



Madison Police Department

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2021 West District Summer Strategic Plan

The West District is currently in the process of developing a short-term strategic plan for the summer of 2021 and we welcome your input. For the purpose of the plan, we are focusing on the months of June, July and August.

Timeline:

- April 9 – 16 Gather input on priorities
- April 19 – 23 Establish priorities and select strategies
- April 26 – 30 Identify responsibilities, meeting structure and crime analysis plan.
- May 4 Finalized strategic plan shared with all MPD Districts and Divisions
- May 11 Presentation to Management Team for Feedback
- May 12 – 31 District-level preparation for implementation
- June 1 Strategic Plan Implementation Date
- June 17 First monthly departmental check-in on progress

The mission of this **2021 West District Summer Community Engagement and Crime Reduction Plan** is to institutionalize Community Policing principles throughout the West District to 1. Improve police-community relations, and 2. Reduce crime and disorder through collaborative problem-solving partnerships with the community. Our department's guiding principles state: Community Engagement: Strong community partnerships and frequent positive interactions between police and members of the public make policing safer and more effective and increase public confidence in law enforcement. Moreover, these partnerships allow police to effectively engage with the public in problem-solving techniques, which include the proactive identification and analysis of issues to develop solutions and evaluate outcomes. Crime Reduction: Crime reduction is best achieved through the Stratified Model, which incorporates Problem Oriented Policing, Analysis of Crime, and Accountability at all levels within the organization.

The West district will work with MPD work units and districts and collaboratively with community members in neighborhood(s) afflicted by high crime to create this Neighborhood Policing Plan. This plan will identify priorities and strategies to address crime and disorder in the neighborhood by establishing data collection methods, documenting the implementation of the strategies, and subsequently analyzing their effectiveness. Through the implementation of the 2021 West District Summer Community Engagement and Crime Reduction Plan, the West District will develop a better community understanding and enhance the Department's ability to work collaboratively to address problems.

Priorities

We are currently working to establish priorities in the three areas that follow and are interested in any feedback you might have on which priorities should serve as the focus of our work this summer.

1. Crime Reduction

We will identify two or more crime types to focus on for our summer strategic plan. From our crime analysis, internal discussions and input from community members to date, property crime and weapons offenses typically garner significant attention. We are currently considering the following crimes as potential priorities for our summer crime reduction efforts:

- Burglary
- Disorderly Conduct
- Motor Vehicle Theft – Stolen Auto
- Purse Snatching
- Robbery
- Simple Assault
- Theft from Auto
- Retail Theft
- Repeat Domestic Law Violations

Certain violent crimes, such as weapons offenses, sexual assaults, aggravated battery and armed robbery will continue to be a district and departmental priority and will be addressed using existing departmental structures and responses. Importantly, we believe that utilizing a stratified approach to address patterns of crime as bulleted above has been shown to reduce the rate of violent crime.

Please provide your input on the top two or three crime types that deserve extra attention and should be incorporated in our summer strategic plan.

2. Disorder and Quality of Life

In addition to establishing priorities for criminal behavior, we will also identify priorities in the areas of disorder and/or quality of life issues that undermine general community well-being and public safety and serve to drain police resources away from other priorities. From our crime analysis, internal discussions and input from community members to date, concerns related to this area typically focus on dangerous driving, noise and the season fireworks complaints. We are currently considering the following disorder and quality of life priorities for our summer crime reduction efforts:

- Business Alarm Calls
- Dangerous Intersections
- Fireworks Complaints
- Hazardous Driving
- Noise Complaints
- Liquor-law Violations
- Panhandling

Please provide your input on the top two or three disorder categories that deserve extra attention and should be incorporated in our summer strategic plan.

3. Community Engagement

Strong community partnerships and frequent positive interactions between police and members of the public make policing safer and more effective and increase public confidence in law enforcement. Moreover, these partnerships allow police to effectively engage with the public in problem-solving techniques, which include the proactive identification and analysis of issues to develop solutions and evaluate outcomes.

The West District relies on a multitude of informal and formal community engagement opportunities and initiatives to establish and maintain community trust and improve police-community relations. To that end, we will identify priorities, objectives and strategies to evaluate and enhance our community engagement efforts.

Currently, the West District participates in the following informal and formal community engagement practices and initiatives:

- Coffee with a Cop
- Community Academy
- Community Based Crime Reduction Grant
- Community Conversations in Partnership with West District Alders
- Community Read Program
- Community Public Safety Presentations
- Holiday Meal Basket and Toy Drives
- Liaison Officer and Liaison Group assignments to Neighborhoods
- MMSD Meal Distribution
- Neighborhood Association meetings
- Neighborhood-based violence reduction workgroups
- Neighborhood Boxing Program
- Neighborhood Resource Team meetings
- Proactive, non-enforcement foot patrols across the district
- West District Advisory Committee
- Westfest

Please provide suggestions for informal or formal community engagement opportunities intended to foster positive interactions between the personnel of the West District and the community we serve.

Objectives & Strategies

Once our crime and disorder priorities are set, we will identify objectives for each priority that are specific, measurable, attainable, relevant and time-bound (SMART). With priorities and SMART objectives established, our work will transition to establishing proactive strategies to achieve the desired outcomes. We will rely on evidence-based strategies that include place-based, problem-solving, person-focused and community-based approaches. In addition, we will incorporate a structure of meetings to systematically track responses, hold individuals accountable, and evaluate our crime and disorder reduction efforts. Finally, we will rely on systematic crime analysis to inform our evidence-based responses for our priorities and help in determining success.

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Roles and Responsibilities

With priorities, objectives and strategies selected, we will follow the Stratified Policing Model to ensure that all personnel with West PD and fully engaged in the implementation and evaluation of our strategic plan.

We welcome your input and look forward to partnering with you on implementation of community-based strategies. We will of course keep you updated on our progress and plan to meet with interested community members to discuss the results and our future strategic plans.

Thank you.

Captain Tim Patton