



City of Madison

Minutes - Draft

City of Madison
Madison, WI 53703
www.cityofmadison.com

EARLY CHILDHOOD CARE AND EDUCATION SUBCOMMITTEE

Wednesday, March 15, 2017

8:30 am

30 W, Mifflin St.
10th Floor, Rm. 1002
Madison, WI 53703

CALL TO ORDER / ROLL CALL

Vernon called the meeting to order at 8:35 am.

Denise DeMarb, LéAndrea Vernon, Nan Brien

Staff Present: Coral Manning, Deb Diaz

Others Present: George Hagenauer

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

DISCUSSION ITEMS

1. Discussion of the groups to potentially target to better serve low income children in regards to quality child care

Manning discussed updated handout on City Accredited Center Facts.

Five centers serving low income children are in the accreditation process but not yet accredited by the City of Madison. The number of Family Child Care programs have been decreasing over recent years. A few family child care programs have become group centers and have had difficulties adjusting to the differences between family and group regulatory standards that must be met.

Potential approaches to better serve low income families in quality child care centers:

Family Child Care Support

- Provide support to family child care programs that transition into group centers.
- Evaluate stabilization grant guidelines to potentially allow family child care programs or for-profit centers to apply.
- Restructure the stabilization fund to have a specific amount dedicated to family child care programs and one for group child care centers.
- Entrepreneur/business initiatives with a focus on family child care programs.

Currently-Accredited Group Programs

- Encourage accredited centers not currently serving many low income children to enroll more low income children. Provide additional support in advance.
- Ensure accredited centers that already serve large numbers of low income children receive adequate support financially and beyond.
- Evaluate Tuition Assistance Program income requirements to reflect income percentage versus a family share focus.
- Long term idea of de-accreditation of centers that do not serve low income children.
- Create accreditation tiers where centers that are high performing are reviewed every 3-5 years instead of annually.

- Accredited centers not serving low income children can provide peer support to non-accredited centers in the process of getting accredited. Budget and financial systems advice would be included.
- Reserve a spot or two at accredited centers so when low income families need care they are able to receive it immediately.
- Conduct survey of accredited centers to get better understanding of true value of accreditation and services needed. Use information to drive services provided to assist centers to serve more low income children.
- Accreditation linked to serving low income children.
- Include in stabilization grants funds for diapers, formula, food, etc. that families need to provide to centers in addition to weekly rates and co pays.
- Help centers that serve low income children to serve more while increasing quality of care.
- Invest more in centers that need support.
- Use accreditation grants to help improve centers in the accreditation process.
- Universal financial reporting system (possibly created by city) that all accredited centers would have access to and would use.
- Phase in major changes over time to allow for adjustments for all parties.

ADJOURNMENT

Motion by Vernon, seconded by Brien to adjourn the meeting at 10:07 am. Motion passed by voice vote.