

LEAGUE OF AMERICAN BICYCLISTS

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The League of American Bicyclists Bicycle Friendly Communities Campaign

Thank you for your interest in becoming a designated Bicycle Friendly Community.

Please complete Part I. Visit www.bicyclefriendlycommunity.org or call 202-822-1333 for more information and resources.

APPLICATION PART I

CONTACT INFO

Name of Community Madison, WI

Mayor or top elected official in municipality: Mayor Dave Cieslewicz

Contact Name: Jeanne Hoffman

Position Assistant to the Mayor

Employer City of Madison

Address Mayor's Office, Room 403, City-County Building,

Address line 2 210 Martin Luther King Jr., Blvd

City Madison

State WI

Zip 53703

Phone (608)266-4611

Fax

Email jhoffman@cityofmadison.com

Website www.cityofmadison.com

(Note: application completed by Dar Ward, Bicycle Federation of Wisconsin, 608-251-4456, dar@bfw.org)

COMMUNITY PROFILE

1. Population 208,054 (2000 Census)

2. Square mileage of municipality

Total area 68.7 sq mi (from <http://www.city-data.com/city/Madison-Wisconsin.html>)

Water area about 21 sq mi

Land area about 47.7 sq mi

3. Population density about 4,400 people/sq mile

4. Climate (from

http://mcc.sws.uiuc.edu/climate_midwest/historical/temp/wi/474961_tsum.html)

Average temperature for January	17.3 F
Average temperature for April	45.9 F
Average temperature for July	71.6 F
Average temperature for October	49.3 F
Average precipitation for January	1.25 in
Average precipitation for April	3.35 in
Average precipitation for July	3.69 in
Average precipitation for October	2.18 in

5. Median income \$41,941 (median household income in 1999)

6. Age distribution

% under 20	23.7%
% age 20-64	67.1%
% age 65-84	8%
% age 85+	1.3%

7. Race

a. % Hispanic or Latino (of any race)	4.1%
b. % Not Hispanic or Latino	95.9%
c. % One race	97.7%
d. % White	84%
e. % Black or African American	5.8%
f. % American Indian and Alaska Native	0.4%
g. % Asian	5.8%
h. % Native Hawaiian and Other Pacific Islander	0%
i. % Some other race¹.	7%
j. % Two or more races	2.3%

8. If you have Journey-to-Work census data on bicycling to work, what percentage of people in your community bike to work? 3.19%

Directions (Questions 9-14): Please circle the choice that reflects the best answer for your community.

9. How many households are within ¼ mile of a retail or business area?

Most

10. How many neighborhoods have significant grass, flowers, and trees?

Most

11. How many neighborhoods have significant amenities such as parks, water fountains, benches, and public art?

Most

12. How many neighborhoods in your community would you consider a good place to raise children?

Most

13. Do you have a Bicycle Master Plan? Yes

14. Do you have a written bicycle accommodation policy? Yes

Directions (Questions 15-18): Please answer the following questions on a separate sheet of paper. All answers should be typed and numbered accordingly.

15. What was your community's most significant investment for bicycling in the past year?

Installed wayfinding signs on all paths, continued to build on bicycle path network at a steady pace and often using exclusively City money, will host ProBike/ProWalk in Sept 2006, was a Bicycling Magazine Bike Town in 2005, local business Saris Cycling Group held a fundraiser for Bicycle Federation of Wisconsin, Madison police are currently involved in a Share the Road campaign funded by the County, Mayor has promoted Fit City Madison Initiative

16. List current community activities that encourage/promote bicycling.

Bicycle Federation Bike to Work Week and Art Bike Parade, Annual Cronometro Bike Swap, Prevent Child Abuse Spoke Out Fundraising Ride, Ironman Competition, Horribly Hilly Hundred Ride, Bombay Bicycle Club Wright Stuff Century, Wheels for Winners Earn a Bike Program, Freewheel Community Bike Repair Shop (open to public for use), University of Wisconsin Bike Annex Bike Repair Shop (open to public for use), Brazen Dropouts Racing Club, Bombay Bicycle Club Recreational Club, We Are All Mechanics Bicycle Repair Classes for Women, Different Spokes Gay Bicycle Club, Dane County Bicycle Transportation Alliance (local advocacy group), Bicycle Federation of Wisconsin (statewide advocacy group), Dane County Bicycle Community Webpage, Bikies listserv, ACT Aids Network Ride

17. Bicycle Coordinator & Government Staff

a. List your official bicycle/pedestrian coordinator or bicycle issues contact person on government staff: Arthur Ross, 608-266-6225, AROSS@ci.madison.wi.us

b. What department is the bicycle coordinator located in? Traffic Engineering

c. How many hours are spent per year in this capacity? 2080

d. List all other government staff or contractors whose primary duties are devoted to bicycling issues.

Steve Meiers (100% time: bicycle education)

John Rider (50% time: bicycle registration)

Tony Fernandez (5% time: engineering)

Jeanne Hoffman (1% time: Mayor's office)

Bill Schaefer (5% time: planning)

Stephanie Bradley-Wilson (1% police)

Si Widstrand (5% parks)

18. Do you have a Bicycle Advisory Committee, Ped/Bike Council or other venue for citizen input? Yes

a. List the name of the Chair and their contact information.

Pedestrian, Bicycle, Motor Vehicle Commission: Mark Shahan, Chair, 608-274-9367, mnshahan@chorus.net

Thank you for providing preliminary information. Please mail the completed application to:

League of American Bicyclists

1612 K Street, NW #800

Washington DC 20006

After careful review of your general community profile, the League will inform you if you have met the basic criteria to begin Part II of the application process.