

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: January 22, 2014

TITLE: 5708 Odana Road – Demolish Two Vacant Buildings and Construct New Auto-Prep Building for “Smart Motors” in UDD No. 3. 19th Ald. Dist. (30400)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Alan J. Martin, Secretary

ADOPTED:

POF:

DATED: January 22, 2014

ID NUMBER:

Members present were: Richard Wagner, Chair; Dawn O’Kroley, Cliff Goodhart, Lauren Cnare, Melissa Huggins and Tom DeChant.

SUMMARY:

At its meeting of January 22, 2014, the Urban Design Commission **GRANTED INITIAL APPROVAL** of plans to demolish two vacant buildings and construct a new auto-prep building for “Smart Motors” located at 5708 Odana Road in UDD No. 3. Appearing on behalf of the project were Allen Foster and Jim Triatik. This new building is for internal use only, no customers will be inside. It will be designed for light mechanical work and prepping new cars for the showroom. With the growth of Smart Motors they need a dedicated space for this work. In address of the Commission’s previous review of the project, more tree islands have been added, a turn around for backing up has been added, Crabapple trees have been changed out, smooth block instead of split face block, and 40% glass on the front face. Planning Division staff noted address of the UDD requirements in their staff report, but would like to see more screening to meet the zoning requirements which will have to be addressed and that the project will have to return for lighting and signage approvals.

Comments from the Commission were as follows:

- The tree islands could hold more than one tree.
- The Crabapple northeast of the Phase 2 building will cause visibility issues.

ACTION:

On a motion by Cnare, seconded by DeChant, the Urban Design Commission **GRANTED INITIAL APPROVAL**. The motion was passed on a vote of (5-0).

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall rating for this project is 5.

URBAN DESIGN COMMISSION PROJECT RATING FOR: 5708 Odana Road

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
Member Ratings	6	5	5	-	-	-	-	5

General Comments:

- Needs landscaping along Tokay Boulevard.