Hello Midtown,

I am posting today about the upcoming 2022 MPD Summer Strategic Plan, which starts tomorrow, June 1st.

You may recall our 2021 effort; for 2022, there are both similarities and differences as compared to 2021:

* The 2022 plan goes through the end of October
* There are three city-wide priorities for this plan: Shots Fired, Stolen Cars, and Hazardous Driving (specifically the Beltline, E Washington Ave, and Mineral Point Rd corridors)
* The above priorities were identified using a variety of data points and sources; but were also selected due to their impact on the safety and security of residents of the city. We at MPD believe we also have the ability to address these priorities, and assess our efforts. As with 2021, the goal is to reduce these crimes by 15% (for our traffic priority, the goal is to reduce injury crashes in these corridors by 15%)
* MPD will continue to utilize data to identify hot-spots, crime trends, and those offenders who are committing the focal crimes. With that data in hand, different strategies (high visibility, education, foot patrol, proactive enforcement, use of special teams and etc.) will be employed in an effort to cool-off those hot-spots and locate and arrest offenders. While we will focus on perpetrators and hot-spots involving shots fired and stolen cars, we will be monitoring other criminal activity. We will also be tracking our dosage (how much officer time) was spent on certain efforts to try to assess the efficacy of particular strategies
* The entire department will orient around these three city-wide priorities, with each district and section being assigned responsibilities and tasks as appropriate
* In sum, our goals with the strategic plan are to 1) use data to identify specific areas of concern; 2) apply and track departmental resources used towards the concern; and 3) use data to assess whether or not what we are doing is effective

As Midtown addresses our traffic zones (Mineral Point Rd and Beltline), crime hot-spots and prolific offenders, it may be that there will be increased police presence, or the use of special units, equipment, and tactics. When circumstances allow, I will use this blog to communicate what is going on and what we are doing about it in Midtown.

We are striving to be as efficient and effective as possible given the myriad challenges facing our officers. Overall staffing continues to be tight, and this year South, West, and Midtown now share one CPT (Community Policing Team) of four officers and a sergeant (versus last year when each district had their own CPT).

Effective policing in our community requires partnership: what are you seeing and what are your concerns? We rely on you, our community, to provide us information, not only to address the above priorities, but also to help us identify other issues. If you are experiencing problems that are impacting the health and safety of your neighborhood, please call! Call 911 to report active threats to life or safety, or for crimes in progress. The non-emergency number for MPD is 608-255-2345; non-emergency is a great mechanism to use for an incident after the fact, or to report information like suspicious activity and quality of life issues (i.e. noise complaints).

Which brings me to traffic: I know that traffic is a major concern of many residents in Midtown. Speeding, reckless driving, and unsafe driving appear endemic in Midtown and indeed across Madison. Mineral Point Rd is a significant generator of traffic complaints, but it is certainly not the only one. With that in mind, even though MPD will be focusing on the three above mentioned traffic corridors, Midtown will—as time and resources allow—continue to address traffic concerns throughout the district.

To aid in the collection of accurate information (and better allocate future efforts), please report your traffic concerns to:

<https://www.cityofmadison.com/reportaproblem/trafficenforcement.cfm>

We don’t just want to hear from you when there is a problem! Officers are of course here to respond to crises, emergencies, crimes and quality of life issues. However, it is important and valuable to meet, talk, and engage outside of calls for service. If you have a community event or meeting and would like someone from Midtown to join you, please let me know—Midtown has liaison officers assigned to the our Neighborhood Associations and these officers are a great first choice. I have included a list of our liaisons below—you can reach them at email by using their first initial followed by last name and add @cityofmadison.com—for example, my email is jfreedman@cityofmadison.com and NPO Steve Chvala’s is schvala@cityofmadison.com.

Thank you, and I hope you have a great and safe summer.

Jason Freedman, Captain of Midtown Police District

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| NEIGHBORHOOD | OFFICER | SHIFT |
| South Campus Property Owners Assoc | PO Mike Malloy | 2p-10p |
| Bayview Foundation, Inc. | NPO Steve Chvala | 12-8p |
| Brittingham Apartment Resident's Association | NPO Steve Chvala | 12-8p |
| Monona Bay NA | PO Kevin Statz | 12-8p |
| Greenbush NA | PO Keagan Rabe | 3p-11p |
| Vilas NA | PO Hunter Lisko | 3p-11p |
| Regent NA | PO Kevin Statz | 12-8p |
| Dudgeon-Monroe NA | PO Mike Malloy | 2p-10p |
| Rocky Bluff NA | PO Hunter Lisko | 3p-11p |
| Sunset Hills NA | PO William Needelman | 7a-3p |
| Sunset Village NA | PO William Needelman | 7a-3p |
| VanChaMasShe NA | PO Hunter Lisko | 3p-11p |
| Westmorland NA | PO William Needelman | 7a-3p |
| Nakoma League | PO Brandon Sheraden | 3p-11p |
| Crawford-Marlborough-Nakoma NA | PO William Needelman | 7a-3p |
| Dunns Marsh Neighborhood | NRO Chris Marzullo | 10a-6p |
| Allied Dunn's Marsh NA | NPO Will Holtan | 2p-10p |
| Orchard Ridge NA | PO Brandon Sheraden/ PO Ryan Pescheck | 3p-11p |
| Summit Woods NA | PO Brandon Sheraden/ PO Ryan Pescheck | 3p-11p |
| Midvale Heights Neighborhood Association | PO Dustin Pailing | 7a-3p |
| University Hill Farms NA | PO Hunter Lisko | 3p-11p |
| Spring Harbor | PO Hunter Lisko | 3p-11p |
| Old Middleton Greenway | PO Hunter Lisko | 3p-11p |
| Glen Oak Hills NA | PO Hunter Lisko | 3p-11p |
| Crestwood Wisconsin Co-Op Housing Association | PO Hunter Lisko | 3p-11p |
| Oakwood Village Association | PO Nick Pine | 2p-10p |
| Faircrest NA | PO Nick Pine | 2p-10p |
| Parkwood Hills Community Association | PO Nick Pine | 2p-10p |
| Parkwood Village Homeowners Association | PO Nick Pine | 2p-10p |
| Parkwood West Condominium Association | PO Nick Pine | 2p-10p |
| Marbella Condominium Association | PO Nick Pine | 2p-10p |
| Appalachian Ridge NA | PO Nick Pine | 2p-10p |
| Saukborough Homeowners Association | PO Nick Pine | 2p-10p |
| Skyview Terrace NA | PO Nick Pine | 2p-10p |
| Stonefield Woods-Ridge NA | PO Nick Pine | 2p-10p |
| Highlands Community Association | PO Nick Pine | 2p-10p |
| Woodland Hills NA | PO Nick Pine | 2p-10p |
| Woodlands Condominium Owners Association | PO Nick Pine | 2p-10p |

*Please keep in mind that most officers work a 6 day on-3 day off rotation, meaning they are not always available M-F*