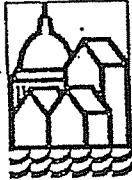


Department of Planning  
and Development  
Planning Unit

City of  
Madison



June 1, 1998

Madison Municipal Building  
215 Martin Luther King, Jr. Boulevard  
P.O. Box 2985  
Madison, Wisconsin 53701-2985  
608 266 4635  
FAX 608 267 8739

Dear Outdoor Eating Area Operator:

Last year City of Madison staff were asked by neighborhood residents and Alderpersons in the vicinity of Camp Randall Stadium to review the applications that have been approved over the last ten years for outdoor eating areas that operate on Saturdays of University of Wisconsin home football games. Some of these businesses still operate, others do not.

In an effort to get to common ground between nearby residents and business operators, the City intends to apply the following uniform conditions beginning this fall for all existing approved and future applications.

- 1. HOURS OF OPERATION**  
For University of Wisconsin, or Green Bay Packer afternoon football games the outdoor eating area shall be open no later than 8 p.m. For games with kick-off after 5 p.m. the outdoor eating area shall be open no later than 10 p.m.
- 2. OUTDOOR MUSIC**  
Outdoor live or amplified music or sound shall not be permitted before 10:00 a.m. and shall be allowed only if already specifically approved by the Plan Commission at the time of granting your original conditional use permit. This is one of the biggest issues for nearby residents. Please try to keep music volume at a reasonable level. The City will be applying the decibel level limitations in the provisions of the proposed noise ordinance if complaints are received regarding the operation of any outdoor facility that has music or amplified sound (copy attached). If complaints are received that are found to exceed this level, we will schedule a new public hearing before the Plan Commission which may result in the modification or revocation of your conditional use permit.
- 3. FENCE ENCLOSURE, SECURITY GUARDS, LITTER CONTROL AND PORTABLE TOILETS**  
If you have a license to sell alcohol in an outdoor eating area, the Alcohol License Review Committee has established conditions for operation for these applications that involve fencing, security guards, toilet facilities, litter, etc. All businesses that sell alcohol must comply with the requirements imposed by the Alcohol License Review Committee at the time of issuance of your original application to expand or change your licensed premise to include the outdoor eating area.

4. STADIUM CONCERTS

If you open the outdoor eating area for any proposed stadium concerts (U2, Rolling Stones, etc.) the outdoor eating area shall close no later than 1 hour after the start of the concert and remain closed for the evening.

These guidelines will be applied to all businesses operating outdoor eating areas operating near the stadium on University of Wisconsin or Green Bay football game days.

We are sending this letter out to all businesses that operate outdoor eating areas well in advance of the first 1998 Fall football game to allow time for you to plan your business operations.

Those businesses having Plan Commission conditional use approvals which either don't address some of the proposed uniform standards or whose requirements vary slightly from these uniform standards will have the conditions amended through the minor alteration process with a waiver of the application fee. ~~In the event that you feel these uniform standards should not apply to your situation the fee will also be waived so that you can return to the Plan Commission for a public hearing and review of your full conditional use permit.~~

Attached is a copy of a minor alteration form that should be completed and returned to our office. If you have questions, please call Peter Laritson of our office at 266-4551 and he will be glad to discuss your specific situation with you in more detail.

Thank you very much for your cooperation.



George Carran  
Zoning Administrator

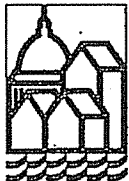


Bill Roberts  
Planner IV

cc: Ald. Golden  
Ald. Smith  
Ald. Amato  
Judy Olson-Plaenert, Mayor's Office  
City Clerk

Department of Planning  
and Development  
Planning Unit

City of  
Madison



September 15, 1998

Mike Franklin  
Stadium Bar  
1419 Monroe Street  
Madison, WI 53711

Madison Municipal Building  
215 Martin Luther King, Jr. Boulevard  
P.O. Box 2985  
Madison, Wisconsin 53701-2985  
608 266 4635  
FAX 608.267.8739

Dear Mr. Franklin:

The Plan Commission at their September 14, 1998 meeting did not approve your request to remain open until 12:00 a.m. on days of University of Wisconsin home football games or other stadium events. The Plan Commission did not find that the conditional use standards were met. The Plan Commission reaffirmed the uniform conditions being applied to outdoor eating areas that operate on Saturdays of UW home football games. Those conditions were as follows:

1. Hours of operation for University of Wisconsin and Green Bay Packer afternoon football games. The outdoor eating area shall be open no later than 8:00 p.m. For games with kick-off after 5:00 p.m. the outdoor eating area shall be open no later than 10:00 p.m.
2. Outdoor music. Outdoor live or amplified music or sound shall not be permitted before 10:00 a.m. and shall be allowed only if already specifically approved by the Plan Commission at the time of granting your original conditional use permit.
3. Fence enclosure, security guard, litter control and portable toilets. The Alcohol License Review Committee has established conditions for operation of these applications that involve fencing, security guards, toilet facilities, litter, etc. Your business will need to continue to comply with the requirements imposed by the Alcohol License Review Committee at the time of issuance of your original application for an outdoor eating area.
4. Stadium Concerts. If you open the outdoor eating area for proposed stadium concerts, the outdoor eating area shall close no later than 1 hour after the start of the concert and remain closed for the evening.

This Plan Commission action modifies and updates your conditional use approval with the above conditions. All other conditions contained in your original conditional use approval shall remain in effect. Please contact me or George Carran, Zoning Administrator at 266-4635 if you have questions.

Sincerely,

A handwritten signature in cursive script that reads "Bill Roberts".

Bill Roberts  
Planner IV

cc: Zoning

