



City of Madison
Meeting Agenda - Approved

City of Madison
Madison, WI 53703
www.cityofmadison.com

**Public Meeting: Ensuring a Vibrant Downtown
Retail Destination: A Retail and Market Analysis for
the State Street – Capitol Square – King Street Area**

Thursday, August 18, 2016

6:00 p.m.

215 Martin Luther King Jr Boulevard
Room 260 Madison Municipal Building
NOTE ROOM CHANGE FROM JUNE MEETING

Hosted by members of the Downtown Coordinating Committee

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg pab hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635.

Immediately follows the conclusion of a Downtown Coordinating Committee meeting

A possible Quorum of the Downtown Coordinating Committee, Business Improvement District Board and Common Council may be present

[43549](#) Downtown Retail and Market Analysis

**Ensuring a Vibrant Downtown Retail Destination: A Retail and Market
Analysis for the State Street – Capitol Square – King Street Area**

1. Interim Reports Presentation and Discussion
 - Market Analysis and Retail Trends
 - Retail Vitality Assessment
 - Case Studies and Findings
2. Project work plan/what's next?