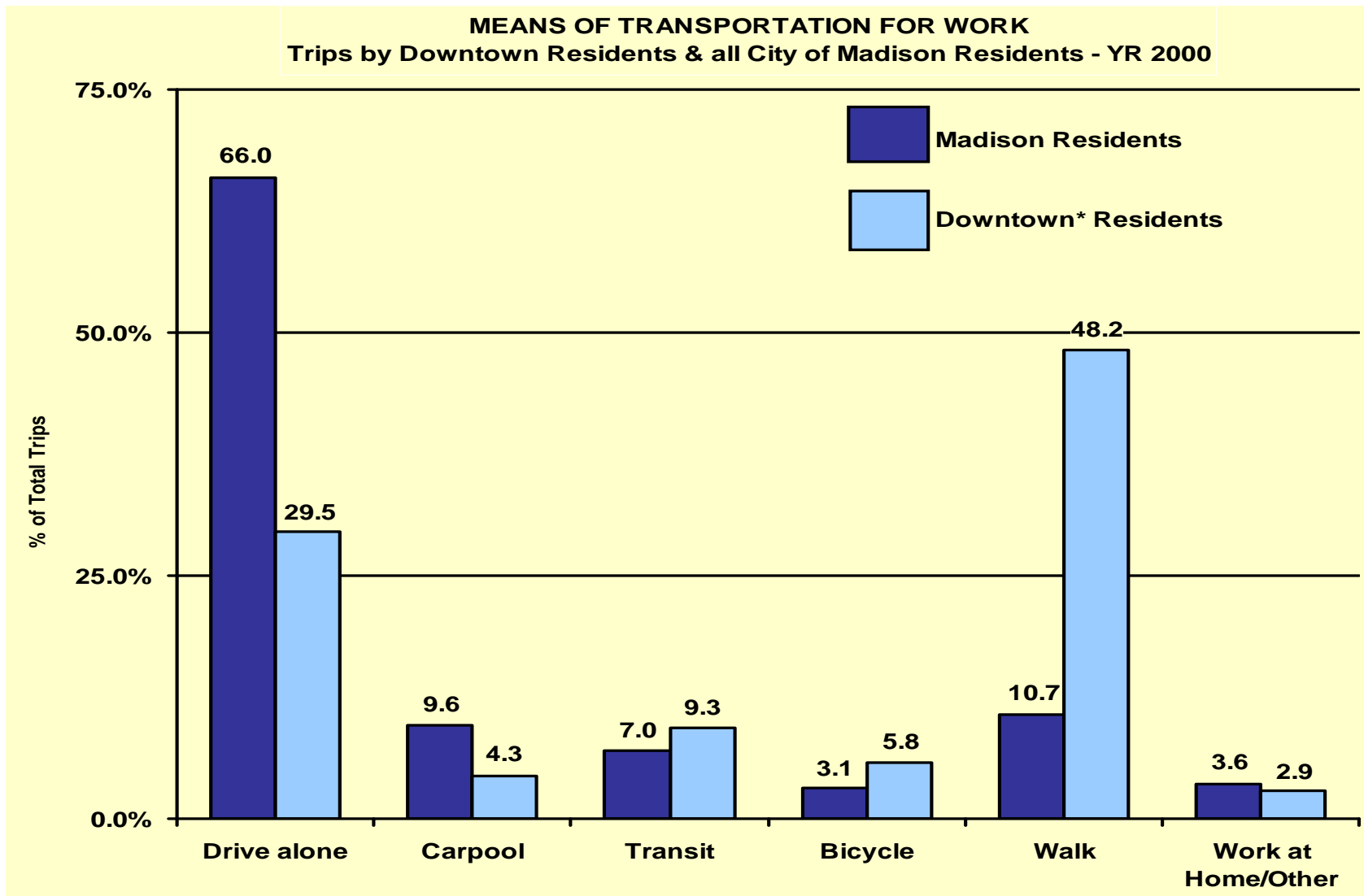
\* Includes only trips from Dane County residents.

# Means of Transportation for Work



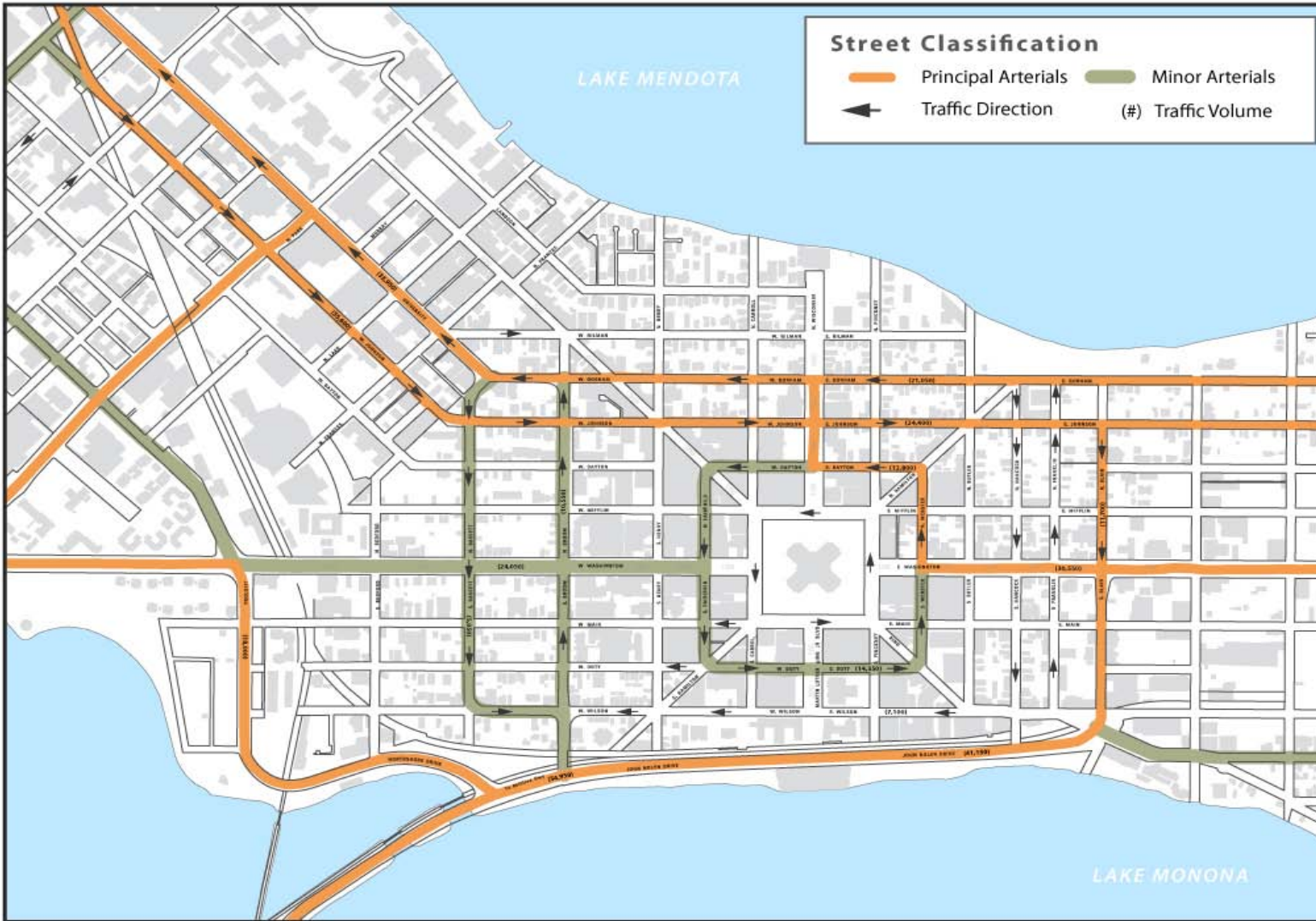
\* Downtown includes Census Tracts 16.01, 16.02 and 17.01.

# Means of Transportation for Work

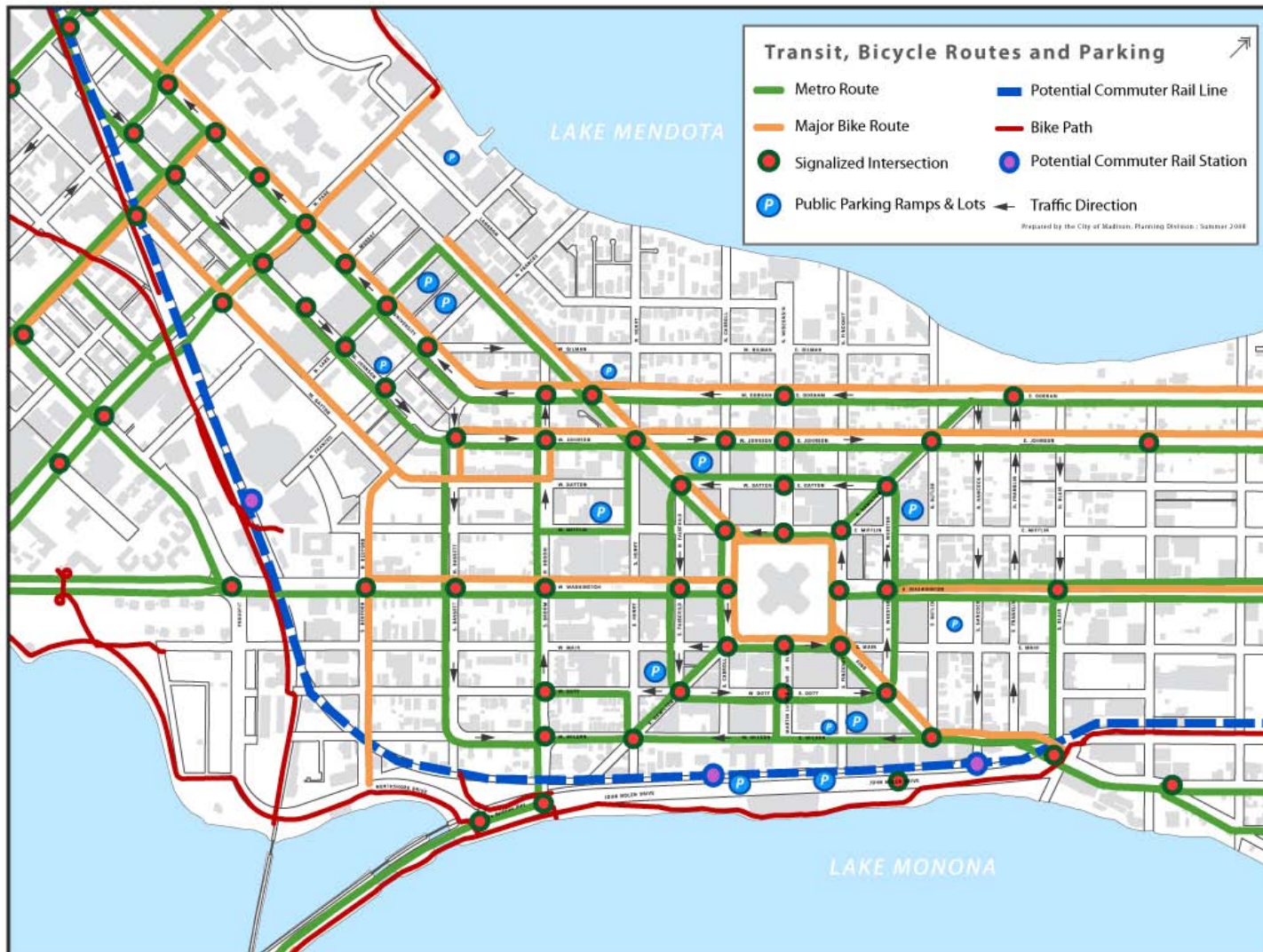


\* Downtown includes Census Tracts 16.01, 16.02 and 17.01.

# Street Classification



# Transit, Bicycle and Parking







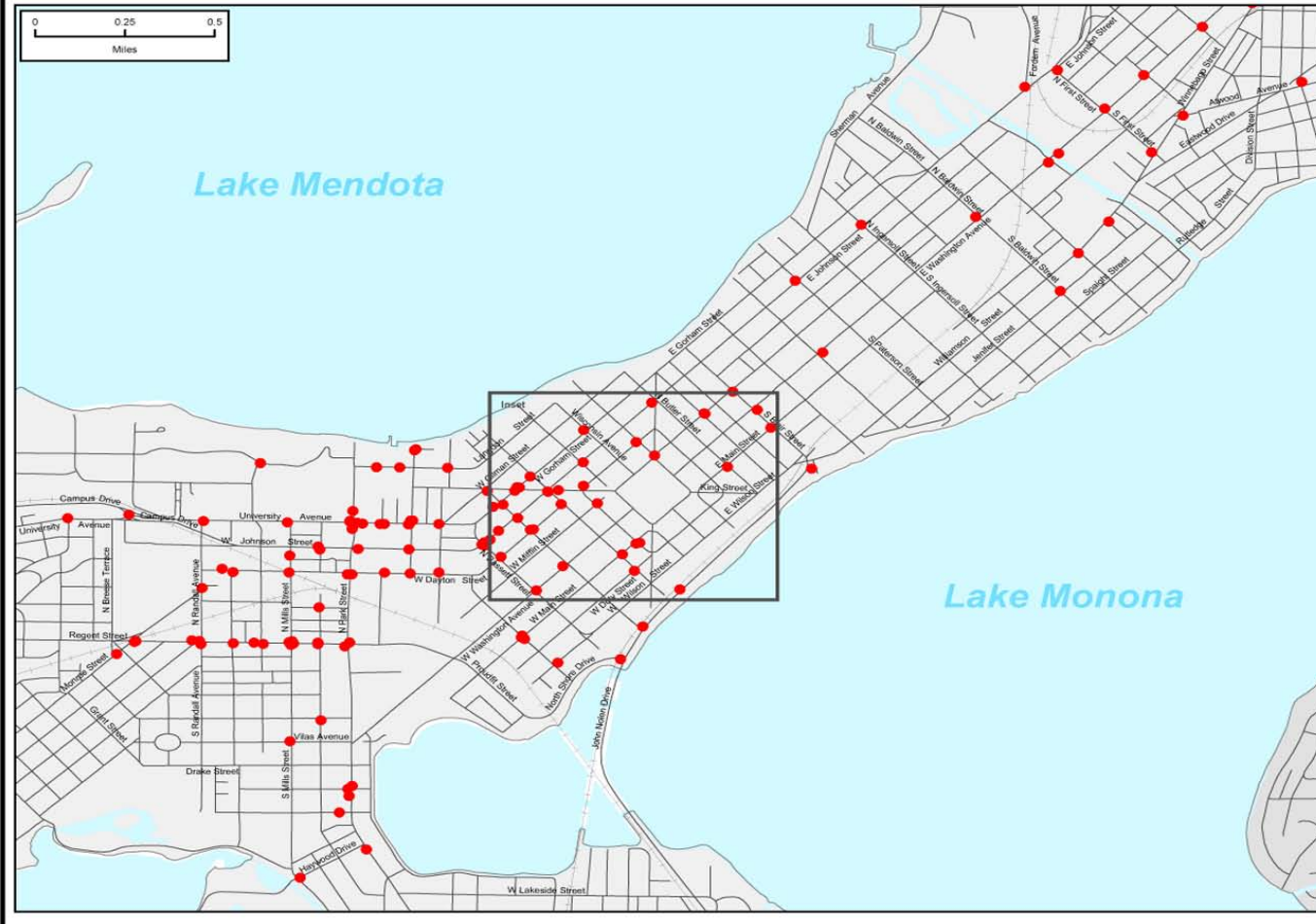
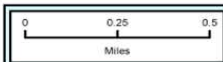


# Pedestrian Crash Locations



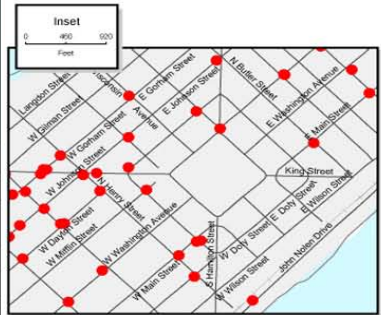
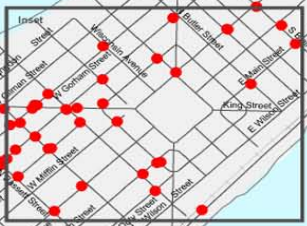
## Regional Transportation Plan 2030

Madison Metropolitan Area  
& Dane County



### Pedestrian Crash Locations

- Pedestrian Crash Locations (2002 - 2004)



Source: MPO  
 Crash Data: 2002 - 2004, City of Madison Traffic Engineering  
 Base Map: NIT, Comprehensive Transportation GIS  
 Horizontal Coordinate System: NAD 83 (EPSG: 4303)  
 Vertical Coordinate System: NAD 83 (EPSG: 4303)  
 City of Madison, 1401 Annetown Avenue, MADISON, WI 53706  
 Date: 10/10/09  
 Project: Downtown Plan  
 Legend: Coordinate System: Projection: Dane County Coordinate System - NAD 83(11)  
 Rev: 3/7/09



- 1) Designate a Notetaker and Spokesperson
- 2) Discuss Questions and Record the Group's Ideas
  - Use maps to show geographically focused ideas
  - Use flip charts to record other ideas
- 3) Report Out - Share 2-3 Big Ideas (from any of the questions)

## Break Out Group Questions

- 1) What elements of the transportation system currently serving Downtown are working well?(20 minutes)
- 2) What opportunities exist to improve the ways in which people move to and around Downtown? (30 minutes)
- 3) How can your big ideas about “Moving Around” advance the goal of sustainability?(15 minutes)