



## Homeless Services Consortium Board of Directors Meeting

February 7, 2024  
1:00-3:00 PM

Zoom.us – Meeting ID: 880 1162 8775  
Passcode: 818996  
1-877-853-5257

The HSC Board strives to prevent and end homelessness, by advancing Housing as a Human Right. We provide leadership, advocacy, planning, and management of program funding in order to promote accessible and equitable housing and homeless services.

### AGENDA

- Call to Order and Welcome
- Introductions

Board members in attendance: Michelle Hemp, Patrick Duffie, Patti La Cross, Rachel Kaiser, TaMaya Travis, Erin Kautz, Taylor Rozman, Andrea White, Shanita Lawrence, Kayla Every, Chara Taylor, Claire Bergman

Board members not in attendance: Arree Macon, Sara Allee-Jatta, Andrea Gaines, Deja Mays, Dana Stokes

Staff: Torrie Kopp Mueller

Guests: Joneisha Prescott, Takisha Jordan, Sarah Lim, Kayla Counard, Melissa Mennig, Angela Jones, Alicia Spry, Aurey Leslie, Karen Andro, Patty Witte, Kristina Dux, Madisen, Deanna Kloster

- Updates City, County, United Way

**City:** Meshan Adams has left the city and going forward Men's Shelter development and YHDP contracts will go to Sarah Lim, Tree Lane and Rethke: 1/25/24 approved by the court and City/County/WHEDDA will get to sign off with new buyer, at this time there is continued supportive housing, there is no move out dates current tenants are encouraged to find other units outside of these buildings these tenants have housing search support, current stake holders would like to find a buyer by end of March

Questions: What happens when a buyer is not found, and monies run out? Will there be an overflow Shelter?

**County:** TRC started work on 1/18/24 with the Sunshine Place, CFC operating the overflow family and cold weather hotel, Solace – Hospice shelter, Urban Triage started providing Housing Navigation M-T-W 0800 to 1600 at the Beacon, extra funding is available for quick move in funds (doubled up can still access these funds the focus is on the unsheltered), H2H data shared, TRC continues to work on Eviction Diversion & Defense Partnership (EDDP), Doubled up Pilot running, American Rescue Plan ARP wind down timeline, Fair Chance Housing Fund (FCHF) \$4 million to produce units

[CoC Board Feb 2024 HAA updates.pdf](#)

**United Way:** Housing Strategies were reviewed through 2029, when looking at investments the United Way will require those agencies receiving funds provide "quality case management", United Way would like to increase support to housing first and eviction prevention, financial coaching, and increasing home ownership to women of color with children, there will be a new investment process, trust-based philanthropy, staff and agency development to the main invest process

- **Vote to approve Minutes from January 3, 2024** - Chara Taylor
  - Minutes approved.
- Treasurer's Report – Shanita Lawrence
  - No updates
- Call for Nominations and Election of Treasurer – Chara Taylor
  - Nominated Shanita Lawrence and Andrea White
  - Will postpone until next month for the vote as Shanita had to step away.
- **Action Item:** Select Provider for Unsheltered RRH Funding – Torrie Kopp Mueller & Review Committee Members
  - **Proposal:** Approve the selection of Urban Triage as recommended by the Review Committee.

# Unsheltered Funding Opportunity

- June 2022 – HUD released Notice of Funding Opportunity to address unsheltered and rural homelessness
- Madison/Dane CoC submitted an application
  - 4 Project Applications
    - Dairy Drive Campground Services
    - Outreach Coordination
    - Unsheltered RRH
    - Planning Grant

## Unsheltered Award

### Madison Street Medicine

Dairy Drive Campground = \$669,384  
Outreach Coordination = \$420,473  
Unsheltered RRH = \$679,303

### City of Madison

Planning Grant = \$50,838

April 2023 awarded \$1,820,448 for a three-year period.

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## Need for Request for Proposals (RFP)

- Madison Street Medicine Board of Directors decided they could not enter into grant agreement citing agency capacity
- HUD gave permission to transfer to another agency, but requires a process to do so
- This RFP serves as the process to determine an agency to transfer grant to

## Selection Process

- Friday, January 5, 2024 at Noon – Narrative Applications Due
  - Community Action Coalition
  - Urban Triage
- Friday, January 19, 2024
  - Review of Unsheltered RRH funding and selection process
  - Develop questions for Q&A
- Thursday, January 25, 2024
  - Q&A Session
  - Opportunity to obtain more information to help with scoring

## Selection Process, Cont.

- January 29, 2024
  - Scores submitted on Google Sheet (review Google sheet)
- February 1, 2024
  - Review committee meets to recommend applicant to receive funding
- February 7, 2024
  - Recommendation presented at HSC Board Meeting for a vote

- Chara Taylor recuses herself and TaMaya Travis will abstain from voting.
  - Like 3
  - Live 5 – capacity as a concern
  - Unsure Question/Concerns 0
  - Uncomfortable 0
  - Passes as recommended.
- Presentation on Draft of Community Plan & how to provide feedback– Torrie Kopp Mueller & Community Plan Committee Members

## Overview of Strategic Planning Process



- Currently in drafting phase

## How We Got Here. . .



- Will be bringing the final draft to the Board in March

## Homebase & the HB Dane County Team



**Amanda Wehrman**  
Director of Strategy and Evaluation



**Esther Wilch**  
Senior Staff Attorney



**Karen Kowal**  
Directing Analyst



**Kenya Rawls**  
Senior Analyst II



**Mihir Vohra**  
Senior Analyst

- 30+ years experience
- Help build community capacity to prevent and end homelessness
- Provide technical assistance to help communities implement housing and services best practices

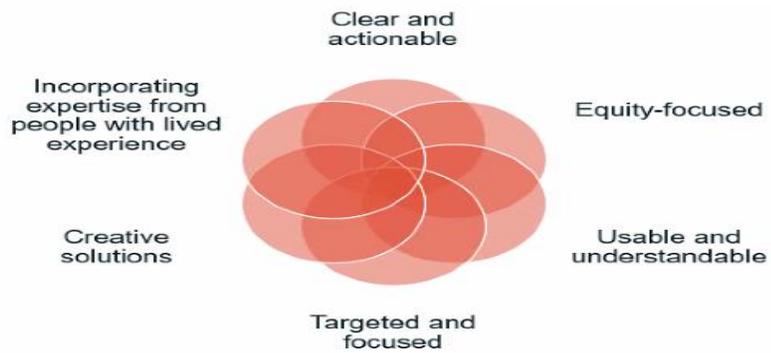


# Homebase Approach

- 🏠 **Mission-driven**
- 🎯 **Customized and Community Specific**
- 📄 **Focused on Successful Plan Implementation**
- 🏠 **Honor Local Expertise**, especially People with Lived Experience of Homelessness
- 🔄 **Address Equity** as Integral Part of Evaluation and Planning

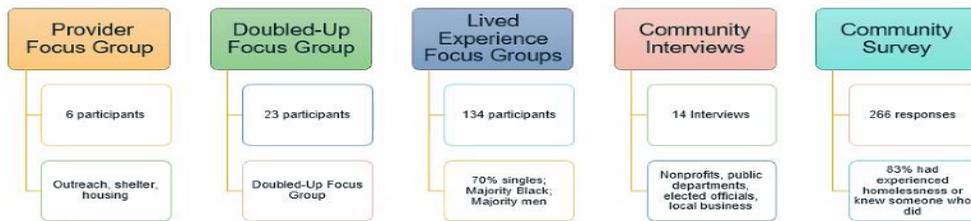
## Homebase

### CPC's Ideal Plan



## Homebase

### Qualitative Data Process



## Homebase

## Overview of Community Plan

Strategic Plan Vision Statement:

*Create a solutions-based response that deconstructs and disrupts housing inequities so everyone unhoused has a safe and stable place to thrive.*

 Homebase

### Five Goals

- 1 Increase housing programs and solutions for residents experiencing homelessness.
- 2 Coordinate and strengthen the homeless response.
- 3 Educate and empower the community while evaluating and addressing racial disparities in our homeless system of care.
- 4 Increase and diversify funding to expand available resources.
- 5 Expand regional coordination.

 Homebase

- All homelessness is being addressed and not getting caught up in HUD definitions of homelessness.

### Next Steps



 Homebase

Review Period for Non-CPC Stakeholders & Community Partners  
is  
**February 8-16**

- Won't be in final format
  - Missing visuals, graphics, in Word, layout different when finalized
- Get document:
  - Via email
  - Posted online
  - Request copy: [Madison@Homebaseccc.org](mailto:Madison@Homebaseccc.org)
- Final draft will be completed and delivered March 1, 2024

 **Homebase**

- - It is encouraged that if you would like to comment or request changes you do this during the time frame stated as there will be minimal ability to make changes once the final draft is submitted.
- **Action Item:** Presentation of CoC and EHH Competition Materials – Torrie Kopp Mueller & Sarah Lim
  - **Proposal:** Approve CoC & EHH Competition materials as presented.

## Agenda

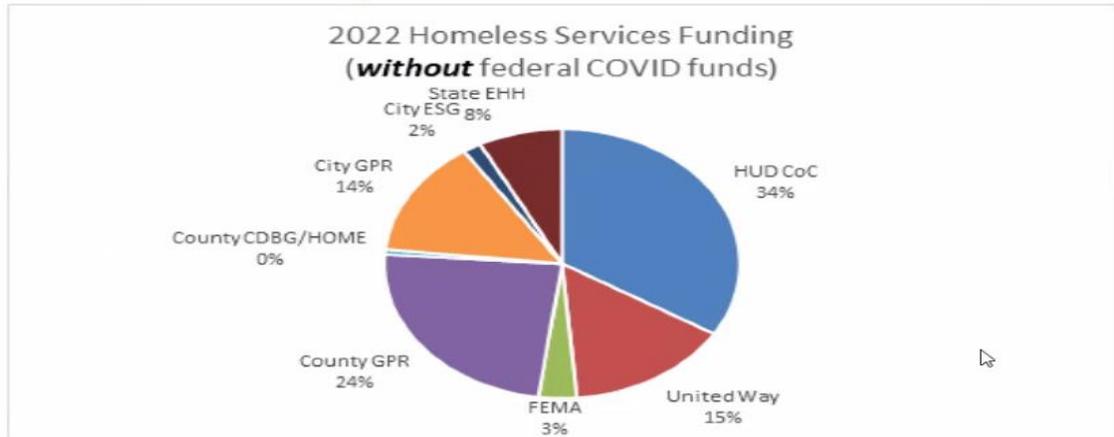
1. Homeless Services Funding Overview
2. HUD CoC Funding
  - Funding overview, eligible projects, main requirements, current allocation, previous funding process timeline
3. State EHH Funding:
  - Funding overview, eligible projects, main requirements, current allocation, previous funding process timeline
4. CoC Performance Scorecard Approval
5. EHH Performance Scorecard Approval

## Homeless Services Funding in Dane County

- City of Madison General Purpose Revenue (GPR) and Emergency Solutions Grant (ESG)
- Dane County General Purpose Revenue (GPR)
- United Way of Dane County
- Federal Emergency Management Agency (FEMA)
- **Department of Housing and Urban Development - Continuum of Care (HUD-CoC)**
- **State of Wisconsin: Emergency Solutions Grant/Housing Assistance Program/Homeless Prevention Program (State EHH)**
- Other private and public funds, including COVID funds

# Homeless Services Funding Overview

APPROXIMATELY \$11.6 MILLION INVESTED IN HOMELESS SERVICES



2022 Funding Analysis

- - Above does not include additional COVID funding.

## What is CoC funding?

Designed to:

- Promote community wide commitment to the goal of ending homelessness
- Provide funding for efforts by nonprofit providers and State and local governments to quickly rehouse people
- Promote access to and effect utilization of mainstream programs by people experiencing homelessness
- Optimize self-sufficiency among people

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## What is CoC Funding?

Annual funding process - late summer/early fall

Three parts to application

1. Project application
2. Consolidated application
3. Project priority list

CoC Coordinator facilitates the funding process

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## Main Requirements of CoC Funds

- Follow applicable federal regulations
- Use Homeless Management Information System (HMIS)
- Participate in Coordinated Entry System
- Follow Written Standards
- Participate in HSC Core Committee meetings
- Assist with preparation of annual CoC-funding application
- Establish accounts in E-snaps, SAGE and eLOCCS (if awarded funds)
- Submit an Annual Performance Report (APR) to HUD

## How are CoC funds currently used in Dane County?

### Permanent Supportive Housing

Dane County  
Housing Initiatives  
Tellurian  
Porchlight  
The Road Home

### Rapid Rehousing

The Salvation Army  
Community Action Coalition

### Joint TH-RRH

Urban Triage  
City of Madison

### Homeless Management Information System (HMIS)

Institute for Community Alliances

### Coordinated Entry

Institute for Community Alliances

### Services Only - System Navigation

City of Madison

### Planning Grant

City of Madison - CoC Coordinator Position

- City of Madison represents YHDP funds.
- Not for for-profits but encouraged to partner with for-profits.

## 2023 CoC Funding Timeline

Notice of Funding Opportunity (NOFO) published in Federal Register	July 5, 2023
Local Competition Materials sent out	July 17, 2023
Deadline for local applications	August 29, 2023
Applications sent to Review Team	August 30, 2023
Q&A Session	September 6, 2023
Review Team Scoring Due	September 7, 2023
CoC Funding Review Team Meeting	September 8, 2023
HSC Board meeting to approve funding slate	September 11, 2023
All application materials due to HUD	September 28, 2023

# What is EHH funding?

Combination of the following grant sources:

- Federal Emergency Solutions Grant (ESG) that comes to State of Wisconsin
- State Homeless Prevention Program (HPP) grant
- State Housing Assistance Program (HAP) grant

## What is EHH Funding?

- Annual funding process by the State (early spring)
- State allocates EHH funds to Continuum of Cares (CoCs); each CoC submits a consolidated application to the State
- City of Madison has been facilitating the Dane CoC EHH funding process, serving as the lead applicant and submitting a consolidated application to the State
- City of Madison serves as the recipient of the grant from the State and subcontracts with agencies approved by the Dane CoC Board of Directors
- Approximately \$500,000 - 700,000 per year for Dane CoC
- Grant Period: October 1 – September 30

Two parts to the consolidated application

- Lead applicant application
- Project applications - State application form, Dane CoC supplemental questionnaire, budget

## EHH Funding - Eligible Project Types

### Emergency Solutions Grant (ESG)

- Street Outreach
- Emergency Shelter
- Homelessness Prevention
- Rapid Rehousing
- HMIS
- Administration

### Homelessness Prevention Program (HPP)

- Homelessness Prevention
- Rapid Rehousing
- Administration

### Housing Assistance Program (HAP)

- Various types of housing for people experiencing homelessness
- Administration

- What each can fund.

## Main Requirements of EHH Funds

- Follow Written Standards
- Involuntary family separation and nondiscrimination
- Conflict of interest
- Confidentiality
- Homeless Management Information System (HMIS)
- Coordinated Entry System
- Rent assistance specific requirements (VAWA, habitability standards, fair market rent, rent reasonableness)
- Document client eligibility and services (See RFP Attachment B Client File Checklist)
- Submit a monthly performance report and invoice to the City
- Comply with annual monitoring by the City and/or State
- Provide 100% match - ESG ONLY

## 2023-24: How are EHH funds currently used?

Agency	Program	Project Type	TOTAL
Briarpatch	Street Outreach Program	Outreach	12,723
Briarpatch	Young Adult Rent Assistance Project	Prevention	48,132
Catalyst for Change	Dane County Street Outreach	Outreach	6,955
Focus Counseling	Focus on Housing RRH	RRH	150,000
Legal Action of WI	Eviction Defense Project	Prevention	29,898
Madison Street Medicine	Medical and Housing Street Outreach	Outreach	6,361
Porchlight	Shelter Case Management	Shelter	6,361
Tenant Resource Center	Eviction Diversion and Defense Partnership	Prevention	95,420
Tenant Resource Center	Housing Mediation Services	Prevention	25,445
The Salvation Army	DAWNS Singles RRH	RRH	50,891
The Salvation Army	DAWNS Family RRH	RRH	70,595
The Salvation Army	Single Women Shelter Case Management	Shelter	19,084
The Salvation Army	Family Shelter Case Management	Shelter	19,084
The Salvation Army	Medical Shelter	Shelter	6,361
Urban Triage	Unhoused Neighbors Initiative	Outreach	44,529
YWCA Madison	YWCA Madison Family Shelter	Shelter	25,995
City of Madison	Admin	Admin	9,782
<b>TOTAL</b>			<b>627,616</b>

## Funding Review Process

Review team comprised of HSC board members, Lived Experience Committee members, City and County staff make a recommendation to the HSC Board of Directors.

What is considered:

- Project Application scores
- Performance scores (for existing projects) or New Project Application (new project proposals)
- Q&A responses

The HSC Board of Directors makes the final decision at the board meeting.

## Previous EHH Funding Process Timeline

Activity	Timeline
Application materials and info posted on the HSC website	3/31
Agency application workshop	4/1
<b>Agency application due</b>	4/15
Agency Q&A	4/27
Review Team recommendations sent to HSC Board and applicant agencies	5/6
HSC Board meeting to finalize the funding allocation decision	5/6
Dane CoC consolidated application submitted to the State	5/9

- One change to Scorecard for CoC funding to points to make it consistent.
  - Would like to see something on scoring for those with lived experience.
- Scorecard for EHH, not all housing street outreach, adopt the same point scoring as the CoC for continuity.
  - Likes 11
    - Proposal passes with the request to add lived experience piece to scoring.

- **Action Item:** Presentation on purchase of HSC Zoom Account – Chara Taylor – this item has been moved to March’s Agenda
  - **Proposal:** Approve purchase of HSC Zoom Account

Adjourn

Future Board Meetings, All meetings are 1-3PM

March 6 <sup>th</sup>	August 7 <sup>th</sup>
April 3 <sup>rd</sup>	September 4 <sup>th</sup>
May 1 <sup>st</sup>	October
June 5 <sup>th</sup>	November 6 <sup>th</sup>
July 3 <sup>rd</sup>	December 4 <sup>th</sup>

If you have topics you think the HSC Board should discuss, please email them to [hsc@cityofmadison.com](mailto:hsc@cityofmadison.com).