



City of Madison
Meeting Minutes
Royster-Clark Neighborhood
Planning Team Meeting

City of Madison
Madison, WI 53703
www.cityofmadison.com

Wednesday, July 2, 2008

6:30 PM

Pinney Branch Library
204 Cottage Grove Road

1. Welcome and Introductions

Royster Clark Neighborhood Planning Team Members Present:

Neighborhood Representatives:

Sheila Guilfoyle, Chair RCNPT, Neighborhood Resident-at-large
Kris Whitman, Eastmorland Neighborhood Representative
Jacky Da Walt, Lake Edge Neighborhood Representative
BJ Obermeyer, Lake Edge Neighborhood Alternate

Business Representatives:

Jim Mohrbacher, MG&E Representative
Ken Bowers, Bower Family Chiropractic

Elected Officials

Larry Palm, City Alderperson
Tom Stoebig, County Board Supervisor

City Planning Staff:

Michael Waidelich, Planning Division
Rebecca Cnare, Planning Division
Heather Stouder, Planning Division

2. Approval of 6/18/08 Minutes – approved with corrections

3. Public Comment Period – no public comments

4. Staff and RCNPT Member Updates

- No update on the timeline for Agrium's submittal of the proposed environmental remediation plan.
- Staff have met recently with someone exploring the potential to develop much of the Royster-Clark site with a large grocery store; and have also met with another individual interested in developing the site primarily with residential uses. Both concepts were still very general. Both individuals indicated that they had also been in contact with Agrium representatives.

5. Discuss Agenda and Prepare for 7/23/08 Public Meeting

Staff reviewed the proposed format and agenda for the public meeting:

- The meeting will have 3 phases, including an open house, a short staff presentation, and a group activity.
- The presentation will include an overview of the Market Study findings, a summary of neighborhood concerns and preferences from the November public meeting responses and the Neighborhood Survey; and interactive displays and a group exercise with alternative land use and design concepts for attendees to react to. Details of the land/use design exercise are still being worked out. It will utilize mapped hypothetical site plans somewhat similar to the conceptual potential redevelopment schemes discussed at the April RCNPT meeting and the aerial photo "cut-outs" discussed at the February meeting illustrating how various types of existing developments in the city would "fit" onto the large Royster-Clark site. The alternatives would be intended to encourage group discussion of the pros and cons of each alternative's characteristics, rather to recommend a specific preferred alternative.

Members suggested the following:

- Allow a full hour for the open house to give more time for attendees to participate in interactive displays, ask questions, etc. This will be accomplished by starting the meeting a half-hour earlier.
- Include an agenda on the meeting notice postcard, so that people know what to expect.
- Distribute the notice postcard electronically to neighborhood association Listservs.
- Provide preliminary proposed planning goals at the meeting for people to respond to.
- Members liked the idea of having distinctive nametags for staff and RCNPT members to wear at the meeting to identify them and to encourage attendees to discuss issues with them.

6. Draft Market Feasibility Report- *Discussion as needed*

No additional discussion. Staff requested that any final corrections or revisions suggested by RCNPT members be provided by Tuesday, 7/8/08, so that the report can be completed for publication and posting on the website.

7. Adjournment

**Future meeting tentatively scheduled for:
August 27th, 6:30 pm, Pinney Branch Library**