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202 S. Park Street
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June 3, 2015

Members of the Plan Commission
City of Madison, Wisconsin
Madison Municipal Building
215 Martin Luther King Jr. Blvd, LL100
Madison, Wisconsin 53703

Re: Proposed Wingra Point Project, 1004 & 1032 South Park Street, File ID 38033

Dear Members of the Plan Commission:

I am writing in support of the above-referenced project.

I have monitored the extensive planning, neighborhood involvement and community input that was conducted in planning for the greater Wingra BUILD area, culminating in the *Wingra Market Study and Conceptual Plan Summary Report*. The proposed project is consistent with those recommendations and will serve as a catalyst for the continued redevelopment of the Wingra BUILD area. The combination of proposed uses, together with outstanding architecture and street presence, will bring us another step closer to revitalizing the South Park Street corridor.

I urge you to vote to approve the project at the June 8, 2015 Plan Commission meeting.

Sincerely,



Kevin Snitchler
AVP Facilities Development

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