

CITY OF MADISON CLERK
Lobbyist Registration Report 2026

(Updated 3/17/2026)

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- BRINK, MATT
 - [VERIDIAN HOMES, INC.](#)
- BRINKMAN, DANIEL
 - [VERIDIAN HOMES LLC](#)
- Connors, William Edward
 - [Smart Growth Greater Madison, Inc.](#)
- Conover, Parker
 - [Apple Madison, Inc. d/b/a Applebee's Neighborhood Grill & Bar + IHOP](#)
- DAY, DAN
 - [VERIDIAN HOMES, INC.](#)
- EHLERS, CHRIS
 - [VERIDIAN HOMES LLC](#)
- ILSTRAP, JASON
 - [DOWNTOWN MADISON, INC.](#)
- Kammer, Scott
 - [Potter Lawson](#)
- Lemon, Kate
 - [WHPC](#)
- Lyons, Stephen Jerome
 - [O M Development LLC](#)
 - [Realta Fusion, Inc](#)
- MUNSON, BRIAN
 - [VERIDIAN HOMES LLC](#)
 - [WS Development](#)
- Ryder, Matthew
 - [<<organization name not specified>>](#)
- Schaeffer, Carole J
 - [Smart Growth Greater Madison](#)
- SIMON, DAVID
 - [VERIDIAN HOMES LLC](#)
- Slavish, Mike
 - [WHPC](#)
- Spencer, Matthew S
 - [Madison Gas & Electric](#)
- Thennes, Karla
 - [Porchlight, Inc.](#)
- Walela, Megan
 - [WHPC](#)