

City of Madison
Madison's Central Business Improvement District (BID)

2023 Annual Meeting Agenda

October 18, 2023
12:00 – 1:30 p.m.
Park Hotel, 8th Floor
-and-

Virtual Meeting:

<https://us02web.zoom.us/j/88272948355?pwd=WS9pMjcwZytTZ0dVaXpmVDFKWjBsQT09>

12:00-1:15 pm AGENDA

1. Call to Order – Vic Villacrez
2. Chair's Report & Welcome – Vic Villacrez
3. BID Overview – Matt Tramel
4. 2023 Highlights –
 - a. Operations & Budget – Tim Jenquin
 - b. Programming – Michelle Morrison
5. 2024: The Year Ahead – Matt Tramel
 - a. 400-600 Block – Pedestrian Mall experiment
 - b. Strategic marketing and outreach
 - c. Recertification process
 - d. BID 2030 – a shared vision for success
6. Special Recognition

1:15-1:30 p.m. QUESTIONS & ANSWERS



City of Madison
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