



June 20, 2011

Via Hand Delivery

Mr. Matt Tucker

Mr. Kevin Firchow

Mr. Patrick Anderson

Dept. of Planning and Development

Inspection Unit

215 Martin Luther King Jr., Blvd.

Madison, WI, 53701-2984

RE: Letter of Intent – Badger Honor Flight Beer Garden Application at 1124 Regent St.

Dear Sirs:

Thank you for meeting with me on June 7 to discuss our application for a conditional use permit to have a beer garden at the parking lot at 1124 Regent St.

The applicant is for Badger Honor Flight, a Madison based non-profit whose mission is to fly military Veterans to DC to see the monuments built in their honor. Serving 11 counties in southern Wisconsin, our priority is to fly all WWII Veterans as our time to say thank you to that generation is running out. To date we have flown 293 men and women, yet still have about 400 on our waiting list.

At a cost of over \$92,000 to fly 100 Vets and the support staff, we are always looking for donors and fundraising opportunities. In this situation we have been fortunate to combine both. One of our major contributors, Wisconsin Distributors, has leased this lot at Budget Bicycle for the purpose of allowing us to host tailgates for all the home Badger football games. We see this as a tremendous opportunity for us to raise public awareness to help us find more eligible Vets as well assist in funding our future flights.

Prior to our meeting with you, I emailed both Alder Scott Resnick and Betty Thompson of the South Campus Property owners on June 2. I have talked with Alder Resnick and he is in support of this request. I have discussed our plan with Fire Marshal Ed Ruckriegel of the Madison Fire Department and this submitted plan reflects his suggestions.

The size of the garden is 111 feet by 27 feet, with the entrance on the west side set 40 feet back from the sidewalk to allow for stacking. We will be serving beer in cans, as well as sub sandwiches or some other form of pre-prepared food. There will be no canopies or tents. We anticipate that the maximum capacity will be somewhere between 450 and 475. The site will include three porta potties, and will be enclosed with 4 foot high orange plastic snow fence. The entrance and exit will each be four feet wide.

At the controlled entrance we will check ID's, using either uniformed Deputy Sheriffs or our own personnel in easily identified shirts. We will continuously count the entering and exiting patrons so as to know that we are below our capacity. The intent is to operate the tailgate prior to the games, closing during the first quarter.

I have sent you these documents in a PDF file as required, and submitted a personal check for the required \$50.00 fee.

If have any additional questions or concerns, or find that I have missed something in this application, please let me know at your earliest convenience.

Sincerely,

A handwritten signature in black ink, appearing to read 'S.C. Bartlett', with a long horizontal flourish extending to the right.

Steven C. Bartlett

Director

Badger Honor Flight, Inc.