



# NOW SHOWING: NEIGHBORHOOD AND PERSONAL SAFETY

## Description:

This preview features the improvement of safety and perception of safety in the neighborhood by devising a multi level prevention approach that will include better exchange of information and communication between the police and community, as well as improved physical design of the neighborhood.

## Why it's important:

- Between 2004 and 2006, there was an increase in theft from retail outlets and automobiles within the planning area and the City of Madison as a whole.
- Residents and visitors alike have expressed a common perception of the Northside being an “unsafe” place.
- Safety and the perception of safety directly influences a community’s ability to build positive, healthy activity and economic growth.
- Improving a neighborhood’s physical design increases safety, decreases the opportunity for criminal activity, and creates an overall perception of neighborhood security.

## What do you think?

Would you be an active participant in a Neighborhood Watch Group?

Do you feel safe on the Northside? If not, where do you feel unsafe?  
(Place a dot on the map to specify these locations.)

Are you concerned about safety on the Northside?  
If you have a concern, what is it?

## Preliminary Strategies (Place a star on the scale from 1-5 indicating preference)

Implement community empowerment activities such as Neighborhood Watch Programs in partnership with the North Police District to deter residential and retail crime



Set up training sessions to educate residents about locking/securing property, Crime Prevention Through Environmental Design tactics, and other prevention strategies that will help reduce the incidence of crimes of opportunity.



Develop relationships and partnerships between landlords/managers of apartment complexes and the Police Department. Provide training, support, and access to information for landlords to deal with tenant issues and maintain safe, well-managed facilities.



Encourage legitimate use of parks and open spaces by continuing to develop and schedule events and activities that will draw residents and neighbors into public spaces.

