



City of Madison

Minutes - Draft

City of Madison
Madison, WI 53703
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EARLY CHILDHOOD CARE AND EDUCATION SUBCOMMITTEE

Wednesday, April 19, 2017

8:30 am

30 W, Mifflin St.
10th Floor, Rm. 1002
Madison, WI 53703

CALL TO ORDER / ROLL CALL

Present: Nan Brien, Jennifer Templin, Denise DeMarb, Kate Toews, LèAndrea Vernon

Others present: Coral Manning, Deb Diaz, Jim O'Keefe, George Hagenauer

Brien called the meeting to order at 8:30 am.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

Toews has 2 children in an accredited center. Templin has 1 child in family child care accredited through Satellite. Vernon has 1 child attending an accredited center.

No new disclosures.

DISCUSSION ITEMS

1. Discussion of the groups to potentially target to better serve low income children in regards to quality child care

Manning discussed the breakdown of the Child Care Assistance program waiting list. Currently there are 37 children on the list.

Hagenauer shared the results of a quick survey sent out to centers. Responses show that most centers have waiting lists. The only available slots were for part time care. Hagenauer also discussed the food program, scholarship funds and hiring issues with concern to capacity. There are only a few centers with classrooms not being utilized due to lack of staff. A larger issue is the lack of assistant or floater staff that would enable centers to enroll more children.

Key talking points on increasing low income children in quality care:

- In some geographical areas (53704) families prefer a drop in facility. This would be used to accommodate care for job interviews or doctor appointments vs. a traditional respite care site.
- New accredited centers need to open, or existing centers need to become accredited and/or we require current accredited centers serve a certain percentage of low income children. Include peer support option for centers not serving high numbers of low income children.
- Families prefer child care located near their home or work. This means it is not as simple as targeting areas where low income families live as the employment location is also part of the equation.
- Increase accredited center capacity through shifting staff time to work to accredit centers serving large numbers of low income children.

- Look at the number of low income vs. not low income children in care. Then calculate the number who wants to be in care and the funds needed to reach our goals.
- Once accredited centers will receive the 25% differential from WI Shares and will be more sustainable.

ADJOURNMENT

Motion by Toews, seconded by DeMarb to adjourn at 10:01 am. Motion passed by voice vote.