

**Message: RE: ETM**

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RE: ETM

From Brozek, Christopher Date Tuesday, June 21, 2016 9:00 PM

To Donahue, Kelly

Cc

Subject RE: ETM

18-year-old Genele Heavenly Laird was employed at the East Towne Mall food court, but was recently let go. Today, she thought that an employee at Taco Bell had stolen her phone. She came to Taco Bell and confronted the employee, at which time she displayed a knife and made threats to the employee. When confronted by security, Laird refused to leave until she got her phone back. Laird made numerous threats to kill the security staff. When MPD arrived, they immediately tried to secure the out-of-control Laird. While fighting, Laird spit in an officer's face (getting saliva in his eyes) and scratched numerous officers. Laird was ultimately controlled using the ECD (Taser). Two officers were transported to the hospital, where they were treated and released.

Laird is being charged with Resisting Police (Causing Injury), Battery to Police Officer, Disorderly Conduct while Armed, and Discharge of Bodily Fluids.

---

**From:** Donahue, Kelly  
**Sent:** Tuesday, June 21, 2016 8:53 PM  
**To:** Brozek, Christopher  
**Subject:** FW: ETM

Can you please clean this up????

---

**From:** Sweeney, Jason  
**Sent:** Tuesday, June 21, 2016 8:42 PM  
**To:** Donahue, Kelly  
**Subject:** ETM


18-yo Genele Heavenly Laird was employed at ETM food court but recently let go. Today, she thought that an employee at Taco Bell had stolen her phone. She came to Taco Bell and confronted the employee at which time she displayed knife making threats to the employee. When confronted by security, Laird refused to leave until she got her phone back. Laird made numerous threats to kill the security staff. When MPD arrived, they immediately tried to secure the out of control Laird. Laird while fighting, spit in an officers face (getting saliva in his eyes) and scratched numerous officers. Laird was ultimately controlled using the ECD (Taser). Two officers were transported to the hospital where they were treated and released.

Laird is being charged with resisting police (causing injury), Battery to PO, Disorderly Conduct while armed, and Discharge of bodily fluids.

Jason

**Message: No Title**

---

 No Title

From Donahue, Kelly Date Tuesday, June 21, 2016 9:15 PM

To Koval, Michael

Cc

Subject No Title

At approximately 5:15pm, officers were dispatched to the food court area of East Towne Mall, for a female that was described as out of control and making threats. Officers arrived and made contact with the woman, who was identified as Genele Laird. 18-year-old Laird was employed at the East Towne Mall food court, but was recently let go. Today, she thought that an employee at Taco Bell had stolen her phone. She came to Taco Bell and confronted the employee, at which time she displayed a knife and made threats to the employee. When confronted by security, Laird refused to leave until she got her phone back. Laird made numerous threats to kill the security staff. When MPD arrived, they immediately tried to secure the out-of-control Laird. While fighting, Laird spit in an officer's face (getting saliva in his eyes) and scratched officers. Laird was ultimately controlled using the electronic control device. Two officers were transported to the hospital, where they were treated and released.

Laird is being charged with Disorderly Conduct while armed (a knife has been recovered), Resisting Police (Causing Injury), Battery to Police Officer, and Discharge of Bodily Fluids. Laird was transported to the Dane County Jail.

Lieutenant Kelly Donahue  
Madison Police Department  
Officer In Charge, 3rd detail Patrol  
211 S Carroll St  
Madison WI 53703  
608/ 266-4924  
[kdonahue@cityofmadison.com](mailto:kdonahue@cityofmadison.com)

**Message: No Title**

---

No Title

From Donahue, Kelly Date Tuesday, June 21, 2016 9:37 PM

To Koval, Michael

Cc

Subject No Title

At approximately 5:15pm, officers were dispatched to the food court area of East Towne Mall, for a female that was described by mall security as "out of control and making threats."

Officers arrived and found an agitated and animated subject who was identified as Genele Laird. Laird, 18, confronted an employee at Taco Bell claiming that her phone had been stolen. Laird subsequently displayed a knife and made threats to the Taco Bell employee.

Security responded and confronted Laird. Laird refused to leave until she got her phone back. Laird then made numerous threats to kill the security staff. Security staff called 911. When MPD arrived, the officers attempted to secure Laird, who actively resisted all of their attempts. While fighting with the officers, Laird spit in one officer's face (getting saliva in his eyes) and also attempted to kick and scratch both officers. Laird was ultimately controlled outside of the mall through the use of an electronic control device.

The two arresting officers were transported to the hospital, for their injuries, where they were treated and released.

Laird was transported to the Dane County Jail and is being charged with disorderly conduct while armed (a knife has been recovered), resisting police (causing injury), battery to police officer, and discharge of bodily fluids.

Lieutenant Kelly Donahue  
Madison Police Department  
Officer In Charge, 3rd detail Patrol  
211 S Carroll St  
Madison WI 53703  
608/ 266-4924  
[kdonahue@cityofmadison.com](mailto:kdonahue@cityofmadison.com)

**Message: East Town Mall Incident/Facebook**

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East Town Mall Incident/Facebook

From Koval, Michael Date Tuesday, June 21, 2016 11:23 PM

To All Alders

Cc

BCC Soglin, Paul;PRSoglin@cityofmadison.com

Subject East Town Mall Incident/Facebook

ALDERS: This is a brief narrative of events which led to an arrest at East Towne Mall. I have been busy meeting with friends and family members and apologize that this did not get out earlier. . . .

t approximately 5:15pm, officers were dispatched to the food court area of East Towne Mall, for a female that was described by mall security as "out of control and making threats."

Officers arrived and found an agitated and animated subject who was identified as Genele Laird. Laird, 18, confronted an employee at Taco Bell claiming that her phone had been stolen. Laird subsequently displayed a knife and made threats to the Taco Bell employee.

Security responded and confronted Laird. Laird refused to leave until she got her phone back. Laird then made numerous threats to kill the security staff. Security staff called 911. When MPD arrived, the officers attempted to secure Laird, who actively resisted all of their attempts. While fighting with the officers, Laird spit in one officer's face (getting saliva in his eyes) and also attempted to kick and scratch both officers. Laird was ultimately controlled outside of the mall through the use of an electronic control device.

The two arresting officers were transported to the hospital, for their injuries, where they were treated and released.

Laird was transported to the Dane County Jail and is being charged with disorderly conduct while armed (a knife has been recovered), resisting police (causing injury), battery to police officer, and discharge of bodily fluids.

**Message: RE: Suspect: Genele Laird 16-211321**

---

RE: Suspect: Genele Laird 16-211321

From PDCIU Date Wednesday, June 22, 2016 2:27 AM

To Gary, Jamar

Cc

Subject RE: Suspect: Genele Laird 16-211321

Thanks....too bad DJ's win Sunday at the US Open is over shadowed by "skirt gate"! I was kind of pulling for the dumpy Irishman to win but he didn't have it in him.

---

**From:** Gary, Jamar

**Sent:** Tuesday, June 21, 2016 7:54 PM

**To:** PDCIU

**Subject:** Suspect: Genele Laird 16-211321

Attached is PO Richard Friday's discharge paperwork. He was diagnosed [REDACTED] He completed a medical release which I was told goes to PD Medical since he is an officer. I wasn't sure if it would be scanned into the case.

-Sgt. Jamar Gary

**Message: Google Alert - Mike Koval**

---

Google Alert - Mike Koval

From Google Alerts Date Wednesday, June 22, 2016 6:02 AM

To Tye, Matthew

Cc

Subject Google Alert - Mike Koval

Google Alerts

**Mike Koval**

Daily update June 22, 2016

NEWS

Viral video of arrest at East Towne Mall sparks protest

WKOW

UPDATE (WKOW) -- Michael Johnson tells 27 News that during a meeting with police chief **Mike Koval**, family members of Genele Laird asked that ...

Family says Madison police used unfair treatment in arresting 18-year-old woman - Madison.com

Protest follows 'unfair' arrest of 18-year-old black woman - The Daily Cardinal  
Full Coverage




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**Message: Re: Genele Laird Arrest 16-211321**

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Re: Genele Laird Arrest 16-211321

From Schauf, Mary Date Wednesday, June 22, 2016 6:28 AM

To Zwart, Mark;Davenport, John

Cc Peregoy, Timothy;Schiferl, Melissa

Subject Re: Genele Laird Arrest 16-211321

Mark

I will have MELISSA review to see if follow up is needed.

M

Sent from my iPhone

On Jun 22, 2016, at 6:23 AM, Zwart, Mark <[MZwart@cityofmadison.com](mailto:MZwart@cityofmadison.com)> wrote:

Given the aftermath of this arrest, I'll await word from one of you before I refer this to the DA. It is all set to go.

She could have a bail hearing today if one is requested by her. She would have to go to IA court by Friday afternoon.

Thanks....Mark

Det. Mark Zwart  
Criminal Intake Unit  
City of Madison Police Department  
608-266-4323

**Message: Fwd: Genele Laird Arrest 16-211321**

---

Fwd: Genele Laird Arrest 16-211321

From Schiferl, Melissa Date Wednesday, June 22, 2016 6:30 AM

To Schauf, Mary

Cc

Subject Fwd: Genele Laird Arrest 16-211321

Given her behavior, I think the case should be sent up. She was out of line and I don't think we should pander to the protest and social media side of this. Unless you feel otherwise, I will contact Mark to send it up when I get in. Let me know.

Sent from my iPhone

Begin forwarded message:

**From:** "Zwart, Mark" <MZwart@cityofmadison.com>  
**Date:** June 22, 2016 at 6:23:55 AM CDT  
**To:** "Schauf, Mary" <MSchauf@cityofmadison.com>, "Peregoy, Timothy" <TPeregoy@cityofmadison.com>, "Schiferl, Melissa" <MSchiferl@cityofmadison.com>  
**Subject: Genele Laird Arrest 16-211321**

Given the aftermath of this arrest, I'll await word from one of you before I refer this to the DA. It is all set to go.

She could have a bail hearing today if one is requested by her. She would have to go to IA court by Friday afternoon.

Thanks....Mark

Det. Mark Zwart  
Criminal Intake Unit  
City of Madison Police Department  
608-266-4323



**Message: Re: Genele Laird Arrest 16-211321**

---

□ Re: Genele Laird Arrest 16-211321

From Schauf, Mary Date Wednesday, June 22, 2016 6:36 AM

To Schiferl, Melissa

Cc

Subject Re: Genele Laird Arrest 16-211321

Thanks

Sent from my iPhone

On Jun 22, 2016, at 6:31 AM, Schiferl, Melissa <[MSchiferl@cityofmadison.com](mailto:MSchiferl@cityofmadison.com)> wrote:

I'll look at it when I get in. Looks like Brad was involved and if necessary will assign it to him for follow up.

Sent from my iPhone

On Jun 22, 2016, at 6:28 AM, Schauf, Mary <[MSchauf@cityofmadison.com](mailto:MSchauf@cityofmadison.com)> wrote:

Mark

I will have MELISSA review to see if follow up is needed.

M

Sent from my iPhone

On Jun 22, 2016, at 6:23 AM, Zwart, Mark <[MZwart@cityofmadison.com](mailto:MZwart@cityofmadison.com)> wrote:

Given the aftermath of this arrest, I'll await word from one of you before I refer this to the DA. It is all set to go.

She could have a bail hearing today if one is requested by her. She would have to go to IA court by Friday afternoon.

Thanks....Mark

Det. Mark Zwart  
Criminal Intake Unit  
City of Madison Police Department  
608-266-4323

**Message: genele laird**

---

genele laird

From Martha A Olsen Date Wednesday, June 22, 2016 7:09 AM

To Mosley, Kenneth

Cc

Subject genele laird

i believe it is N-dia recording...

East towne mall

Martha A. Olsen  
Assistant Principal  
Madison La Follette High School  
702 Pflaum Road  
Madison WI 53716  
(608) 204-3606  
[maolsen@madison.k12.wi.us](mailto:maolsen@madison.k12.wi.us)

Message: ORR re: Genele Laird

---

ORR re: Genele Laird

From Steven Potter Date Wednesday, June 22, 2016 7:11 AM

To Bitterman, Anthony

Cc

Subject ORR re: Genele Laird

Good morning --

Steve Potter here with Isthmus.

I am requesting, via the state's open records law, any and all communications from the Madison Police Department to individuals on Facebook, Twitter and all other social media (messages private, public or otherwise) regarding the arrest and video of Genele Laird at East Towne Mall on June 21.

I am also requesting all communications the Madison Police Department had with Facebook, Twitter and all other social media administrators and the social media companies themselves regarding the video of Genele Laird's arrest at East Towne Mall on June 21.

Thank you.

---

Steven Potter  


**Message: Re: Suspect: Genele Laird 16-211321**

---

Re: Suspect: Genele Laird 16-211321

From Gary, Jamar Date Wednesday, June 22, 2016 7:21 AM

To Zwart, Mark

Cc

Subject Re: Suspect: Genele Laird 16-211321

Dustin deserved it. He won it be fittingly with a penalty stroke assessed after the tournament was over. He's too long not to have won a major.

Side note:

I was reading an Adam Morrison article and apparently he uses the phrase, "That's a million dollar move with a ten cent finish." Sounded like something you would say.

---

**From:** PDCIU

**Sent:** Wednesday, June 22, 2016 2:26:39 AM

**To:** Gary, Jamar

**Subject:** RE: Suspect: Genele Laird 16-211321

Thanks....too bad DJ's win Sunday at the US Open is over shadowed by "skirt gate"! I was kind of pulling for the dumpy Irishman to win but he didn't have it in him.

---

**From:** Gary, Jamar

**Sent:** Tuesday, June 21, 2016 7:54 PM

**To:** PDCIU

**Subject:** Suspect: Genele Laird 16-211321

Attached is PO Richard Friday's discharge paperwork. He was diagnosed with [REDACTED] at St. Mary's East. He completed a medical release which I was told goes to PD Medical since he is an officer. I wasn't sure if it would be scanned into the case.

-Sgt. Jamar Gary

**Message: FW: ORR re: Genele Laird**

---

FW: ORR re: Genele Laird

From Bitterman, Anthony Date Wednesday, June 22, 2016 8:43 AM

To Williams, Susan

Cc Despain, Joel

Subject FW: ORR re: Genele Laird

Hi Sue,

We have received this records request(among others) for the incident last night at East Towne Mall.  
Wanted you to be aware, thanks.

---

**From:** Steven Potter [REDACTED]  
**Sent:** Wednesday, June 22, 2016 7:11 AM  
**To:** Bitterman, Anthony  
**Subject:** ORR re: Genele Laird

Good morning --

Steve Potter here with Isthmus.

I am requesting, via the state's open records law, any and all communications from the Madison Police Department to individuals on Facebook, Twitter and all other social media (messages private, public or otherwise) regarding the arrest and video of Genele Laird at East Towne Mall on June 21.

I am also requesting all communications the Madison Police Department had with Facebook, Twitter and all other social media administrators and the social media companies themselves regarding the video of Genele Laird's arrest at East Towne Mall on June 21.

Thank you.

---

Steven Potter  
[REDACTED]

Message: more drama

---

more drama

From Adams, Nora Date Wednesday, June 22, 2016 8:49 AM

To [REDACTED]

Cc

Subject more drama

So, I guess the videos of this with titles "Madison cops beat black girl" etc are on social media...sigh.

Officers were dispatched to a call where a female (Laird) had been out of control in the Food Court at East Towne making threats. Laird had recently been terminated by Taco Bell in the Food Court and was there claiming her cell phone had been stolen. She also made some threats about using a knife she had with her and a pocket knife was later found on her. Officer Friday contacted Laird outside the mall entrance and had to physically detain her when she indicated she wanted to leave. She was resistive to that taking place and Officer Friday and Officer Muir needed to physically arrest her. Laird was combative and needed to be taken to the ground and eventually a taser device deployed on her. A pocket knife was also found in Laird's purse. Laird was booked into the PSB for Battery to a PO, Discharge bodily fluid, Resist Causing Injury, and Disorderly Conduct while armed. She told jail nurse staff twice she was not injured. PO Friday sustained a back injury and PO Muir was spit in the face by Laird.

A citizen took video of the incident, which spread quickly on social media. A small number of protestors (approximately 30-40 total) showed up in front of the PSB for a while.

Message: 0K2HVSYYView

---

0K2HVSYYView

From Schiferl, Melissa Date Wednesday, June 22, 2016 8:50 AM

To Schauf, Mary

Cc

Subject 0K2HVSYYView

0K2HVSYYView.pdf (77 Kb)

I highlighted the information in Muir's report on the butterfly knife.

---

**MADISON POLICE DEPARTMENT**

**Case No:** 2016-211321 Supplement

**Report Completed:** 06/22/2016 **Ref. No:**

**Case Offense:** DISTURBANCE

**Reporting Officer:** PO ANDREW MUIR 4497

**Special Routing:**

**OFFICER NARRATIVE**

**SUMMARY**

This report covers my use of force in response to **Genele Laird's** violent and assaultive resistance at East Towne Mall on 6/21/2016. See PO Friday's original report and other supplemental reports for more details. This report also covers the basis for the charge of battery to a police officer and discharging bodily fluids at a public safety worker.

**INITIAL INFORMATION**

On 6/21/2016, I was acting in my official capacity as a City of Madison Police Officer. I was assigned as 3F1, wearing full MPD uniform, and operating fully marked squad car number E539. That vehicle is equipped with an in car arbitrator video system and I was wearing a functioning and synced body microphone. The video was tagged as evidence and uploaded prior to my report.

At 17:16, PO Friday and I were dispatched to the East Towne Mall Food Court for a disturbance. The call notes indicated that behind the food court, there was a "female out of control making threats." She was described as a female, light skinned, wearing black pants and a gray and red shirt with a backpack. The call was updated with the note that she continued to scream at the security officer over a possible theft of her cell phone from Taco Bell refusing to leave.

I was originally responding to the scene in a routine fashion. PO Friday arrived before I did, and a short period of time after he arrived, but prior to my arrival on scene, PO Friday called out a "fight in progress." I have worked with PO Friday for more than two years and I am very familiar with his tone of voice and radio transmissions. I could tell from his tone of voice and his use of the radio code "ten ten" that he meant that he was actively involved in fighting with a subject. I

**Message: UOF**

---

UOF

From Chamberlin, Amy Date Wednesday, June 22, 2016 9:16 AM

To Tieu, Minh Duc

Cc

Subject UOF

MuirFridayIncReports.pdf (1479 Kb)  MuirFridayUOFReport.pdf (121 Kb)

<http://www.youtube.com/watch?v=4wzzZg7eP9Q&sns=em>

Hi Kimba. As Erik mentioned, if you could take a look at the video and give us some brief bullet points regarding what your assessment of UOF by the officers is from the video. This would be very helpful to provide to the Chief prior to any press conference later today.

---

4216 - FRIDAY

89 EAST TOWNE MALL  
2016-00211321

Reporting Officer ID:

Location:  
Case Number:

MADISON, WI 53704

**Disposition Date:**

**Disposition:**

**Occurred Thru:**

06/21/2016 17:30

**Occurred From:** 06/21/2016 17:15

**Incident Type:** Disturbance

**Reported Date:** 06/21/2016 17:15 Tuesday

**Case**

**Date Code Type Make Model Description Tag No. Item No.**

**Arrest No. Name Address Date/Time Type Age**

128797 A Laird, Genele Heavenly 06/21/2016 00:00 18

**Property**

**Arrests**


**Offenses**

**No. Group/ORI Crime Code Statute Description Counts**



**Message: RE: Request for Records**

---

 RE: Request for Records

From Schiferl, Melissa Date Wednesday, June 22, 2016 9:17 AM

To Bitterman, Anthony;Meinert, David;Chaney Austin, Brian;Ware, Bradley;Favour, Scott

Cc

Subject RE: Request for Records

We are still investigating this. I don't think we should be releasing anything yet.

---

**From:** Bitterman, Anthony

**Sent:** Wednesday, June 22, 2016 9:16 AM

**To:** Meinert, David; Chaney Austin, Brian; Schiferl, Melissa; Ware, Bradley; Favour, Scott

**Subject:** Request for Records

Hi All,

I received a request for the following records related to case 16-211321, which was the incident at East Towne Mall yesterday: "any and all communications from the Madison Police Department to individuals on Facebook, Twitter, and all other social media (messages private, public, or otherwise ) regarding the arrest and video of Genele Laird at East Towne Mall on June 21". You further request "all communications the Madison Police Department had with Facebook, Twitter, and all other social media administrators and the social media companies themselves regarding the video of Genele Laird's arrest at East Towne Mall on June 21".

My question is, did we send any messages/communications to individuals on Facebook, Twitter, other social media, or to social media administrators/companies?

Thanks for any help with this.

**Message: RE: Request for Records**

---

RE: Request for Records

From Favour, Scott Date Wednesday, June 22, 2016 9:18 AM

To Bitterman, Anthony

Cc Meinert, David

Subject RE: Request for Records

I have not send any messages to anyone on Social Media.

---

**From:** Bitterman, Anthony

**Sent:** Wednesday, June 22, 2016 9:16 AM

**To:** Meinert, David; Chaney Austin, Brian; Schiferl, Melissa; Ware, Bradley; Favour, Scott

**Subject:** Request for Records

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Thanks for any help with this.

Message: Re: ORR re: Genele Laird

---

Re: ORR re: Genele Laird

From Steven Potter Date Wednesday, June 22, 2016 9:25 AM

To Bitterman, Anthony

Cc

Subject Re: ORR re: Genele Laird

If you have any questions on this one, please let me know.

Thanks.

---

Steven Potter  
[REDACTED]

On Wed, Jun 22, 2016 at 7:11 AM, Steven Potter <[REDACTED]> wrote:

Good morning --

Steve Potter here with Isthmus.

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Thank you.

---

Steven Potter  
[REDACTED]

**Message: Re: Request for Records**

---

Re: Request for Records

From Ware, Bradley Date Wednesday, June 22, 2016 9:30 AM

To Bitterman, Anthony

Cc

Subject Re: Request for Records

I didn't send anything.

Sent from my HTC

----- Reply message -----

From: "Bitterman, Anthony" <ABitterman@cityofmadison.com>

To: "Meinert, David" <DMeinert@cityofmadison.com>, "Chaney Austin, Brian" <bchaneyaustin@cityofmadison.com>, "Schiferl, Melissa" <MSchiferl@cityofmadison.com>, "Ware, Bradley" <BWare@cityofmadison.com>, "Favour, Scott" <SFavour@cityofmadison.com>

Subject: Request for Records

Date: Wed, Jun 22, 2016 9:16 AM

Hi All,

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Thanks for any help with this.

**Message: RE: Genele Laird Arrest 16-211321**

---

RE: Genele Laird Arrest 16-211321

From Zwart, Mark Date Wednesday, June 22, 2016 9:39 AM

To Schiferl, Melissa

Cc Davenport, John; Schauf, Mary

Subject RE: Genele Laird Arrest 16-211321

Done

---

**From:** Schiferl, Melissa

**Sent:** Wednesday, June 22, 2016 9:17 AM

**To:** Zwart, Mark

**Cc:** Davenport, John; Schauf, Mary

**Subject:** RE: Genele Laird Arrest 16-211321

Go ahead and send the paperwork up. We will be doing some additional follow-up, but it shouldn't impact this part of the process.

---

**From:** Schauf, Mary

**Sent:** Wednesday, June 22, 2016 6:28 AM

**To:** Zwart, Mark; Davenport, John

**Cc:** Peregoy, Timothy; Schiferl, Melissa

**Subject:** Re: Genele Laird Arrest 16-211321

Mark

I will have MELISSA review to see if follow up is needed.

M

Sent from my iPhone

On Jun 22, 2016, at 6:23 AM, Zwart, Mark <[MZwart@cityofmadison.com](mailto:MZwart@cityofmadison.com)> wrote:

Given the aftermath of this arrest, I'll await word from one of you before I refer this to the DA. It is all set to go.

She could have a bail hearing today if one is requested by her. She would have to go to IA court by Friday afternoon.

Thanks....Mark

Det. Mark Zwart

Criminal Intake Unit

City of Madison Police Department

608-266-4323

**Message: RE: Request for Records**

---

RE: Request for Records

From Bitterman, Anthony Date Wednesday, June 22, 2016 9:39 AM

To Ware, Bradley;Schiferl, Melissa;Meinert, David;Chaney Austin, Brian;Favour, Scott

Cc Williams, Susan;Schauf, Mary;Despain, Joel

Subject RE: Request for Records

I just got off the phone with the requestor, and what he is really looking for is any communication from MPD to either posters or social media companies asking them to remove posts. Apparently, the video is disappearing from social media sites. This gentleman also advises that he has heard from bloggers/posters that MPD is telling posters to remove the video.

---

**From:** Ware, Bradley

**Sent:** Wednesday, June 22, 2016 9:30 AM

**To:** Bitterman, Anthony

**Subject:** Re: Request for Records

I didn't send anything.

Sent from my HTC

----- Reply message -----

From: "Bitterman, Anthony" <[ABitterman@cityofmadison.com](mailto:ABitterman@cityofmadison.com)>

To: "Meinert, David" <[DMeinert@cityofmadison.com](mailto:DMeinert@cityofmadison.com)>, "Chaney Austin, Brian" <[bchaneyaustin@cityofmadison.com](mailto:bchaneyaustin@cityofmadison.com)>, "Schiferl, Melissa" <[MSchiferl@cityofmadison.com](mailto:MSchiferl@cityofmadison.com)>, "Ware, Bradley" <[BWare@cityofmadison.com](mailto:BWare@cityofmadison.com)>, "Favour, Scott" <[SFavour@cityofmadison.com](mailto:SFavour@cityofmadison.com)>

Subject: Request for Records

Date: Wed, Jun 22, 2016 9:16 AM

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My question is, did we send any messages/communications to individuals on Facebook, Twitter, other social media, or to social media administrators/companies?

Thanks for any help with this.

**Message: Laird Case 16-211321**

---

Laird Case 16-211321

From Zwart, Mark Date Wednesday, June 22, 2016 9:40 AM

To Karst, Mary Ellen

Cc

Subject Laird Case 16-211321

I just e-referred this case.

FYI

Det. Mark Zwart

Criminal Intake Unit

City of Madison Police Department

608-266-4323

**Message: Video Records Request: Genele H. Laird**

---

Video Records Request: Genele H. Laird

From Schiferl, Melissa Date Wednesday, June 22, 2016 9:40 AM

To 'sheriff.records@danesherriff.com'

Cc Schauf, Mary;Davenport, John

Subject Video Records Request: Genele H. Laird

image001.jpg (5 Kb )

The Madison Police Department is requesting any/all video footage regarding the booking process of Genele H. Laird, who was brought to the PSB last evening on several charges stemming from an incident at the East Towne Mall. We would like to obtain this as soon as possible for our investigative purposes. Our case no. on this matter is 2016-211321. Please notify me as soon as the video is available and I will make arrangements for someone from MPD to pick it up. If you have any questions or need additional information, please contact me. Thank you!

Lt. Melissa L. Schiferl

East District Detective Lieutenant

City of Madison Police Department

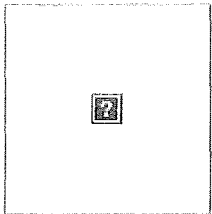
809 South Thompson Drive

Madison, WI 53716

Office: 608-266-4876

Fax: 608-224-7150

E-mail: [mschiferl@cityofmadison.com](mailto:mschiferl@cityofmadison.com)





**Message: RE: Request for Records**

---

RE: Request for Records

From Chaney Austin, Brian Date Wednesday, June 22, 2016 9:43 AM

To Bitterman, Anthony

Cc

Subject RE: Request for Records

No Sir. Not on my end of things (Gang Unit).

---

**From:** Bitterman, Anthony

**Sent:** Wednesday, June 22, 2016 9:39 AM

**To:** Ware, Bradley; Schiferl, Melissa; Meinert, David; Chaney Austin, Brian; Favour, Scott

**Cc:** Williams, Susan; Schauf, Mary; Despain, Joel

**Subject:** RE: Request for Records

I just got off the phone with the requestor, and what he is really looking for is any communication from MPD to either posters or social media companies asking them to remove posts. Apparently, the video is disappearing from social media sites. This gentleman also advises that he has heard from bloggers/posters that MPD is telling posters to remove the video.

---

**From:** Ware, Bradley

**Sent:** Wednesday, June 22, 2016 9:30 AM

**To:** Bitterman, Anthony

**Subject:** Re: Request for Records

I didn't send anything.

Sent from my HTC

----- Reply message -----

From: "Bitterman, Anthony" <[ABitterman@cityofmadison.com](mailto:ABitterman@cityofmadison.com)>

To: "Meinert, David" <[DMeinert@cityofmadison.com](mailto:DMeinert@cityofmadison.com)>, "Chaney Austin, Brian" <[bchaneyaustin@cityofmadison.com](mailto:bchaneyaustin@cityofmadison.com)>, "Schiferl, Melissa" <[MSchiferl@cityofmadison.com](mailto:MSchiferl@cityofmadison.com)>, "Ware, Bradley" <[BWare@cityofmadison.com](mailto:BWare@cityofmadison.com)>, "Favour, Scott" <[SFavour@cityofmadison.com](mailto:SFavour@cityofmadison.com)>

Subject: Request for Records

Date: Wed, Jun 22, 2016 9:16 AM

Hi All,

I received a request for the following records related to case 16-211321, which was the incident at East Towne Mall yesterday: "any and all communications from the Madison Police Department to individuals on Facebook, Twitter, and all other social media (messages private, public, or otherwise ) regarding the arrest and video of Genele Laird at East Towne Mall on June 21". You further request "all communications the Madison Police Department had with Facebook, Twitter, and all other social media administrators and the social media companies themselves regarding the video of Genele Laird's arrest at East Towne Mall on June 21".

My question is, did we send any messages/communications to individuals on Facebook, Twitter, other social media, or to social media administrators/companies?

Thanks for any help with this.

**Message: RE: Request for Records**

---

RE: Request for Records

From Meinert, David Date Wednesday, June 22, 2016 9:49 AM

To Bitterman, Anthony; Ware, Bradley; Schiferl, Melissa; Chaney Austin, Brian; Favour, Scott

Cc Williams, Susan; Schauf, Mary; Despain, Joel

Subject RE: Request for Records

Nobody in CIS has asked anyone to remove posts.

Sgt Dave Meinert  
Criminal Intelligence Section (CIS)  
Criminal Intake Unit (CIU)  
City of Madison Police Department  
211 S. Carroll St.  
Madison, WI 53703  
(608)266-4901 CIS  
(608) 266-6219 Desk

**\*\*This information is for Intelligence purposes only and should be considered FOR OFFICIAL LAW ENFORCEMENT USE ONLY. Further distribution of this document is restricted to law enforcement agencies unless prior approval from the Madison Police Department is obtained. NO REPORT OR SEGMENT THEREOF MAY BE RELEASED TO ANY MEDIA SOURCES nor should this information be included in any report. Please contact the Madison Police Department if you have any questions or need additional information.**

---

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**Sent:** Wednesday, June 22, 2016 9:39 AM  
**To:** Ware, Bradley; Schiferl, Melissa; Meinert, David; Chaney Austin, Brian; Favour, Scott  
**Cc:** Williams, Susan; Schauf, Mary; Despain, Joel  
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**To:** Bitterman, Anthony  
**Subject:** Re: Request for Records

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Sent from my HTC

----- Reply message -----

From: "Bitterman, Anthony" <[ABitterman@cityofmadison.com](mailto:ABitterman@cityofmadison.com)>

To: "Meinert, David" <[DMeinert@cityofmadison.com](mailto:DMeinert@cityofmadison.com)>, "Chaney Austin, Brian" <[bchaneyaustin@cityofmadison.com](mailto:bchaneyaustin@cityofmadison.com)>, "Schiferl, Melissa" <[MSchiferl@cityofmadison.com](mailto:MSchiferl@cityofmadison.com)>, "Ware, Bradley" <[BWare@cityofmadison.com](mailto:BWare@cityofmadison.com)>, "Favour, Scott" <[SFavour@cityofmadison.com](mailto:SFavour@cityofmadison.com)>

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Thanks for any help with this.

Message: Google Alert - Madison Police Wisconsin

Google Alert - Madison Police Wisconsin  
From Google Alerts Date Wednesday, June 22, 2016 10:06 AM  
To Gloede, Carl  
Cc  
Subject Google Alert - Madison Police Wisconsin

Google Alerts

Madison Police Wisconsin

Daily update June 22, 2016

NEWS

Family says **Madison police** used unfair treatment in arresting 18-year-old woman

Madison.com

About 30 demonstrators protest the arrest of Genele Laird, 18, Tuesday outside the Public Safety Building. **Madison police** say Laird displayed a knife ...

UPDATE: Viral video of arrest at East Towne Mall sparks protest - WKOW  
Woman with knife arrested after kicking, spitting at officers, **police** say - Madison.com  
Viral video of **Madison** arrest sparks protest - WMTV  
Full Coverage



Flag as irrelevant



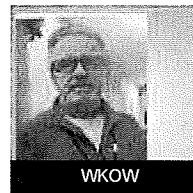
UPDATE: Missing man found safe, Silver Alert canceled

WKOW

MADISON (WKOW) – The **Wisconsin** Department of Justice has issued a ... you are asked to call the **Madison Police** Department at (608) 266-4730.



Flag as irrelevant



Illinois Conservation **Police** patrols in jeopardy

Madison.com

SPRINGFIELD, Ill. (AP) — The lack of a state budget may hinder Illinois Conservation **Police** from monitoring outdoor recreational activities this ...



Flag as irrelevant



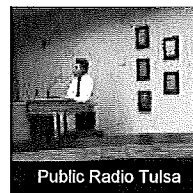
Tulsa **police** to continue partnership with immigration agency

Madison.com

The program uses **police** officers to identify undocumented residents for deportation proceedings. About 12 people spoke against the program ...



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## Madison shooting suspect arrested in Minneapolis

Madison.com

Madison shooting suspect arrested in Minneapolis ... **Madison police** requested help from the U.S. Marshals Service Badgerland Fugitive ... Hallmon, with the investigation determining he left **Wisconsin** and went to Minneapolis.



Flag as irrelevant

## Emergency room doctors dealing with more drug overdoses, including reactions to synthetic drugs

WKOW

**Madison police** seized more than 3,000 packets of these drugs in 2015 and conducted undercover buys nearly a year later at two of these locations.



Flag as irrelevant



## Paris **police** ban union protest amid fears of new violence

Madison.com

PARIS (AP) — Paris **police** have banned a high-stakes union protest because they fear they cannot ensure security after a children's hospital was ...



Flag as irrelevant



## Cuomo seeks probe on tunnel closure tied to corruption case

Madison.com

"If members of the Port Authority or PAPD (Port Authority **Police** Department) participated in any fashion — through purpose or neglect — the State will ...



Flag as irrelevant



## Uber OK with attorney general deciding on background checks

Madison.com

Both companies had supported the original Senate measure, which would have required a state **police** background check without fingerprints.



Flag as irrelevant



WEB

## Madison Police

Ear Hustle 411

All posts tagged "**Madison Police**". Police In **Wisconsin** Beat African- American Female, They Punched, Kicked & Tasered Her. 28. News ...



Flag as irrelevant

Family says **Madison police** used unnecessary force in arresting 18-year-old woman

GeosNews

Family says **Madison police** used unnecessary force in arresting ... has been published on the website **Wisconsin State Journal** where, everyday, you ...



Flag as irrelevant

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[Send Feedback](#)

**Message: Re: more drama**

---

Re: more drama

From Brianna Wollak Date Wednesday, June 22, 2016 10:09 AM

To Adams, Nora

Cc

Subject Re: more drama

Oh that's great. So ridiculous. Maybe too small of an incident for Jobi to show up...

On Jun 22, 2016 8:48 AM, "Adams, Nora" <[NAdams@cityofmadison.com](mailto:NAdams@cityofmadison.com)> wrote:

So, I guess the videos of this with titles "Madison cops beat black girl" etc are on social media...sigh.

Officers were dispatched to a call where a female (Laird) had been out of control in the Food Court at East Towne making threats. Laird had recently been terminated by Taco Bell in the Food Court and was there claiming her cell phone had been stolen. She also made some threats about using a knife she had with her and a pocket knife was later found on her. Officer Friday contacted Laird outside the mall entrance and had to physically detain her when she indicated she wanted to leave. She was resistive to that taking place and Officer Friday and Officer Muir needed to physically arrest her. Laird was combative and needed to be taken to the ground and eventually a taser devised deployed on her. A pocket knife was also found in Laird's purse. Laird was booked into the PSB for Battery to a PO, Discharge bodily fluid, Resist Causing Injury, and Disorderly Conduct while armed. She told jail nurse staff twice she was not injured. PO Friday sustained a back injury and PO Muir was spit in the face by Laird.

A citizen took video of the incident, which spread quickly on social media. A small number of protestors (approximately 30-40 total) showed up in front of the PSB for a while.

**Message: RE: more drama**

---

RE: more drama

From Adams, Nora Date Wednesday, June 22, 2016 10:31 AM

To 'Brianna Wollak'

Cc

Subject RE: more drama

He just moved to St. Louis, yesterday...Rose took 2wks off work to move him / friends and to spend a week in Omaha for anniversary of my mom's death. She said "some things are more important than work," but I just couldn't / wouldn't be able to take so much time off...telling myself that everyone has different priorities and try not to judge.

---

**From:** Brianna Wollak [REDACTED]  
**Sent:** Wednesday, June 22, 2016 10:09 AM  
**To:** Adams, Nora  
**Subject:** Re: more drama

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**Message: Open records request re: East Towne Mall incident 06/21/16**

---

Open records request re: East Towne Mall incident 06/21/16  
From Abigail Becker Date Wednesday, June 22, 2016 10:40 AM  
To Bitterman, Anthony  
Cc  
Subject Open records request re: East Towne Mall incident 06/21/16

Becker-CapitalTimes-OpenRecordsRequest.docx (13 Kb )

Hello Lt. Bitterman,

My name is Abby Becker, and I am a reporter at the Capital Times. I am attaching and including the text of an open records request in this email regarding the arrest of an 18-year-old outside of East Towne Mall Tuesday night. Please do not hesitate to contact me if you have any questions.

Best,  
Abby Becker

###

Wednesday, June 22, 2016

Lt. Anthony Bitterman  
Madison Police Department  
211 S. Carroll St.  
Madison, WI 53703  
[abitterman@cityofmadison.com](mailto:abitterman@cityofmadison.com)

Dear Lt. Bitterman,

Under the provisions of the Wisconsin Open Records Law, I am requesting access to inspect, photocopy or electronically copy all records, correspondence, information, and/or police reports with the case number of #2016-211321 regarding or mentioning Genele H Laird since June 21, 2016.

The above request includes information maintained in printed form as well as electronic form such as computer hard drive, tape and diskette. It also pertains to photographs and electronic mail.

The Open Records Law applies to paper and electronic records, and responsive emails must be disclosed whether they were sent from public or private email accounts.

If part of the requested information becomes available immediately, I would prefer to have immediate access to that material rather than wait while the remainder of the information is being prepared for review.

Wisconsin statute 19.35(3)(e) provides that a waiver or reduction of copying fees may be provided when an authority determines that such an action is in the public interest. Accordingly, I request a waiver or reduction in fees.

The law states that reasonable fees may be charged for providing copies of such records. Please advise me before you process my request if the fees will exceed \$100. I may be reached at 608-252-6438 or at [abecker@madison.com](mailto:abecker@madison.com).

If all or part of this request is denied, please cite the specific law or regulation for the denial and inform me of the appeal procedures. I believe that the records I am seeking are public records and, thus, should be available for inspection and copying during your regular office hours.

Please handle this request expeditiously so that I may pursue legal remedies, if necessary, to gain access to the information I am seeking.

Thank you for your assistance.

Sincerely,  
Abigail Becker

---

Abigail Becker - @abecker\_4  
City/county government reporter  
The Cap Times  
608-252-6438

---

Wednesday, June 22, 2016

Lt. Anthony Bitterman

Madison Police Department

211 S. Carroll St.

Madison, WI 53703

[abitterman@cityofmadison.com](mailto:abitterman@cityofmadison.com)

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Sincerely,

Abigail Becker