| Note : Use of this form is reactivity. Completion of this Commission's intention to other purpose. | Office (| | | |
|---|--|---------|---|--------------------------------------|
| Is this re | port an amendment? Yes | ./ | No | |
| COMMITTEE IDENTIFIC | CATION | | | |
| Committee Name | | | Madison for Mad | ison |
| Mailing Address | 5022 | Ameri | can Parkway, 490, | Madison WI 53718 |
| Email | madisonformadison@gmail.com | | Daytime Phone | 608-40 |
| FILING PERIOD | | | | |
| January Continuing S | pring Pre-Primary Fall Pre-Primary | Specia | l Pre-Primary | Report Year |
| July Continuing S | pring Pre-Election September | Specia | l Pre-Election | Is this a Term |
| | Fall Pre-Election | Specia | l Post-Election | Yes |
| SUMMARY OF MONET | ARY RECEIPTS AND DISBURSEME | NTS | | |
| | | | This Period | Year-to-Date |
| | Beginning Cash On-Hand | \$ | 4,563.99 | |
| 1. Money | Received (Receipts) | | | |
| 1-A. Monetary Contribut | ions from Individuals | \$ | 400.00 | |
| 1-B. Monetary Contribut | ions from Committees (Transfers-In) | \$ | - | |
| 1-C. Other Income and | Commercial Loans | \$ | - | |
| | Total Monetary Receipts | \$ | 400.00 | \$ - |
| 2. Money S | Spent (Disbursements) | | | |
| 2-A. Gross Monetary Ex | cpenditures | \$ | 3,226.62 | |
| 2-B. Monetary Contribut | ions to Committees (Transfers-Out) | \$ | - | |
| | Total Monetary Disbursements | \$ | 3,226.62 | \$ - |
| | Ending Cash On-Hand | \$ | 1,737.37 | |
| SUMMARY OF OUTSTA | ANDING DEBTS | | | |
| 3-A. Incurred Obligation | s (Unpaid Bills) | \$ | - | |
| 3-B. Outstanding Loan | Balance | \$ | - | |
| Signature of the candidate or trea | certify that thave examined this report and to the b | Sab | my knowledge and belied rina Madison Name | f, it is true, correct, and complete |

| Use Only |
|-----------------|
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| <u>)3-5665</u> |
| |
| |
| |
| 2025 |
| |
| ination Report? |
| |
| √ No |
| |
| |
| |
| 05 |
| Office Use Only |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |

7.15.25 Date

Form: CF-2LE (Rev. 04/2019) Prescribed by: State of Wisconsin, Ethics Commission

Income Schedule 1-A

Monetary Contributions from Individuals (Including Loans from Individuals)

Page 3 of 16

| | Date | Name | Address | City | ST | Zip | Occupation | Comments |
|---|---------|---------------|------------------------|------------|----|-------|-------------------|----------|
| | 3/18/25 | Steve Verburg | 1614 Wendy Ln | Madison | WI | 53716 | NOT EMPLOYED | |
| ſ | | | | | | | Youth Development | |
| | 3/24/25 | Joe Maldonado | 4605 Pawnee Pass | Fitchburg | WI | 53711 | Specialist | |
| | 3/31/25 | Megan Hull | 1 Washington Circle NW | Washington | DC | 20037 | Activist | |

| Amount | | | | | | | | |
|--------|--------|--|--|--|--|--|--|--|
| \$ | 100.00 | | | | | | | |
| \$ | 200.00 | | | | | | | |
| \$ | 100.00 | | | | | | | |

Income Schedule 1-B

Monetary Contributions from Committees (Transfers-In)

Page 5 of 16

| Date | Committee Name | Address | Citv | ST | Zip | Comments |
|------|------------------|-----------|--------|-----|-------|-----------|
| Date | i Committee Name | I Audiess | I GILV | J J | _ LID | Connicies |

Amount

Income Schedule 1-C

Other Income and Commercial Loans

Page 7 of 16

| Date | Name | Address | Citv | ST | Zip | Reason for Income | Comments |
|------|----------|---------|--------|----|-----|---------------------|------------|
| Date | I IVALLE | Audress | I GILV | | 210 | i Reason for income | ı Comments |

Amount

Gross Monetary Expenditures

| Date | Name | Address | City | ST | Zip | Purpose | Comments |
|--------|-------------------------------|------------------|--------------|----|--------|------------------------|----------|
| 3/19/2 | 5 Meta ads | 1 Meta Way | Menlo Park | CA | 94025 | Facebook ads | |
| 3/19/2 | 5 Meta ads | 1 Meta Way | Menlo Park | ca | 94025 | Facebook ads | |
| 3/19/2 | 5 Meta ads | 1 Meta Way | Menlo Park | ca | 94025 | Facebook ads | |
| 3/19/2 | 5 Meta ads | 1 Meta Way | Menlo Park | ca | 94025 | Facebook ads | |
| 3/20/2 | 5 Meta ads | 1 Meta Way | Menlo Park | ca | 94025 | Facebook ads | |
| 3/20/2 | 5 Meta ads | 1 Meta Way | Menlo Park | ca | 94025 | Facebook ads | |
| 3/21/2 | 5 Wells Printing | 3121 Watford Way | Madison | WI | 53713 | Campaign mailers | |
| 3/21/2 | 5 Meta ads | 1 Meta Way | Menlo Park | ca | 94025 | Facebook ads | |
| 3/21/2 | 5 Meta ads | 1 Meta Way | Menlo Park | ca | 94025 | Facebook ads | |
| 3/22/2 | 5 SignRocket.com | 340 Broadway Ave | St Paul Park | MN | 55071 | Campsign signs | |
| 3/23/2 | 5 Meta ads | 1 Meta Way | Menlo Park | ca | 94025 | Facebook ads | |
| 3/24/2 | 4 Meta ads | 1 Meta Way | Menlo Park | ca | 94025 | Facebook ads | |
| 3/24/2 | 5 Meta ads | 1 Meta Way | Menlo Park | ca | 94025 | Facebook ads | |
| 3/25/2 | 5 Meta ads | 1 Meta Way | Menlo Park | ca | 94025 | Facebook ads | |
| 3/25/2 | 5 Meta ads | 1 Meta Way | Menlo Park | ca | 94025 | Facebook ads | |
| 3/25/2 | 5 Meta ads | 1 Meta Way | Menlo Park | ca | 94025 | Facebook ads | |
| 3/26/2 | 5 Meta ads | 1 Meta Way | Menlo Park | ca | 94025 | Facebook ads | |
| 3/27/2 | 5 Meta ads | 1 Meta Way | Menlo Park | ca | 94025 | Facebook ads | |
| 3/28/2 | 5 Meta ads | 1 Meta Way | Menlo Park | ca | 94025 | Facebook ads | |
| 3/29/2 | 5 Meta ads | 1 Meta Way | Menlo Park | ca | 94025 | Facebook ads | |
| 3/30/2 | 5 Meta ads | 1 Meta Way | Menlo Park | ca | 94025 | Facebook ads | |
| 3/31/2 | 5 Meta ads | 1 Meta Way | Menlo Park | ca | 94025 | Facebook ads | |
| 3/31/2 | 5 Meta ads | 1 Meta Way | Menlo Park | ca | 94025 | Facebook ads | |
| 3/31/2 | 5 Meta ads | 1 Meta Way | Menlo Park | ca | 94025 | Facebook ads | |
| 4/1/2 | 5 Bizzy Bizzy LLC | PO Box 8745 | Madison | WI | 53708 | Graphic and web design | |
| 4/1/2 | 5 Meta ads | 1 Meta Way | Menlo Park | ca | 94025 | Facebook ads | |
| 4/4/2 | 5 Reverbal Communications LC | 5113 Sudbury Way | Madison | WI | 53714 | Digital ad management | |
| 4/18/2 | 5 Meta ads | 1 Meta Way | Menlo Park | ca | 94025 | Facebook ads | |
| | | | | | 02196- | | |
| 3/31/2 | 5 Act Blue Technical Services | PO Box 962017 | Boston | MA | 2017 | Act Blue fees | |

| Amount |
|--------------|
| \$ 3.00 |
| \$ 5.00 |
| \$ 8.00 |
| \$ 12.00 |
| \$ 18.00 |
| \$ 27.00 |
| \$ 955.06 |
| \$ 30.00 |
| \$ 33.00 |
| \$ 215.00 |
| \$ 37.00 |
| \$ 41.00 |
| \$ 46.00 |
| \$ 51.02 |
| \$ 0.15 |
| \$ 0.01 |
| \$ 51.00 |
| \$ 57.09 |
| \$ 57.00 |
| \$ 63.00 |
| \$ 70.00 |
| \$ 77.00 |
| \$ 85.00 |
| \$ 94.00 |
| \$ 500.00 |
| \$ 104.00 |
| \$ 531.74 |
| \$ 42.51 |
| |
| \$ 13.04 |

Disbursements Schedule 2-B

Monetary Contributions to Committees (Transfers-Out)

Page 11 of 16

| Date | Committee Name | Address | City | ST | Zi | ip | Comments |
|------|----------------|---------|------|----|----|----|----------|
|------|----------------|---------|------|----|----|----|----------|

Amount

Debts Schedule 3-A

Incurred Obligations Excluding Loans (Unpaid Bills)

Page 13 of 16

| Date | Name | Address | City | ST | Zip | Purpose | Outstanding Balance, Beginning of Period | New Obligation This Period |
|------|------|---------|------|----|-----|---------|---|-------------------------------|
|------|------|---------|------|----|-----|---------|---|-------------------------------|

Outstanding Balance, Close of Period Debts Schedule 3-B

Loans (Personal, Committee, Commercial)

Page 15 of 16

| Date | Name | Address | City | ST | Zip | Guarantor (if Any) | Outstanding Balance, Beginning of Period | New Loan Amount This Period |
|------|------|---------|------|----|-----|--------------------|---|-----------------------------------|
|------|------|---------|------|----|-----|--------------------|---|-----------------------------------|

Outstanding Balance, Close of Period