

Good Faith Efforts

Projects for which the City of Madison has provided financial assistance are covered by **Section 39.02 of the Madison General Ordinances**. This means that the developer and his/her prime contractor are required to take all necessary affirmative steps to assure that Targeted Business Enterprises (TBEs), including those owned and operated by women and minorities, are provided the maximum feasible opportunity to participate on such projects, and are used whenever possible. Such steps include, but are not limited to:

2.4.1.1 Attendance at the pre-bid meeting.

2.4.1.2 Using the City of Madison's directory of certified TBEs to identify TBEs from which to solicit bids. The City of Madison TBE Directory is available at: <https://www.cityofmadison.com/civil-rights/contract-compliance/targeted-business-enterprise-programs/directories>

2.4.1.3 Assuring that TBEs are solicited whenever they are potential sources.

2.4.1.4 Referring prospective TBEs to the City of Madison Affirmative Action Department for certification.

2.4.1.5 Dividing total project requirements into smaller tasks and/or quantities, where economically feasible, to permit maximum feasible TBE participation.

2.4.1.6 Establishing delivery schedules, where requirements permit, which will encourage participation by TBEs.

2.4.1.7 Providing TBEs with specific information regarding the work to be performed.

2.4.1.8 Contacting TBEs in advance of the deadline to allow such businesses sufficient time to prepare a bid and engage in negotiation.

2.4.1.9 Negotiating directly with TBEs, including those which volunteer a bid.

2.4.1.10 Utilizing the bid of a qualified and competent TBE when the bid of such a business is deemed reasonable, although not necessarily low.