

June 20, 2007

City of Madison Planning and Community and Economic Development
215 Martin Luther King Jr. Blvd, Suite LL100
Madison, WI 53703

Re: Cingular Wireless Conditional Use Application for placement of communications facility at Madison Memorial High School located at 201 South Gammon Road.

Dear Planning Commission Members;

Summary of Intent

Please submit this formal proposal by Cingular Wireless Services to your proper committees for review. This specific project is an attempt to improve and upgrade the company's existing coverage in the Madison area. . Specifically, there are capacity issues as a result of the large mall, additional commercial retail areas and high school campus. The installation will be designed, so that two additional telecommunications carriers would have the opportunity to locate on the proposed monopole design. This exact site was approved by the City of Madison Planning Commission for AT&T Wireless (now Cingular) on March 3, 2003 but the Conditional Use Permit was encumbered with a requirement that was not part of the communications facility.

Existing and Proposed Use of the Property

The existing use of this specific property owned by the Madison Metropolitan School District is the James Madison Memorial High School and athletic fields. The address of the property is 201 South Gammon Road containing approximately 70 acres.

The proposed use it to install an unmanned communications facility at the Southwest corner of the Mansfield stadium athletic field, directly south of the bandstand. This location would utilize the existing Mansfield stadium fenced area and enclose an area for the communications facility. A portion of this area is used for shot putt and discus track and field events and therefore Madison Metropolitan School District does not want additional trees on the South fence line. The Madison Metropolitan School property presently has 13 stadium poles ranging in height from 75' to 110'. The communications facility would include:

- 1) 110' monopole structure designed for 2 additional communications carriers
- 2) Cingular Wireless will install 6 panel style antennas (6' tall and 1' wide) at 110'
- 3) 11'5" x 20' Shelter with aggregate rock exterior placed on cement pad
- 4) Installation of chain link fence with barb wire and diagonal green slats for screening. The proposed fencing would connect to existing fencing at the stadium.
- 5) Landscaping plan to include 6' tall evergreen trees (15 trees); this is in addition to the existing trees to the East of the proposed communications facility.
- 6) Plantings on the Southwest and East fencing in the form of 30" tall Boston Ivy
- 7) Leased area is 1,150 square feet which includes ground space for potential additional communications carriers.

Schedule of Development

This wireless communications facility upon receipt of the proper city approvals would be scheduled to commence construction during the summer months. Construction would be coordinated with the city and Madison Metropolitan School District as to the exact time frames. The school district has reviewed and approved the site plans submitted with the Conditional Use Application. The School Board approved the facility on April 8, 2007.

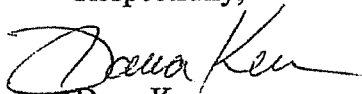
Reason for Facility and Property Suitability for Structure

In general, Cingular Wireless strives to locate their communications facilities on existing structures. The summary of Cingular Wireless' existing sites in Dane County indicates nearly 27 rooftops or water tanks have been utilized for Cingular communications facilities. The ability to utilize existing structures is dependent upon the availability of structures with adequate height and the flexibility of the wireless communications coverage area. Cingular also attempts to co-locate with other carriers as much as possible. This specific design constructs a monopole structure amid the existing 13 stadium and athletic field light poles that range in height from 75-110". This communications facility also generates substantial income to the school district. Photo renderings representing the view of the proposed facility from each direction are attached to this letter. The photo renderings demonstrate the proximity of this proposed 110' monopole to the existing light standards at Mansfield Stadium.

Other locations evaluated in the area for this facility included the Famous Footwear building and the Bank building on Gammon Road.

We look forward to working with the City of Madison to address any concerns or comments. Please feel free to contact the parties below by its representative. Thank you for your consideration of this project.

Respectfully,



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Attachments: Site Plans (survey, legal, elevations), photo renderings