



Madison Metro Transit System



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Metro Transit comments on the October, 2007 draft of the Pumpkin Hollow Neighborhood Development Plan

On page 13 of the draft plan document, Metro Transit proposes the following information for the section headed "Transit Service". The text below should replace the current paragraph in the draft document:

Transit Service

There is no transit service to the planning area at the present time. Madison Metro's Route 25, which travels between the Capitol Square and The American Center, is the closest bus route. This route currently provides limited reverse commute service to The American Center during weekdays, with two trips outbound in the morning and two buses returning downtown in afternoon peak. There is also a Park and Ride lot in The American Center on Eastpark Boulevard. The City of Sun Prairie operates a shared-ride Taxi Service for trips originating in that jurisdiction.

On page 55 of the draft plan document, Metro Transit proposes the following information for the section headed "Future Transit Service". The text below should replace the current paragraph in the draft document:

Future Transit Service

Currently, no bus service is provided to the Pumpkin Hollow planning area, and only limited peak-hour bus service is available to The American Center. Supplemental school day service by Metro Transit vehicles will not occur as these lands fall outside the MMSD attendance boundaries.

Because ridership potential will remain relatively low until substantial additional development has occurred, bus service to the Pumpkin Hollow neighborhood probably will not be financially feasible in the foreseeable future.

Initial service to the neighborhood could either be an extension of the current route serving The American Center or new routes developed to serve the industrial employment district west of Interstate 39-90-94. Service could also be implemented under a reorganized regional transit authority or in another, similar, partnership with the City of Sun Prairie. The most likely routes would travel along Hoepker or Portage Roads to serve the Mixed-Use Neighborhood Center and the neighborhood's highest-density residential areas. There might also be a potential for a neighborhood feeder route operating from the Park and Ride lot on Eastpark Boulevard.

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Draft Neighborhood Plan Website:

<<http://www.cityofmadison.com/planning/pumpkinhollow.html>>