

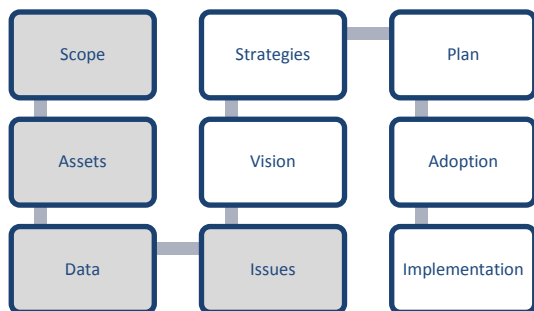
Hoyt Park Area Joint Planning Process

How did this planning process get started?

The Sunset Village, Sunset Hills, and VanChaMasShe Neighborhood Associations in conjunction with Hilldale Row Condominium Association and Friends of Hoyt Park, applied for a City of Madison Neighborhood Planning Grant to prepare a neighborhood plan. On March 16, 2011 the Madison Common Council approved a \$50,000 grant to conduct a joint neighborhood planning process to be managed by the Planning Division. Vandewalle & Associates was selected by a neighborhood panel to provide professional planning services in the preparation of this plan.

What are the steps in creating a neighborhood plan?

Neighborhood plans are prepared with input from residents, the business community and major stakeholders. **Steps in the planning process include:**



What is the outcome?

At the end of the 12-month planning process, the neighborhood will have five distinct elements that comprise a neighborhood plan:

Vision Statement

A description of a realistic and credible desired future for the neighborhood.

Land Use Plan and Redevelopment Guidelines

A description and map of preferred land uses throughout the neighborhood. For areas most likely to see redevelopment proposals at some point, the plan will also include specific guidance on building size and character, site design, and transition/buffering methods relative to nearby residential properties.

Residential Design Guidelines

A set of guidelines on the appearance and aesthetics of residential buildings or improvements that guides construction, alteration, demolition or relocation of a building or improvement, including land improvements.

Planned Public Improvements

Specific recommendations to improve the aesthetics or function of the neighborhood, such as street, stormwater, and park improvements.

Action Plan

A framework of specific actions to be pursued over the next 5-10 years, including designation of responsible parties and preferred deadlines.

What is my role?

By participating in the planning process you will improve the quality of the plan. Your feedback regarding current conditions and proposed plan policies will help shape the plan and make it easier to implement.

Talk with your neighbors about what they would like to preserve, what they would like to see changed, and what would benefit the overall area.

Go online to the project website to review the data, maps, and statistics about the neighborhood. Be informed about current conditions and projected changes within the neighborhood.

<http://www.cityofmadison.com/planning/HoytParkPlan/>

Attend your neighborhood association and Hoyt Park Area Joint Steering Committee (HPAJSC) meetings to participate in the discussions regarding the Plan. If possible, attend

consistently – informed participants enable more effective discussions.

Provide input on the components of the Plan to District Alders, HPAJSC, city staff and the consultant.

Visit other neighborhoods and/or search the web for activities, projects, and initiatives that provide community engagement, housing options, park and open space opportunities, transit options, etc. for diverse populations. Take a moment to compare those to the Hoyt Park Area.

Many public input opportunities have been built into the planning process to ensure that we understand the needs and wants of the diverse population living in the Hoyt Park area, including a business survey, a resident survey, neighborhood walkabouts, and focus groups.

Why should we create a plan?

- To identify key issues of concern and develop consensus-driven policies to address those issues
- To establish clear statements of what is and what is not wanted in the neighborhood
- To establish a better understanding of which characteristics should be preserved, and which may or should be changed
- To provide a basis for land use, zoning, and other design/development decisions
- To identify and resolve any conflicts with existing public or private plans, programs, or activities
- To help align the capital and operating budgets of the overlying jurisdictions (city, county, school district, etc.) with neighborhood priorities

The best plans look comprehensively at the needs and wants of the entire community, and empower many partners to help improve and enhance that community

HPAJSC (Hoyt Park Area Joint Steering Committee)

A neighborhood-based group created by the neighborhood associations to help lead the planning process, including outreach strategies and monthly discussions about the planning process and draft plan content. The HPAJSC does not vote on plan content, but each of the neighborhood associations will vote individually on a recommendation for adoption by City Council when the draft plan is completed in summer 2012. HPAJSC is the lead point of contact between the neighborhood and the city and consultant, and is tasked with keeping each of the neighborhood associations informed and involved so that each is able to support the draft plan.

Upcoming Meetings

Sequoia Branch Library
4340 Tokay Blvd
6:30 – 8:45 pm

December 19: Focus on City of Madison Land Use Plan and Proposed Zoning Map.

January 23: Focus on draft Vision & Principles, public right of way improvements, and traffic safety

February 20: Focus on draft Residential Design Guidelines, Bicycle Amenities, and Bus Service.

March 19: Focus on draft land use concepts and zoning.

April 16: Focus on Parks and Open Space and draft/final plan content.

Check **CALENDAR** on Hoyt Park Area Plan Website for agenda and minutes and handouts: <http://www.cityofmadison.com/planning/HoytParkPlan/calendar/>

Community-Wide Public Meetings

Four community wide public meetings will be sponsored by the City during the planning

process. Two of those, September 13 and December 6, 2011, have been completed.

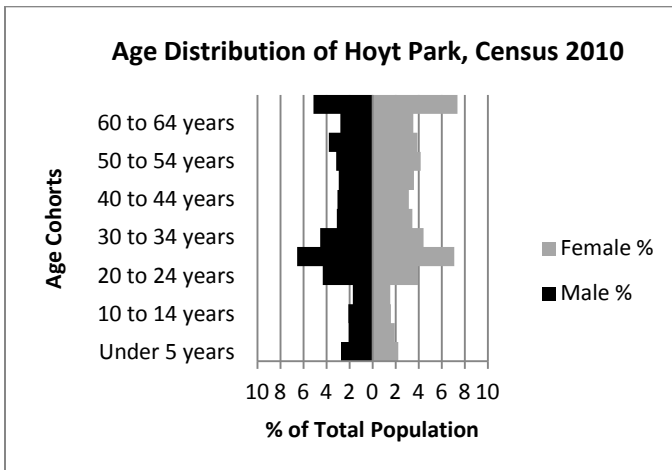
Mark your calendars for the next public meeting scheduled for May 30, 2012. More information on the location will come out in Spring 2012.

Neighborhood Statistics

Demographic information will be released on the project website in the next few months. The 2010 Census is the best source of population, social, and economic data about your community. Below is demographic information for Census Tract 8 (University Avenue on the north, N Franklin on the east, N Midvale Blvd on the west, and Mineral Point Rd on the south).

Population

- Based on the 2010 Census, the total population of Census Tract 8 is 3,557. Persons living in the census tract has decreased 1.9% (-70 persons) in the last 10 years and 5.5% (-198 persons) over the last 20 years.
- The age distribution of the census tract indicates larger populations in 25-29 years and 65 years and older age groups. Median age is 37.3 years.
- Based on Madison Metropolitan School data, school age children in Census Tract 8 was 281 (1995), 266 (2000), 262 (2005), 286 (2010), and 274 (2010). In 2011, there are 284 students attending MMSD schools.



Housing

- The planning area is predominately single-family homes. Out of the 1,472 housing units, 1,389 (94.4%) are single-family dwellings. The remaining 83 structures are apartments or condominiums, with the largest concentration of multifamily structures located along Bluff and Stevens Street.
- Out of the total single family structures, approximately 90% of the homes are owner-occupied.
- The average single-family home assessed value is \$260,371 (2010) compared with \$242,962 citywide.

For further information contact:

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Hoyt Park Area Joint Steering Committee

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Alder Chris Schmidt
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Quick Links

Project Website

<http://www.cityofmadison.com/planning/HoytP arkPlan/>

Neighborhood Listserv

<http://groups.google.com/group/hoytareaplan>