

**STATE STREET DESIGN: PHASE 1  
PUBLIC PRESENTATION AND MEETING  
September 11, 2003  
COMMENTS**

**Streetlights**

- 1) Love the light fixtures.
- 2) Light poles are very attractive (both 30' and pedestrian level).
- 3) Lights look great. How about charcoal gray for poles rather than black?
- 4) Lighting poles should be colored flat black. Flat black is flat black. Green, blue, gray colors vary greatly in color.
- 5) All lighting should be full cut off! And shielded! And no higher than 15' (except perhaps at intersections). (Good examples, see the Soap Opera and Le Chardonnay).
- 6) Pedestrian scale lighting should be cut-off light.
- 7) Proposed street name/wayfinding signs on light poles appear too delicate, extend out too far. Will be target for students to hang on and tear off on Halloween night.

**Graphic Identity/Wayfinding**

- 1) Love the footprint "logo".
- 2) Terrific State Street logo. Like the wrought iron look.
- 3) I like the "logos", banners too.
- 4) Especially like the thumbprint logo for State Street.
- 5) State Street "logo" is beautiful – should mint and sell medallions of it to help fund maintenance of street.
- 6) The logo that could be used, even on tree grates, is handsome and I think should be used wherever possible.
- 7) What would be the cost of the State Street logo on the tree grates – is this worthwhile?
- 8) Lettering on block signs could be improved.
- 9) Especially like the idea of distinct signage to get people to park sooner.
- 10) Instead of just extending State Street out with directions for car drivers, there should also be directions with pedestrian-scale signage for businesses "off State". The State Street district should expand out to be more than just this strip. Grow more businesses off of State Street. A good example is the signs at State Street Brats.
- 11) I am perplexed at the "Disneyland"-esque aspect the new map evokes. As far as "wayfinding" it probably does the job but in terms of the textural qualities that the sidewalks and even manhole provoke, the map needs a bit more work. Perhaps incorporate texture or define the map through a raised cast metal that would provide people the opportunity to touch and be more intimate with it.
- 12) Please be cautious not to "over-merchandise/commercialize" the street. If overdone, the logos, block ID signs, color-coding will give a falsely institutional feel to the street, like Mall of America or Disney World. I don't think this is the feeling you are going for.

## **Trees**

- 1) Especially like the continuous trough for the trees and saving them.
- 2) Please protect the trees as presented by Ken.
- 3) So glad to learn of plans to keep and add trees! Please do not remove any trees near the Carroll Street sculpture – once gone it takes years to replace them. I'd rather see green, growing trees than metal art if only one can survive in that area.

## **Public Art**

- 1) Public art is wonderful addition.
- 2) The public art ideas look very good, especially the mosaic bench/sidewalk.
- 3) Is the design team receptive to involving kids in the public art planning?
- 4) Public art, especially local, changing and grassroots will help counter the crassly over-marketed feeling you'll create, for example, a space for murals like Mother Fools provides.

## **Paving Materials**

- 1) The sidewalk pavings and alternatives are at the heart of your work. I feel the qualities that reside with them, mimic the energy, sights, sounds and smells of the street. The multi-color and texture read wonderfully in a location where the street itself has much greater meaning. State Street is not only a street for Madison, it is the urban streetscape Wisconsin was built in tandem to.
- 2) Especially like the granite chip sidewalks.
- 3) Please comment on the decision to use aggregate for sidewalks. Currently, there are various areas on State Street in which it (aggregate) has crumbled, and is replaced with cement. Is this the best choice...considering the extreme fluctuations in temperatures, as well as snow and ice removal during our frigid and snowy winters?
- 4) How safe is concrete for sidewalks when wet?
- 5) Most important is to have a non-slippery surface in ALL weather conditions: wet, slush, snow and ice. Please, nothing like granite squares on the State Street side of the Civic Center. I've fallen there a couple of times.
- 6) Have the granite sidewalk blocks been dropped?

## **Bus Shelters/Buses**

- 1) I love the bus shelter design selected! Would it be possible to have bus shelters, bike racks and light fixtures all the same color (matte black)? Good ideas also for the kiosks and maybe trash bins.
- 2) I think that the bus shelter roofs should match the block colors.
- 3) Bus shelter colors don't match or blend in with buildings.
- 4) The bus shelter is still so-so; but is the best of the choices.
- 5) Bus stop in front of Civic Center would go well on State Street. Forget designed shelter that looks like a Wisconsin Dells water slide.
- 6) Can you please consider removing the bus shelter from the 100 Block of State Street? The Disney character just doesn't match our 1855 historic landmarked building.

- 7) Bus shelter bus numbers should flash when bus is 5 minutes away. That way, in winter one can wait in a nearby coffee shop and watch for the flashing light. Bus shelter light must be shielded from the eyes of passersby.
- 8) No buses on the 100 Block? What about the rest of the street? Did not know this had been decided.
- 9) Take the buses off the street – they undermine all the good design amenities of the pedestrian area.
- 10) I realize that in many ways, the atmosphere would be more pleasant without this traffic, but these modes of transportation are vital to citizens/tourists. If funding were grantable, perhaps smaller buses would be a solution for travel through the area. Taxis could maybe somehow be allowed to have taxi stands on the major cross-streets and use State Street only when picking up or delivering passengers or packages. From what merchants tell me, traffic on State Street is very important for survival of their businesses.
- 11) Please remove all buses on State Street, as pledged by Mayor Cieslewicz. Concerned that buses remain in design plan.
- 12) Check out Sauge Hall Street in Glasgow (Scotland) as to how a street designed for pedestrians interfaces (on the perpendicular) with streets designed for buses/cars, and with proximate transportation hub.

### **Bicycles**

- 1) Too much emphasis on car parking. There is not enough bike parking. Take advantage of space on lateral streets.
- 2) Bike racks – right now there are not enough on the 100 Block. Will there be more bike parking?
- 3) Didn't see any design for bike racks and bike parking areas. Will amount of bike parking increase, decrease, or stay the same?
- 4) Will there be lots of bike racks?
- 5) Provide bicycle parking in the parking ramps adjacent to State Street (i.e. Dayton, Civic Center, Lake Street and Frances Street ramps).
- 6) Can you put bike lanes painted on the street so I don't run over so many pedestrians and also bike lanes on every side street within a block or two of State Street – like on University Avenue.
- 7) Provide a bike connection from State Street to Mifflin Street. Already people are riding it illegally – provide a legal route!

### **Construction Plans/Phasing**

- 1) Access to businesses during construction?
- 2) Please keep walks open for businesses – communicate with them.
- 3) Will businesses like ours be completely cut off at any point to safe pedestrian access – particularly children and parents with young children?
- 4) Will you please during construction keep open the sidewalks when the street is ripped up and keep the streets open when the sidewalks are torn up – so you don't kill the life of the street during renovation.
- 5) I came hoping to learn a lot more about the construction schedule.
- 6) How will plans for the 100 Block be phased in?

- 7) How long can we expect services to be out? How often? Will we get sufficient warning – this year with Johnson Street our restaurant’s water was cut off, we had 30 minutes notice!
- 8) Why weren’t sewer and water mains replaced in the 100 Block while Overture Center was under construction? Aren’t they connected? Overture is 200 Block. Did Overture get new sewer and water mains? Won’t entire street need new sewer and water mains in near future?

## **General**

- 1) Everything is much improved from the original study concepts. Common sense seems to have taken hold. I can relate to everything now on a very personal level as compared to the original concepts, which is what we should feel about this.
- 2) Elements are better than I expected. Thanks for your thoughtfulness.
- 3) Much improved over the iteration of two years ago – thanks for listening!
- 4) Nice job all.
- 5) I hope that we can all work together to achieve a wonderful new State Street that has all essential elements like bus shelters, kiosks, etc. But also, the essentials for the soul, trees, flowers and art.
- 6) Tighten up Dayton Street and other cross-streets for better contained and calmed traffic flow.
- 7) Could you comment on bulb-outs and other pedestrian-friendly amenities?
- 8) Have you considered the homeless and their impact on the environment?
- 8) What are plans for parking?
- 9) You had stated that the construction costs will be approximately \$15 million. How will this be financed?
- 10) How much is the construction expected to cost?
- 11) I think it would be a good thing if our State Street does obtain National Register of Historic Places designation. Thanks for all your time and thanks for reading my thoughts!
- 12) Offer kiosk space for posters – discourage posters on light poles.
- 13) Delivery access to businesses (driving vehicles on State Street).
- 14) The biggest improvement needed is to ban as many vehicles as possible – only allow delivery trucks from 6:00 a.m. to 10:00 a.m. for example, and prohibit taxis from trolling up and down the street.
- 15) Will the State Street Plan be extended through UW’s Library Mall?
- 16) Will the Square get same new lighting and signage? If yes, when?
- 17) Madison Hostel is just across the Capital Square from State Street. On any given summer evening, this non-profit, dedicated to intercultural understanding, attracts young, middle-aged and older visitors from around the world, across the country and state. Hostels around the world enjoy the support of the city they are located in with support from the local tourism bureau and significant directional signage. The hostel should be included on all State Street maps because most of our international visitors come from the Van Galder bus at the Union. Please keep in mind that most of the international visitors to the hostel would never have come to Madison had the Madison Hostel not opened here.