



Description

This approach seeks to improve connections between residential neighborhoods and major downtown employment and business locations, as well as connections between major downtown activity centers (e.g. Capitol Square/government employment district, State Street, University of Wisconsin, East Rail Corridor employment center, West Rail Corridor employment center, Park Street health care main street)

Comprehensive Plan Drivers

- The downtown transportation system should be easy to use, business and activities easily accessible, streets should be walkable and attractive and downtown transportation system infrastructure should contribute positively to the character of its surrounding.
- Expand bicycle paths and routes serving downtown.
- Downtown should have easily accessible and link to parks and open spaces (encourage expansion of lakefront paths).
- Improve and expand pedestrian facilities, amenities and routes.

Public Comment Drivers

- Pursue a downtown circulator system to connect major destinations (alternative modes should be considered).
- Pursue the expansion of the bus system to incorporate regional approaches, such as express bus routes, or bus rapid transit tied to remote park and ride lots.
- Use all street reconstruction projects as an opportunity to maximize walkability, biking and the attractiveness of the streets to add character and attractiveness of the urban environment (complete streets/great streets).
- Expand the use of pedestrian level streetlights, streetscape enhancements as started in the Bassett Neighborhood.
- Improve parking for downtown residents.
- Analyze the circulation system looking for ways to simplify wayfinding and trip making downtown.
- Pursue improvements to cross-Ishtmus bike routes.
- Make improvements to reduce pedestrian, bicycle and vehicular conflicts.
- Improve lighting and make other safety improvements.

