

NOW SHOWING: LAND USE, REDEVELOPMENT AND URBAN DESIGN

Description:

The Northside Neighborhoods were developed primarily from 1950-1970. This built-up, suburban era neighborhood is primarily single-family residential in character with multifamily housing situated along the major transportation corridors. Neighborhood-oriented businesses are located at the two strip centers, Northside Town Center and Northgate Shopping Center, along with some commercial enterprises along Northport Drive, North Sherman Avenue, and Packers Avenue. Aging strip shopping centers, minimally landscaped transportation corridors, underutilized land and building, and well-kept, but not necessarily upgraded housing, seems to be commonplace.

Movie reviewer steps:

- 1) Sneak a preview of the preliminary concepts on the adjacent boards for the Northside Town Center, Raemisch Farm property, Oscar Mayer/Hartmeyer property, Northgate, Troy/Northport Drive, and Airport/Packers Avenue sites.
- 2) Answer the questions under, “What do you think?”
- 3) Write your review comments on sticky notes and post on the concept drawings and the Movie Review Board.

Why it’s important:

- Determining the areas of the neighborhood to preserve, upgrade, or redevelop will help to strategically target future initiatives and investments.
- Improving the aesthetic quality of private and public places will help improve the perception of the Northside as a place to live, work and do business.
- There are 1,595 acres of land in the planning study area and 129.5 acres are considered vacant, undeveloped, or in agricultural use.
- Planning for potential new development and redevelopment sites creates opportunities to increase the area’s housing options, create business sites/spaces, and create jobs.

What do you think?

When and if change occurs in this area, what would you like to see accomplished?

What is missing? Do you have any other ideas for the future of these sites?

