

**From:** Dianna DeMond [ddemond@oakparkplace.com](mailto:ddemond@oakparkplace.com)  
**ent:** Wednesday, May 18, 2011 9:22 AM  
**To:** Murphy, Brad; Waidelich, Michael; Soglin, Paul; Monks, Anne; Cnare, Lauren  
**Subject:** Grandview Commons grocery store proposal

Good Morning –

I am one of the Directors of Sales & Marketing for Oak Park Place/The Arbors on Jupiter Drive, and I am THRILLED at the prospect of having a new grocery store built in our neighborhood. Not only would it bring more exposure to our area which will help the businesses in Grandview Commons (The Great Dane, Chamomile Assisted Living, Oak Park Place (2 assisted livings, 2 Memory Care assisted living units, 100bed skilled nursing & rehab center)/The Arbors (90 unit upscale luxury Senior independent living community), the Farmer's Market on Wednesdays during the Summer, etc.), it will also bring a hugely needed and well-appreciated resource for our Residents & Families at Oak Park Place who have to travel outside our neighborhood to get groceries from a decent source. It will also offer the same necessary resource to the private family residences in our neighborhood, as well. This is a growing area and a grocery store would be well-supported by our collective neighbors, Residents, Families, Staff, Vendors, and Visitors.

When touring prospective new Residents/Families, they always ask about shopping options, and with Oak Park Place/The Arbors having our own fleet of vehicles & private drivers who will take our Residents anywhere they wish to go during the week at no additional cost, we would be organically marketing for the grocery store during our admission process. In addition, we also have regularly scheduled transportation trips to other grocery stores outside our neighborhood for our Residents who don't drive or who wish to go with a group, so a store right here in Grandview Commons would add to the convenience of our service, our Residents would feel they are supporting their own neighborhood, and the revenue generated by our collaborative patronage from Oak Park Place alone would likely be a steady flow for the grocer.

Thank you for your time and consideration of approving and expediting this project. We look forward to supporting the development.

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