



Homeless Services Consortium Board of Directors Meeting

August 6, 2025
1:00-3:00 PM

Zoom.us/join – Meeting ID: 870 9809 4435
Passcode: 416930
1-877-853-5257

The HSC Board strives to prevent and end homelessness, by advancing Housing as a Human Right. We provide leadership, advocacy, planning, and management of program funding in order to promote accessible and equitable housing and homeless services.

Minutes

- Call to Order and Welcome (1304)
- Introductions

Board members in attendance: Chara Taylor, Michelle Hemp, Bev Priefer, Shanita Lawrence, Taylor Rozman, Erin Kautz, Andrea Gaines, Kayla Every, Jasmyne Bass, Rachel Kaiser, Aurelius Leslie, TaMaya Travis, Michael Etheridge, Claire Bergman, Brittany Thompson

Board members not in attendance: Alicia Spry, Patrick Duffie, Skyler Van De Weerd, Deja Mays

Staff: Torrie Kopp Mueller

Guests: Kristina Dux, Sarah Lim, Angela Jones, Takisha Jordan, Sarah Churchill, Zach Stephen, Nicole Christen, Nancy Vue, Kirsten Conrad, Elliot Valentine

- Updates City, County, United Way, Lived Experience Council, Youth Action Board – YHDP (1313)

City: review has been updated, CDBG has come up with their recommendations

County: Shelter RFP finalizing, waiting for approval from HUD for tenant based

LEC: had a guest from UW-Madison that will be assisting with the LEC website, would like for those with lived experienced to share their experiences, fiscal sponsor options, NPR option to discuss current state
YHDP: is an agenda item

- **Vote to approve Minutes from June 4, 2025 - Chara Taylor (1318)**
 - **Approved (with changes - added missing board members)**
- Treasurer's Report – Shanita Lawrence (1320)
 - ~\$1,000.00 cash on hand, July's report will come on the 20th, fees are the sponsorship, LEC and YAB are a separate account.
- Presentation: State EHH Funding Recommendation – EHH Funding Review Team (1324)
 - June 17th EHH RFP released and due August 4th a request for extension and approved due August 8th, biggest change ESG (federal) and EHH (state) based strictly on existing performance, here is the recommendation

2025–26 State EHH Review Team

Meeting Summary

July 31, 2025

Review Team

- Staff: Sarah Lim (City of Madison – Lead Applicant/Recipient of the State EHH Grant)
- Members: Aurey Leslie (HSC Board, LEC), Breanna Grow (United Way), Chara Taylor (HSC Board, LEC), Jasmyne Bass (HSC Board), Kayla Every (HSC Board, YAB), Kristina Dux (Dane County), Takisha Jordan (LEC), Torrie Kopp Muller (CoC Coordinator)

ESG/HPP Allocation Recommendation

The State required all CoCs to use the State's Allocation Scoring Tool to determine funding amount for each project based on its performance score, as specified by the State. The review team's role was to recommend the funding percentage for each project type. The team agreed to:

1. **Use all HPP funds for prevention programs** and not use ESG for prevention. ESG funding decreased from last year, while HPP funding increased, allowing the total prevention program allocation to be maintained with HPP funds alone. ESG was directed toward the other eligible project types: Street Outreach, Emergency Shelter, and Rapid Rehousing.
2. **Allocate ESG funds as follows:**
 - 30% – Street Outreach
 - 30% – Emergency Shelter
 - 40% – Rapid Rehousing

This represents a change from the current funding distribution (26% Street Outreach, 29% Emergency Shelter, 45% Rapid Rehousing). In prior years, allocations were based on the merits of each project proposal rather than at the project type level. The team's recommendation is to maintain these percentages in future funding cycles for consistency and predictability while recognizing that all project types are essential. ESG regulations

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require that Emergency Shelter and Street Outreach combined not exceed 60% of ESG funds.

There were no new program applications this cycle. All funds were distributed among existing programs that met the threshold requirements based on performance scores generated using the State's Allocation Scoring Tool, except for one program (Catalyst for Change outreach) that did not apply.

See the **2025–26 State EHH Allocation Review Team Recommendation** document for detailed allocations.

HAP Allocation Recommendation

The review team reviewed three HAP applications, scored them, and discussed funding based on application content and the agency Q&A session. The team's recommendations are summarized below.

Agency	Project Name	Project Type	Application Score Average	Current HAP Funding Amount	HAP Request Amount	HAP Recommended Amount
Focus Counseling	Focus on Housing RRH	RRH	74.9	180,558	150,000	75,000
The Salvation Army	DAWN'S RRH-Singles and Families (HAP)	RRH	83.3	19,442	30,000	25,000
The Road Home	The Breeze & Tailor Place Apartments Housing	Other PH	88.3	0	92,343	60,000
TOTAL				200,000	272,343	160,000

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○ EHH all for prevention program, ESG funds were decreased (~\$34,000)

○ **Action:** Approve allocation of State EHH funds.

○ **Likes 10 Abstaining members:** ShanitaLawrence, Andrea Gaines, Erin Kautz, Michael Etheridge, Brittany Thompson

○ **Proposal passes**

- Presentation & Discussion: Request from The Salvation Army for waiver on Coordinated Entry use for Hearts of Hope – Kirsten Conrad (1342)
 - Wanted to use money for their Heart's of Hope HUD funded program to use funds outside of CE, other requirements are 3 months away

- **Action:** Vote on The Salvation Army's CE waiver request.

Like: 8 Live: 3 Uncertain: 1 Brittany abstaining

New Proposal: The Salvation Army for waiver through Oct 31st, 2025 to accept single individuals through Coordinated Entry through attending HSC/CoC case conferencing meetings and placing on a 1/3 ratio.

Likes: 7 Live 5 Uncertain 0 Uncomfortable 0 Brittany Thompson abstaining due to employment

New proposal passes

- Presentation: Request for Proposals for Transfer of Porchlight's PSH Project – Torrie Kopp Mueller (1425)

Background – Housing First Leasing Project

- Awarded \$180,415 for FY24
- Houses 12 single adults who have experienced chronic homelessness
- 9 of the households were with one landlord who non-renewed all leases
- Porchlight determined they would no longer operate the program as of 7/31/25
- Porchlight is working to rehouse all households in other programs
- HUD allows the program to transfer to another agency

PSH Competition

- CoC has an open competition for agencies to apply to operate the program as written
- Board approves Request for Proposals and Scoring Tool
- Review committee reads and scores applications and makes recommendation to CoC Board
- CoC Board selects an agency to take over grant and sends to HUD for final approval
- Grant will transfer to new agency, could take 4-6 months

Board Actions

- Approve application materials for PSH Competition
- Due date of 8/29/25.
 - Torrie out of office from 8/7-8/20/25. Does the timeline seem okay even if agencies have question?
 - The due date could be extended or the application can be released after my vacation.
 - Consideration for getting the transfer going as quickly as possible AND thinking about any questions/technical assistance for agencies

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- **Action:** Approve RFP for Transfer of PSH Project

Likes 12 Lives 0 Uncertain 0 Uncomfortable 0

Proposal passes

- Presentation: YHDP TH/RRH Amendment – Sarah Lim/Kayla Every (1434)

What is YHDP?

The **Youth Homelessness Demonstration Program (YHDP)** is an initiative developed by the U.S. Department of Housing and Urban Development (HUD), aiming to support development and implementation of a coordinated community approach to preventing and ending youth homelessness.

YHDP in Dane CoC

- The Dane CoC successfully secured the FY 2020 YHDP grant with the strong youth leadership from the **Youth Action Board (YAB)**.
- The **City of Madison** serves as the Recipient and Collaborative Applicant, partnering with subrecipient agencies selected by the CoC. The current providers are **Briarpatch Youth Services** and **Outreach EverStrong**.
- The initial demonstration period ended on December 31, 2024.
- The funding is folded into the Dane CoC regular application process (NOFO). Under the current rule, the YHDP funding amount must continued to be used for youth specific projects in the CoC process.
- City of Madison recently received the grant agreement for 2026 funding.

Key Funding Components of Dane CoC YHDP

In 2025, Dane CoC YHDP funding supports the following activities:

- **System Navigation and Youth Drop-in Center by Outreach**
- **Joint Transitional Housing-Rapid Rehousing (TH-RRH) by Briarpatch & Outreach**
- **System design, implementation and evaluation by YAB** (C4CS as a fiscal sponsor)

Need to Reallocation

There is **\$118,000 in unallocated YHDP Joint TH/RRH funds** in the YHDP 2025 budget. In addition, **\$20,000** in TH funds currently allocated to Briarpatch is not being spent due to challenges securing a landlord to lease a TH unit.

This brings the total available for reallocation to \$138,000*:

\$78,000 — Supportive Services: Originally set aside to hire a Youth Housing Coordinator

\$40,000 — TH Leasing: Originally budgeted for Urban Triage TH. When CDD conducted an RFP to select a provider to take over Urban Triage's TH & RRH programming, no agency applied for the TH portion. The RRH funds were allocated to Briarpatch and EverStrong, two existing YHDP partners.

\$20,000 — TH Leasing: Currently allocated to Briarpatch, but can be reallocated since it is not being used.

Allocation Plan

CDD initially discussed with the YAB on allocating these funds to RRH and Supportive Services Flex Funds. However, after further discussion with the YAB and partner agencies, CDD presents the updated allocation approach for 2025 and 2026.

Part I. New Hotel-Based TH Program by OutReach: \$100,000

- Up to three hotel units at a time,
- Maximum 90-day stay per participant (HUD allowed maximum)
- Annual Budget Estimate by OutReach:

EverStrong Transitional Housing	Annual Budget
Supportive Services Staff (0.5 FTE)	\$ 36,000
Supportive Services Flex Funds	\$ 15,000
Supportive Services Overhead	\$ 4,000
Hotel Leasing Fee	\$ 40,000
Administrative Costs	\$ 5,000
Total	\$ 100,000

Part II. Expanded YAB activities: \$32,941

- Current funding for YAB support (admin funds): **\$52,103**
 - \$44,287 YAB compensation and operation cost
 - \$7,816 C4CS fee
- Additional **\$32,941** in supportive services funds
 - \$28,000 YAB member compensation - policy/procedure review & client-level consultation
 - \$4,941 C4CS fee

Part III. Additional Flex Funds: ~ \$5,000

Remaining funds for the Briarpatch and OutReach RRH participant flex funds

Notes

- The use of a hotel for the TH program in 2025 is contingent upon HUD approval of the City's request submitted on June 27, 2025.
- If this proposal is approved by the HSC Board of Directors, and HUD's Washington Office authorizes the use of hotels for TH, the City can then submit an amendment request to HUD Milwaukee Office for approval before the hotel-based TH program can begin operations.
- We expect to operate a hotel-based TH program in 2026 regardless, as the City has already selected this option just in case it is needed in its application for 2026 funding.

Allocation Proposal for 2025

CDD requests the HSC Board approval to:

- Fund the OutReach **TH program and YAB activities at a prorated three to four-month budget**, depending on the HUD approval timing.
- Directing the balance to **short-term rental assistance and flex funds** to maximize expenditure of funds in 2025.

(Rental assistance and flex funds details need to be worked out with RRH partner agencies, Briarpatch and OutReach.)

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- **Action:** Approve the YHDP TH/RRH Amendment proposal
- Likes 8 Live 3 Kayla Every and TaMaya Travis abstain
- Proposal passes

Adjourn

Future Board Meetings, All meetings are 1-3PM

September 3 rd	November 5 th
October 8 th	December 3 rd

If you have topics you think the HSC Board should discuss, please email them to hsc@cityofmadison.com.