



# NOW SHOWING: NEIGHBORHOOD HOUSING

## Description:

Improving physical appearance and upgrading residential properties, maintaining and promoting owner-occupied housing, promoting quality management of rental properties, and encouraging an array of mixed-income housing options throughout neighborhoods are areas for preview in this screening.

## Why it's important:

- Retaining a strong market for buying into and reinvesting in the housing stock is important for the long-term health of the area.
- Preserving the single-family housing stock, updating the existing housing stock, and stabilizing deteriorating areas with crime prevention, property management, and homeownership strategies will help build confidence in the overall housing market.
- Maintaining the factors that are attractive to new homebuyers or renters, such as vibrant shopping centers, quality public schools, convenient access to employment centers, is essential for neighborhood stability
- 55.8% of housing on the Northside is single-family housing and 43.9% is multi-family housing.
- 54.8% of residences are owner-occupied in the Northside planning area, which is higher than the citywide total of 47.8%.

## What do you think?

What types of housing are lacking or in excess on the Northside?

What areas of the Northside (or the City of Madison as a whole) embody the housing character and design that are desirable?

## Preliminary Strategies (Place a star on the scale from 1-5 indicating preference)

Explore options to encourage quality management and improve screening processes for rental residential units through partnerships and training sessions with the North Police District, landlords, neighborhood associations and other organizations.



Discourage owner-occupied housing from transitioning to rental through education for homeowners and prospective homebuyers. Provide information about the availability of such tools as homebuyer loans, rehab loans, and grant programs



Work to sustain a mix of available housing types including single-family, owner-occupied, rental, multi-unit or multi-family, senior housing, and affordable housing.



Explore the option of down-zoning in certain residential areas (for more specifics see Land Use strategies).

