



# Orchard Ridge United Church of Christ

*Spiritually Alive, Joyfully Inclusive, Committed to Justice*

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Rev. Winton Boyd . Rev. Tammy Martens . Rev. Ken Pennings

August 19, 2009

## Letter of Intent

We are applying for a conditional use permit for a farmers market to be held in the parking lot of our church located at 1501 Gilbert Road (Southwest Community Farmers Market). The farmers market will provide fresh produce and other items to southwest residents, a much needed community space for neighbors to meet and greet each other, an outlet for organizations to share information and a space for local musicians and other entertainers to highlight their talents.

The following is information on the market:

### Days/Hours

Held every Wednesday

2009: June 24, 2009 through October 28, 2009

Future markets: Mid-April through end of October

1:30 p.m. – 3:00 p.m. – Vendor set-up

3:00 p.m. – 7:00 p.m. – Market Hours

7:00 – 7:30 p.m. – Vendor take-down

### Vendors

Market vendors are managed by Robert Pierce. Given the location of the market, space is limited to 20 vendors.

### Entertainment

Small bands, student musical groups, etc... will be playing at the market.

Hours: 3:00 p.m. – 6:00 p.m.

Amplified music will keep within Madison General Ordinance rules and be facing the market, not the residential street.

### Special Events

A volunteer special events group will schedule activities for market goers. Examples: bike decorating, dog photo day, etc...

### Information Booth

A volunteer information booth will be set up to answer questions and assist patrons with the market.

### Community Booth Area

Space will be available by reservation for community groups to promote their activities. Examples: Neighborhood associations, Girl/Boy Scouts, PTO groups, etc.

We plan a meeting of nearby neighbors to gather ideas, hear concern, and communicate our intent.

Thank you in advance for your consideration of our application.

Sincerely,

*Winton Boyd*

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*Lisa Veldran*

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